

100% of CaixaBank customers can now pay in stores through Bizum Pay

- ***The bank activates Bizum Pay in more than 517,000 terminals and accelerates the extension of payment from bank accounts***
- ***During the pilot phase, which started in July, CaixaBank customers have already made nearly 25,000 payments worth more than 400,000 euros***

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100% of CaixaBank customers can now download the Bizum Pay application and activate payment in stores through this channel. The bank has practically completed the deployment of Bizum Pay in its network of merchants and already has more than 517,000 terminals with the service enabled, coinciding with the widespread availability of this new payment solution for Bizum users. The bank is thus among the main drivers of the adoption of Bizum Pay in Spain, an initiative that allows face-to-face payments to be made in physical stores directly from the bank account via mobile phone.

The wide capillarity achieved by the bank allows customers to use Bizum Pay in an extensive network of merchants throughout the territory, which facilitates access to a new payment experience that combines the simplicity and familiarity of Bizum with the convenience of face-to-face payments using mobile technology.

Since the start of the pilot phase, in mid-July, CaixaBank customers who have been able to access Bizum Pay have made nearly 25,000 payments for a cumulative amount of more than 400,000 euros. These first figures reflect the interest of users in new digital payment methods that allow transactions to be carried out directly on the bank account, without the need to use physical cards.

The deployment of Bizum Pay is part of CaixaBank's commitment to innovation in payment methods and the development of solutions that respond to the evolution of consumer habits and the growing digitalisation of relationships between customers and businesses.

With this new modality, users can make face-to-face purchases using their mobile phone and charging the amount directly to their bank account associated with Bizum, thus expanding the traditional uses of the platform and reinforcing its role as one of the most widely used payment solutions in Spain.