CaixaBank boosts its restaurant business with the Food&Drinks vertical, which celebrates five years with a 30% growth in the number of customers

- ***CaixaBank created Food&Drinks in 2021 to specialise its business with bars, restaurants and cafeterias, and in five years it has signed more than 100,000 transactions for a volume of more than 2,500 million euros***

- ***The bank has more than 116,000 customers in this segment, with an average growth of more than 5% per year***

August 25, 2026

CaixaBank strengthens its position in the restaurant sector through its Food & Drinks vertical, which celebrates five years since its launch. In this period, the bank has closed more than 100,000 operations for a volume of more than 2,500 million euros.

This progress comes in a context of business consolidation, in which Food&Drinks has expanded its customer base by around 30% since its launch in February 2021, from 80,000 establishments to more than 116,000 in 2026. An average growth of more than 5% per year has led to 35% of the turnover of these businesses (25.5% in 2020) being channelled through CaixaBank.

With more than 2,200 specialised managers, the bank has consolidated a service model based on proximity, specialisation and the development of solutions adapted to the financial and operational needs of bars, restaurants and cafeterias.

Five years of consolidation

Five years after its launch, Food&Drinks has become a strategic axis within CaixaBank's business, supported by specialisation, territorial capillarity and a network of collaborations that ranges from sectoral associations – such as Hostelería de España – to territorial entities.

With this evolution, the bank reinforces its role as a financial partner of the sector, in an environment marked by digitalisation, the need for efficiency and the transformation of business models in the restaurant industry.

External Communication Directorate
prensa@caixabank.com
https://www.caixabank.com/es/actualidad.html

Mejor Banco para Particulares en Europa 2025
Mejor Banco en Diversidad e Inclusión en Europa 2025
Mejor Banco en España 2025
Mejor Banco Digital en España 2025

Mejor Banca Privada en España 2025
Mejor Banca Privada para UHNW en España 2025
Mejor Banca Privada en Servicios de Family Office en España 2025

Mejor Banco en España 2025
Mejor Banco en Europa Occidental 2025

Mejor Banco en el Mundo por su Apoyo a la Sociedad 2025
Mejor Banco en el Apoyo a la Sociedad en Europa Occidental 2025
Mejor Banco en Bonos Sociales en Europa Occidental 2025

As part of this fifth anniversary, CaixaBank has promoted the book *Unique Restaurants*, a publication that highlights restaurant projects from different parts of Spain for its gastronomic proposal, its business trajectory and its ability to adapt to the new challenges of the sector. The work brings together stories and experiences of 54 establishments that stand out for their uniqueness and their own identity. With this initiative, the entity continues to support the visibility and professionalization of a key sector for the country's economy and tourism.

Growth supported by strategic alliances

The development of Food&Drinks responds to the growing economic relevance of the restaurant sector in Spain, a key area due to its contribution to employment, tourism and business dynamism. In this context, CaixaBank has been strengthening its presence with a comprehensive proposal that goes beyond financing. Over the past five years, the bank has built its own ecosystem around gastronomy, aimed at supporting professionals in the sector in the management of their businesses and in their professionalisation.

One of the growth levers has been the development of agreements with key players in the sector. Of particular note is the collaboration with elBullifoundation, which has given rise to initiatives such as CaixaBankLab Campus or the Restaurant Management Courses, in which more than 1,600 professionals have participated.

Along the same lines, the bank has promoted tools such as Plan GENHESIS, aimed at improving the business management of restaurants, and has strengthened its links with benchmarks in the gastronomic sector such as Michelin.

The ecosystem is completed with academic collaborations with institutions such as the Basque Culinary Center and the future Madrid Culinary Campus, focused on financial training and professionalization.

The value proposition of Food&Drinks also incorporates initiatives aimed at the end consumer, such as GastroXperience, which combines gastronomic experiences with digital content.

In addition, CaixaBank has strengthened its visibility in the main professional forums in the sector, with its participation as an official bank in HIP – Horeca Professional Expo and its presence at Madrid Fusión, consolidating its position in areas linked to innovation and transformation in the restaurant industry.