

Gonzalo Gortázar recognised with *Expansión's 'Best CEO Award'* for his support for people management

- ***This is the most important award in the annual 'HR Innovation Awards' organised by the financial daily***
- ***It is a recognition granted by the HR sector to someone who has championed the development and wellbeing of their workforce***

26 November 2025

CaixaBank's Chief Executive Officer, Gonzalo Gortázar, has been recognised with the 'Best CEO Award' for his support for people management, the most important accolade in the annual 'Expansión HR Innovation Awards', now in their twenty-third edition.

According to the organisers, the award is granted by the HR sector to a person who has promoted the development and wellbeing of their staff. Gortázar was chosen by leading representatives from across the sector (directors, major groups, independent consultants and business schools, among others), from a shortlist based on proposals made by the country's leading head-hunters.

The Executive Chairman of Unidad Editorial, Marco Pompignoli, presented the award to CaixaBank's CEO at a ceremony held at the Hotel Palace in Madrid.

Employee Value Proposition

CaixaBank has an action plan to attract and retain the Institution's talent, with initiatives aimed both at attracting professionals interested in developing their career at the Institution and at the bank's existing employees. CaixaBank's Employee Value Proposition includes measures relating to training, professional wellbeing and inclusion, among other actions, with a particular focus on attracting young talent.

Under the 2025–27 Strategic Plan, the Institution will continue to attract and retain the best talent and will recruit 3,000 young and technical profiles under the age of 35.

The Employee Value Proposition includes measures to promote employees' wellbeing, work–life balance and flexibility, covering aspects such as remuneration and fringe benefits, training and professional development opportunities, corporate purpose, and the climate, culture, environment and leadership style.