

CaixaBank launches 'Facilitea Casa', a real estate portal with more than 40,000 homes available for sale or rent

- ***The portal offers an extensive catalogue of properties contributed by sector professionals, who can find in 'Facilitea Casa' a digital showcase to reach millions of customers and market their offer through a safe and reliable environment***
- ***CaixaBank will offer financing and mortgage advice for the purchase of the properties published on the portal, as well as its comprehensive financial solutions for the home***
- ***'Facilitea Casa' has already reached agreements with more than 1,100 real estate companies to add their properties to the portal***

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The CaixaBank Group launches '[Facilitea Casa](#)', a real estate portal for the purchase and rental of properties. The portal functions as a digital window in which real estate companies can publish and manage properties that they have for sale or rent. The entity will not market these properties, but will offer customers and non-customers of the bank financing and mortgage advice for the purchase of the properties published on the portal, as well as its extensive catalogue of services linked to the home.

The aim of CaixaBank with the launch of 'Facilitea Casa' is to enhance its key role in the property purchase and sale ecosystem and to provide real estate professionals with a portal to reach millions of customers. The bank, for its part, will provide financing of the property in an agile and fast way, with personalised advice and financial solutions adapted to the needs of each client.

The portal has launched with a volume of more than 40,000 available homes selected with criteria for sale or rent throughout the national territory, a figure that is expected to double by the end of 2025. Agreements have already been signed with more than 1,100 real estate companies. In addition, the catalogue will include the properties of Building Center, the real estate subsidiary of CaixaBank.

'Facilitea Casa' enables professional property agents with individuals looking to buy or rent a property, as well as other related services, to gather and integrate in a single, secure and reliable digital space. The sale or lease on the portal will be reserved only for professionals registered on the portal. In the case of private owners who wish to sell or rent their home, they must do so

through these professionals. The Entity thus aims to complement the market and connect its customers and users in general with trusted real estate companies.

The bank will offer, in addition to its mortgages, other products and services linked to the home such as insurance, alarms or loans for financing of reforms, among others. In fact, 'Facilitea Casa' is conceived as a project that will continue to evolve and incorporate new services that contribute value to both customers and professionals in the sector.

'Facilitea Casa' will also use the muscle of CaixaBank's extensive customer network to promote contact between real estate companies and potential buyers or tenants.

CaixaBank's selectplace

'Facilitea Casa' is part of [Facilitea](#), CaixaBank's selectplace that offers products, services and solutions to cover people's different needs and life moments. The portal functions as a digital showcase in which the bank offers strategic partner products and services, which can be accessed through CaixaBank Payments & Consumer financing.

The portal has an extensive catalogue with the latest products available in the vehicle finance market, through '[Facilitea Coches](#)', as well as technology, home, mobility, protection, sport and leisure. The bank's customers can access the products and services of 'Facilitea' in a simple, convenient, digital way and with highly competitive financing conditions in the market.