

## CaixaBank Pay app named "Best Mobile Payments for Consumer Initiative" at the PayTech Awards

- The jury has taken into special consideration the latest innovations to CaixaBank's mobile payment app, including the use of biometrics for secure authentication of physical payments
- CaixaBank has more than 1.8 million customers and 2.7 million cards registered in its mobile payment solutions.
- CaixaBank has also been named "Best digital bank in consumer banking in Spain 2020" by US magazine Global Finance.

## Barcelona, 19 January 2021

The CaixaBank Pay app has been named "Best Mobile Payments for Consumer Initiative" at the PayTech Awards 2020, held by British publication *Fintech Futures*, and recognising excellence and innovation in the use of information technology in the global finance and payments industries.

The jury has lauded CaixaBank's mobile payment app due to aspects such as the latest innovations incorporated, which include the use of biometrics for the secure authentication of physical payments. The mobile payment technology uses Visa and enables cards to be tokenised, guaranteeing secure payment.

With the aim of enabling the consumer to easily choose the payment method to most suit their needs, the platform lets them pay in instalments right after making the purchase and in just a few clicks. The security of transactions is guaranteed by CaixaProtect.

CaixaBank Pay is CaixaBank's benchmark payments application. Besides facilitating mobile payments in establishments with contactless POS terminals, the application lets users manage all payment methods (cards, Apple Pay, Samsung Pay, Fitbit and Garmin Pay) in a single app, as well as control all the transactions made. With a fully customisable user experience, the application also offers features such as withdrawing cash at ATMs and sending cash person-to-person over Bizum, with operations spearheaded by CaixaBank in Spain.









## CaixaBank, leader in digital payments and technological innovation

Technology and digitalisation are key in CaixaBank's business model, which is the leader in payment methods and features upwards of 18 million cards and the largest base of digital customers in Spain (7 million). Specifically, CaixaBank Pay, launched in 2015, has become a benchmark payment application in Spain with more than 1.8 million customers and 2.7 million mobile cards registered.

Thanks to its digital transformation strategy, CaixaBank has become one of the highest rated banks in the world for the quality of its digital products and services, with accolades such as being named "World's Best Consumer Bank 2020" and "Best Bank in Spain 2020" by US magazine Global Finance. These awards are in addition to those obtained in the digital banking sphere, such as "Best digital bank in consumer banking in Spain 2020", and in the private banking sphere, in which CaixaBank has been named "Best Private Bank in Europe for its digital culture and vision 2020".



