

Press release

The campaign has almost raised 2.5 million euros

Celebrities have joined the 'No home without food' campaign driven by the "la Caixa" Foundation and CaixaBank

- Singers Alejandro Sanz, India Martínez, Chenoa, Mónica Naranjo Rozalén and Antonio Orozco; actors Antonio Banderas, Hugo Silva, Pablo Chiapella, Jordi Sánchez and Bibiana Fernández; models Eva González, Nieves Álvarez and Judit Mascó; flamenco dancer Sara Baras; chefs Karlos Arguiñano and Ferran Adrià; comedians Ernesto Sevilla, Los Morancos and Martita de Graná, and footballers Jordi Alba and Joaquín Sánchez are just some of the celebrities that have joined the #NoHomeWithoutFood campaign.
- At the beginning of the health crisis, the "la Caixa" Foundation and CaixaBank launched 'No home without food', a solidarity campaign to collect donations for food banks affected by supply shortages. Just a month and a half later, the initiative had already raised 1.5 million euros to mitigate the effects of the coronavirus crisis.
- In response to the strong start and to help deal with the social emergency, the "la Caixa" Foundation decided to contribute an additional one million euros to the initiative. At this point, the amount raised is almost 2.5 million euros, which will be distributed between the different Food Banks in Spain.
- In under a month, more than 23,000 donors have joined the fundraising campaign, which is still open, making donations through various CaixaBank operational channels; Bizum, via 38014; SMS, sending the word 'ALIMENTOS' to 38014; or the website www.ningunhogarsinalimentos.org

Madrid, 19 May 2020. Thousands of people have already joined the 'No home without food' solidarity campaign, driven by the "la Caixa" Foundation and CaixaBank. With the aim of helping families going through a situation of need due to the coronavirus crisis, key figures in the worlds of sport, culture and gastronomy have joined the citizen initiative to collaborate to help Food Banks.

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The celebrities participating in the initiative include singers **Alejandro Sanz, India Martínez, Chenoa, Antonio Orozco, Mónica Naranjo, Rozalén, Nuria Fergó, Niña Pastori, Rosana, Paloma San Basilio, Vanesa Martín** and **Miguel Poveda**; flamenco dancer **Sara Baras**; actors **Hugo Silva, Antonio Banderas, Bibiana Fernández, Pablo Chiapella, Jordi Sánchez, Eva Isanta** and **Fernando Tejero**; comedians **Ernesto Sevilla, Los Morancos, Martita de Graná, Santi Rodríguez** and **Chincheto**; poets **Marwan** and **Elvira Sastre**; models **Eva González, Nieves Álvarez** and **Judit Mascó**; illustrator **Pilarín Bayés** and chefs **Karlos Arguiñano** and **Ferran Adrià**, among others.

Different sports clubs and personalities linked to the world of the sport, such as the football players **Jordi Alba** and **Joaquín Sánchez**, former basketball player **José Manuel Calderon** and the director of football of Sevilla FC, **Ramón Rodríguez (Monchi)**, have all wanted to play their part to support the emergency campaign to alleviate the health crisis.

2.5 million euros for Food Banks

In the first month and a half since it was launched, 'No home without food' **has raised one and a half million euros** thanks to contributions from more than 23,000 donors. Individual calls and requests for food aid from charities and Food Banks have **quadrupled** since the state of alarm was declared. Due to this increasing demand and the positive reaction to the solidarity campaign, the "la Caixa" Foundation contributed an additional million euros. The amount raised is currently at almost **2.5 million euros**, which will be distributed among the 54 Food Banks of the Spanish Federation of Food Banks (FESBAL).

The objective of the solidarity campaign is to respond to the social emergency derived from the health crisis, whilst covering the demand usually handled through in-person campaigns, which have been affected by the current situation. It is estimated that in 2019, the Food Banks attended to 1.1 million people, distributing 144.5 million kilograms of food in collaboration with more than 7,300 charities.

A small contribution, but a great help

With a contribution of just 2 euros, Food Banks can provide **basic food for one person for an entire day**, and with a contribution of 20 euros, a small family can have food for a whole week. In Spain **more than 10 million people**, 21.5% of



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the population, are at Risk of Poverty, according to the European Anti-Poverty Network (AROPE).

How can I collaborate?

Throughout the entire month of May, you can make donations via CaixaBank's network of ATMs -there are more than 9,000 throughout the country-; CaixaBank NOW, through the app or website; and CaixaBank's corporate website, for non-customers. In addition, you can make a donation using Bizum, via 38014.

Another way you can collaborate is by sending an SMS with the word 'ALIMENTOS' to 38014. Contributions can also be made through the website www.ningunhogarsinalimentos.org