

Press release

Thanks to this contribution, the initiative has now raised €2 million for Food Banks

The “la Caixa” Foundation donates an additional €1 million to the “No home without food” campaign launched with CaixaBank's support

- On 1 April, the “la Caixa” Foundation and CaixaBank launched ‘No home without food’, a solidarity project that is raising donations for Food Banks affected by the shortage of supplies. Just four weeks later, the initiative has raised over €1 million euros, which will be used to alleviate the effects of the coronavirus crisis.
- The number of calls and individual requests for food aid received by charities and Food Banks has increased fourfold in the last few weeks. Due to the growing demand by families and the great reception of ‘No homes without food’, the “la Caixa” Foundation has decided to double the currently raised amount by donating an additional €1 million.
- In less than a month, more than 16,000 donors have joined the fundraising campaign, which is still open, by donating through CaixaBank's operational channels; Bizum, via 38014; SMS, sending the word «ALIMENTOS» through 38014; or online at www.ningunhogarsinalimentos.org
- Various celebrities, such as actor Antonio Banderas or chef Ferran Adrià, have joined this solidarity campaign, giving further visibility on social media to the commitment by Food Banks, which provided over 144.5 million kilograms of food to 1.1 million people in collaboration with 7,300 charities in 2019.
- “Right now, our greatest responsibility is to make sure nobody is left behind. At this point of the social and health emergency, we must all ensure that the most vulnerable families have their basic needs covered. This is why we want to double the generous and exemplary

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public response and incentivise their collaboration by contributing another €1 million," explained the chairman of the "la Caixa" Foundation, Isidro Fainé.

Madrid, 28 April 2020. The solidarity project 'No home without food', launched by the "la Caixa" Foundation and CaixaBank, **has raised €1 million euros** in just one month. The **number of calls and individual requests for food aid received by charities and Food Banks has increased fourfold**. Due to the growing demand and the great response of this solidarity campaign, the "la Caixa" Foundation has decided to double the currently raised amount by donating an additional €1 million. This takes the donated amount **to a total of €2 million**, which will be distributed among the 54 Food Banks that are members of the (Spanish Federation of Food Banks (FESBAL).

The specific aim of the campaign for Food Banks is to respond to the social emergency that has arisen from the health crisis and cover the demand usually catered by its on-site campaigns, which have been affected by the current situation.

"Right now, our greatest responsibility is to make sure nobody is left behind. At this point of the social and health emergency, we must all ensure that the most vulnerable families have their basic needs covered. This is why we want to double the generous and exemplary public response and incentivise their collaboration by contributing another €1 million," explained the chairman of the "la Caixa" Banking Foundation, Isidro Fainé.

So far, more than 16,000 donors have joined the cause by donating through CaixaBank's operating channels, Bizum via 38014, SMS sending the word «ALIMENTOS» to 38014, or online at www.ningunhogarsinalimentos.org, where the campaign is still open.

#Nohomewithoutfood, a success on social media

Thousands of people have joined the #Nohomewithoutfood movement, among them various celebrities, such as actor Antonio Banderas or chef Ferran Adrià, who provided the initiative with further visibility on social media, highlighting the commitment of Food Banks. It has been estimated that in 2019, Food Banks responded to 1.1 million requests by distributing over 144.5 million kilograms of food, with the help of 7,300 charities.

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A small contribution, but a great help

A contribution of just €2 enables Food Banks to provide **basic food products to a person for a whole day**, and with €20, a small family is supported for an entire week. At the present time, the Food Banks need to stock up on basic food items and children's products, such as milk, given that among users are **41,000 infants**.

In light of this new situation, Food Banks have set up a mechanism of minimum services after the **suspension of in situ operations** for collecting food and other donations. Therefore, in order to maintain the stock level in their warehouses and to mitigate the lack of resources, they need to substantially increase the purchase of food and receive financial donations. The provisions at Food Banks are distributed via the social welfare network and support organisations that are officially registered and approved by public authorities.

In Spain **more than 10 million people**, 21.5% of the population, are at risk of poverty, according to the European Anti-Poverty Network (AROPE).

How can I collaborate?

Throughout the entire month of May, you can make donations via CaixaBank's network of ATMs of which there are more than 9,000 throughout the country; CaixaBank NOW, through the app or website; and CaixaBank's corporate website, for non-customers. In addition, you can make a donation using Bizum, via 38014.

Another way you can collaborate is by sending an SMS with the word «ALIMENTOS» to 38014. Contributions can also be made online at www.ningunhogarsinalimentos.org