

CaixaBank is named Best Private Bank for use of technology in Europe

- ***PWM, a Financial Times Group magazine specialising in private banking, has lauded how technology is harnessed via CaixaBank's Private Banking model.***
- ***This follows accolades including the Best Private Banking Operator in Spain 2018 award from Britain's Euromoney magazine and Best Bank in Spain 2018 award from US magazine Global Finance.***
- ***CaixaBank's Private Banking business serves 58,491 clients, with €63,203 million in assets under management.***

Barcelona, 15 June 2018

CaixaBank has won the title of “Best Private Bank for use of technology (Europe)” from the specialist *Professional Wealth Management (PWM)* magazine, part of the *Financial Times* Group. The award was based on assessments conducted by analysts, researchers and journalists at *PWM* magazine.

Presided over by Chairman Jordi Gual and CEO Gonzalo Gortázar, CaixaBank's private banking segment serves clients with more than 500,000 euros in assets. The division has 58,491 customers, 560 account managers and 63,203 million euros in assets under management.

Technology is leveraged in the CaixaBank Private Banking model to ensure optimal communication between account managers and customers via innovative services such as “the Wall”, as well as a comprehensive mobility solution that allows managers to provide full consultancy and support from any location via Smart PCs. Said innovations come alongside the TIME financial planning model, which combines personalised consultancy with digitisation.

The Executive Director of CaixaBank Private Banking and Premier Banking, Víctor Allende, expressed his gratitude for the accolade, pointing out that “CaixaBank is a market leader in technological innovation, which is key in the Private Banking business. We provide our customers with tailored and multi-channel consultancy, which is made possible by how we use technology. Our service allows customers to decide when and where to receive any kind of financial consultancy.”

Professional Wealth Management (PWM)

PWM is a British publication and part of the *Financial Times* Group, based in London. It was founded in 2001 and specialises in analysing the growth strategies of private banks and the regional financial centres in which they operate.

International accolades for CaixaBank

CaixaBank is the leading retail bank in Spain, standing as the primary bank for 26.7% of the retail customer market. The bank, presided over by Chairman Jordi Gual and CEO Gonzalo Gortázar, serves close to 16 million customers in the Iberian market and operates 5,318 branches, the largest branch network in the Peninsula.

CaixaBank has been named the best bank in Spain by some of the most prestigious international specialist publications. In fact, recent honours include the Best Bank in Spain 2018 award from New York-based *Global Finance* magazine and title of Best Bank in Spain 2017 from British magazine *Euromoney*. In 2018 *Euromoney* likewise honoured CaixaBank as the best private banking operator in Spain for the fourth consecutive year.