

Results Presentation 2017



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Growth in the world economy is accelerating

Real GDP evolution

Year-on year growth (%)

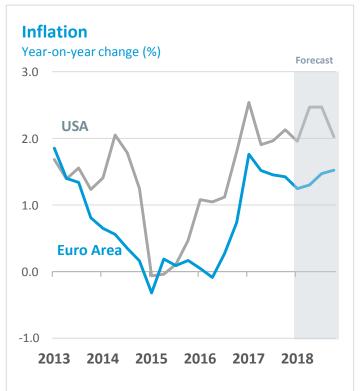
| | 2016 | 2017(e) | 2018(f) |
|--------------------|---------|---------|---------|
| World economy | 3.2 | 3.7 | 3.9 |
| Advanced economies | 1.7 2.3 | | 2.3 |
| USA | 1.5 | 2.3 | 2.5 |
| Euro Area | 1.8 | 2.5 | 2.2 |
| Emerging economies | 4.4 | 4.7 | 4.9 |

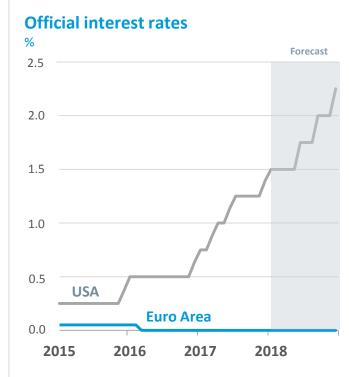
Outlook 2018

- More dynamic and synchronized growth.
- Balanced risks:
 - ↑ Fiscal reform in the USA
 - Reforms in the Euro Area
 - **♦** Financial
 - **↓** Geopolitical



A context that justifies a gradual normalization of monetary policy







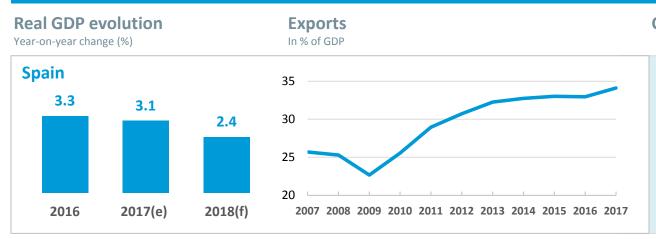
The Fed will continue raising rates ...



... and the ECB will probably do it in 2019

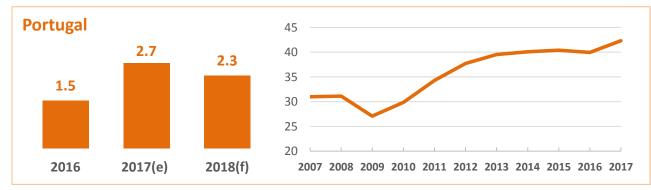






Challenges

- Continue creating employment
- Reduce public and external debt
- Reforms

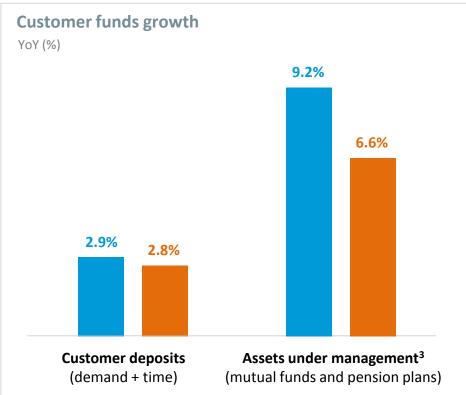


- Reduce public and private debt
- Youth employment
- Productivity



Positive trends in new lending and assets under management







Outlook for the Spanish banking sector

A new scenario...

- Stability of balance sheets
- Recovery of net interest income
- Declining NPLs
- Gradual improvement of profitability
- Reduction of regulatory uncertainties

....but challenges still remain

- ► Interest rates at minimum levels
- Cost control
- Reduction of problematic assets
- Digital transformation
- Banking Union



Leadership in the Iberian peninsula



balance

Improvements in results, strengthening balance sheet

Excellent total return for shareholders

Completed the restructuring of "la Caixa" Group

Banking model with social responsibility



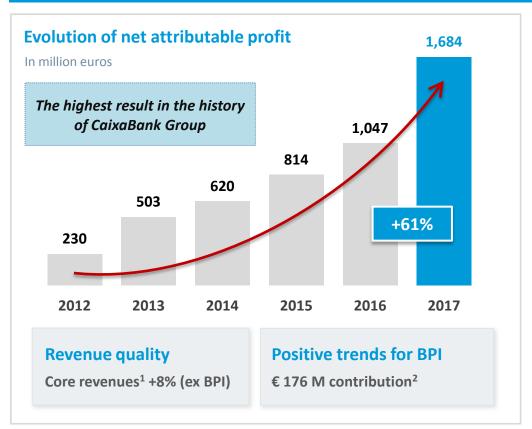
Retail banking leadership in the Iberian peninsula



| Market shares in Spain | |
|---|-------|
| Retail clients penet. (primary bank) ¹ | 26.7% |
| Digital Penetration ² | 33.0% |
| Payroll deposits | 26.3% |
| Long-term savings ³ | 21.3% |



Improvement in results and a stronger balance sheet







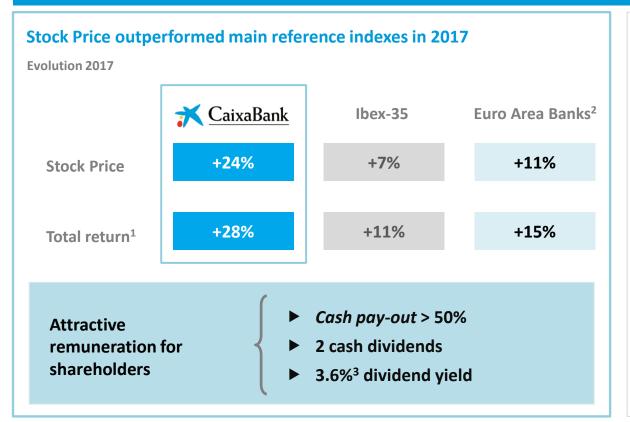
Solvency Significantly above requirements

CET1 FL **11.7%**

¹ Includes NII, fees and other revenues from insurance; ² Since consolidation in Feb'17; ³ Maximum in Jun'13 proforma with Barclays Bank SAU (ex BPI); ⁴ High Quality Liquid Assets (HQLA) and other assets eligible as ECB collateral.



Positive stock price evolution

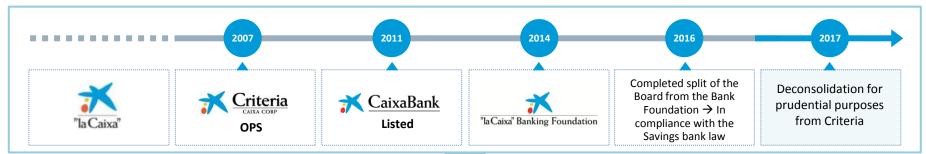






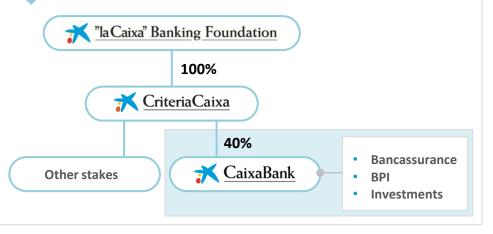
The restructuring of "la Caixa" Group was completed

From unlisted savings-bank to 3 institutions with separate missions and governance



Ended deconsolidation process of Criteria

- Share of Criteria in CaixaBank: 40% (vs. 81.5% in Jun-11)
- Criteria's financing: € 0.2 bn (-95% vs. Jun-11)
- Majority of Independent Board members
- Appointment of Coordinator Board member





A banking model with a strong social commitment



Integrity, transparency and good governance

Committed with the Objectives for Sustainable Development (OSD)

Top rating in corporate governance (ISS 2017)



>32,000 >
Social housing Co

>5,500 Corporate volunteers

Social projects and volunteering

Housing support plan
Alliance with "la Caixa" Banking Foundation

Financial inclusion

MicroBank #1 in microfinance in Europe

Promote financial education

>4,000M€

Microloans since 2007

>90%

Coverage Spanish people







Environment

Environmental criteria in doing business





Good progress of the Strategic Plan 2015-2018

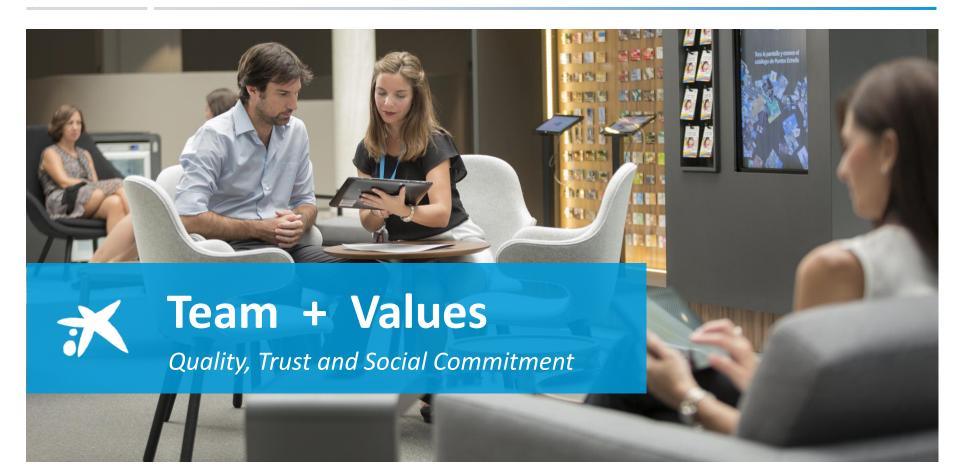
| | | | 2014 | 2017 |
|-----|------------------------|-------------------------------------|--|---------|
| | Quality and reputation | Client satisfaction ¹ | #2 | #1 |
| 00 | Profitability | ROTE | 3.4% | 8.4% |
| • | Capital | Total Capital FL | 14.6% | 15.7% |
| | Digitalisation | Digital clients | 45% | 55% |
| İŸİ | Human resources | Advisory training ² | Universitat Pompeu Fabra Barcelona CISI | ~10,500 |

Priorities 2018

- Digitalisation with a focus on customer experience
- Reduction of problematic assets
- Revenue diversification (consumer lending, business, advisory)
- Cost control
- Create value in BPI

ROTE 2018: 9-11%







Strong profitability improvement

- €1,684 M Profit attributable to the Group (+60.9%)
 - o CaixaBank ex-BPI grows by 44.1%
 - o BPI contribution: €176 M¹

High profit quality

- 96% of revenues come from core banking activity 2
 - o Trading income decreases by 66.7%

Excellent activity evolution

- Still improving our market shares
- Customer funds in Spain grow by €10,600 M
- Very positive evolution in Portugal

Improvement in balance sheet's strength

- NPL ratio reduction to 6.0%, much lower than sector ratio.
- High liquidity (€73 Bn in liquid assets)
- CET1 fully loaded: 11.7% and Total capital phase-in > 16%



2017: CaixaBank consolidates its benchmark position in Spanish retail market

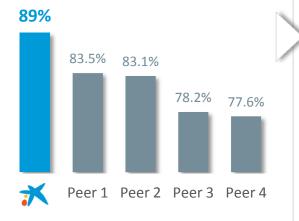
30.0% Market penetration among individual customers¹

+50 bps vs. 2016

26.7% Main bank among individual customers¹

+100 bps vs. 2016

Consolidated customers index²



Very good year in commercial terms

- Consolidated customers increase
- 26.3% of payroll deposits are in CaixaBank
 - Very active in launching new commercial initiatives



Rest hank in **Spain 2017**





Scale & capillarity



IT & digitalisation



Advisory service & proximity



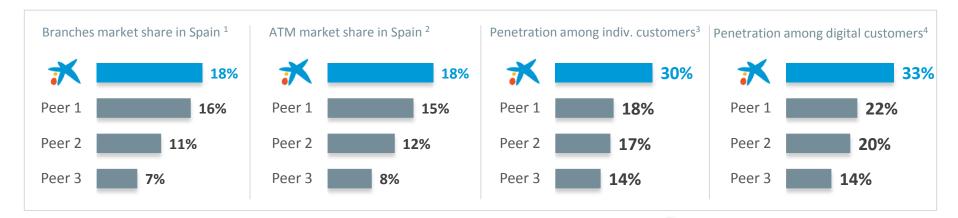
Comprehensive offering

¹ Retail clients over 18 years

Source: FRS Inmark 2017 "Financial behaviour of individual customers in Spain" (peers: BBVA, Santander + Popular & Bankia) ² Penetration as main bank among individual customers / total market penetration among individuals customers (over 18 years). Peers: Bankia, BBVA, Sabadell & Santander (with Popular)



Physical capillarity leadership and a higher one in digital



4,681 retail branches in Spain & 193 specialized branches

Business model specialized and tailored to suit needs

SMEs bank, CIB bank, entrepreneurship bank, Private Bank Premier Bank, AgroBank, HolaBank...

15,7 M customers*

¹ Branches and ATMs in Spain, as of September 2017 ² Peers data: estimates based on public information ³ Retail clients over 18 years (FRS Inmark-2017)

⁴ Data available (12 months average) as of September 2017. * 13.8 M in CABK



Still boosting our omnichannel model to ensure maximum customer proximity

55%
Of our customers are digitals¹

Ongoing growth in mobile banking customers

+15%

"Muro" since 2012

(for SMEs, Private and Premier bank)

Ready to Buy

New CaixaBank App



☆ 9

Digitalized process



98%

Digital signatures



imagin bank

Financial App best rated



>2M operations performed

Mis Finanzas *

- **>3,0** M users
- Launching of Mis Finanzas multi-entity

CaixaBank Pay



bah symsning





Oriented client team -> Advisory model consolidation in 2017



530 managers



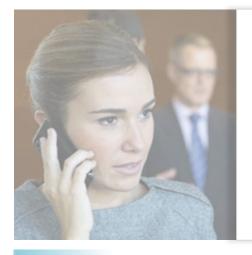
AuM + insurance / total funds segment

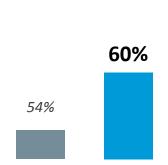
DEC-17

1.950 managers

€168 Bn

Managed funds in long term savings ¹





~70%

Families of the segment under advisory contract

~85%

Mutual funds owned by clients under advisory contract

+100% vs. 2016

Discretionary managed portfolios

10,500

Certified advisors (Spain)

DEC-16



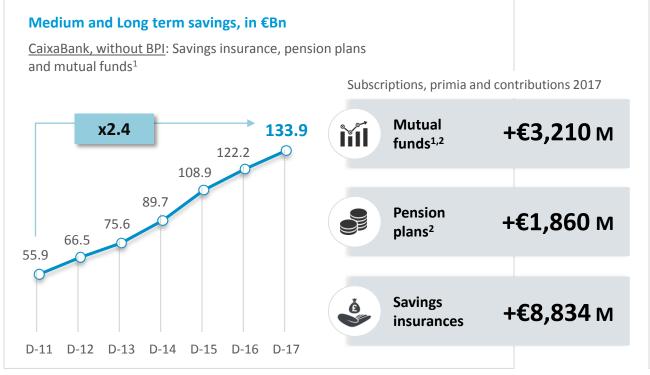


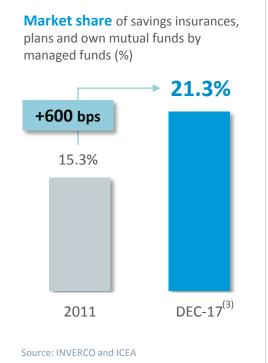
Best Private bank entity in Spain

Digitalisation: key tool in our model



Leaders in management of medium and long term savings



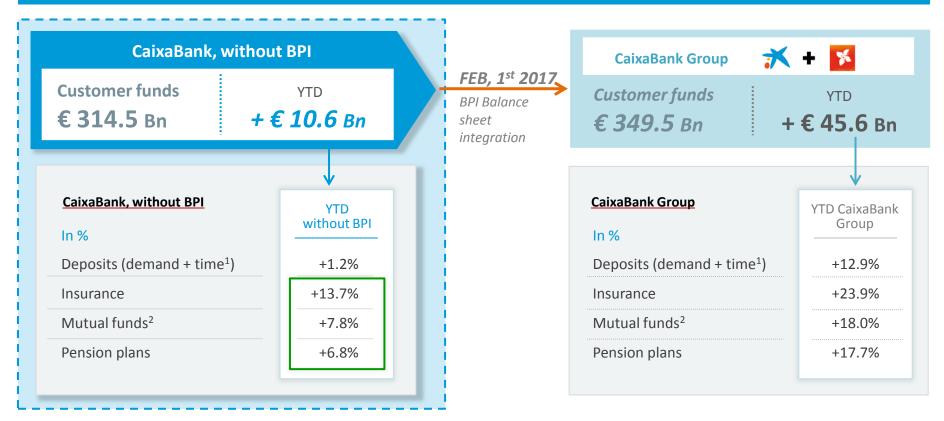


¹ Including own funds, funds from third parties and managed portfolios

 $^{^{\}rm 3}$ Market share of own funds, plans and savings insurance



Sharp increase in customer funds



¹ Includes retail debt securities



Ongoing positive dynamics in loan production

New lending growth (2017 vs. 2016)



Consumer lending +15% vs. 2016



SMEs¹ +16% vs. 2016

Family Ilusiones

Close to clients to offer agile solutions

- Preauthorised loans "with 1 click only"
- Full coverage of all consumer lending universe

Strategic alliances and commercial agreements at the point-of-sale







258,000

TV, cell phones... in 2017 at 0%



8,350
Autos
commercialized
at the branch



450,000

Cell phones financed in 2017





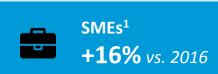




Ongoing positive dynamics in loan production

New lending growth (2017 vs. 2016)







Specialisation and service quality

- 10 years of SME Bank launching
 - 116 specialized branches
 - 1,240 managers
- Continuous innovation to be closer to our clients \rightarrow new initiatives

BusinessBank



***** dayone







Continuous boosting of housing and SME loans



| Loan book YTD In % | CaixaBank, without BPI | |
|---|---------------------------|--|
| Performing loans, ex Criteria and public sector | +0.4% | |
| Gross loans detail: | | |
| Loans to individuals | -2.0% | |
| o/w: consumer loans in Spain | +22.4% | |
| Corporates and SMEs | +4.0% | |
| RE developers | -14.6% | |
| Criteria Caixa and F.B. "la Caixa" | -85.2% | |
| Public sector | -15.6% | |

¹ Gross credit – NPL

Of Performing loans, excluding public sector and Criteria funding



Very good evolution also in Portuguese

Market share and YTD

Penetration among individual customers

13.7%

Payrolls deposits

Life insurance

Consumer lending

Mortgages

SMEs lending

10.8% +10 bps

12.7% +30 bps

11.2% +60 bps

11.2% +20 bps

8.3% +60 bps



Commercial activity, YTD

Customer funds

+5,6%

Mutual funds

+12.7%

Businesses loans¹

+6.4%

Results, YTD

Revenues²

+3.1%

Recurrent expenses

-5.3%

Contribution to CABK

+€ 176 M (february-dec.)

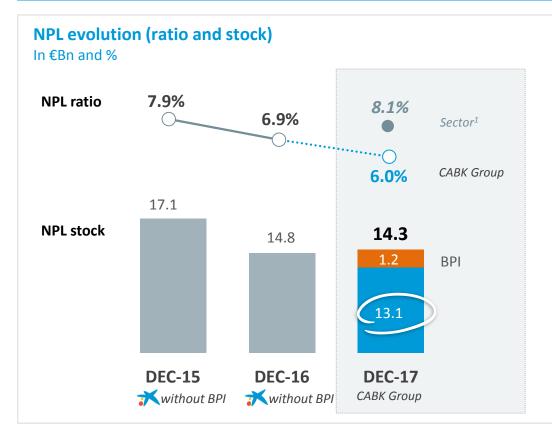


BPI "bank with higher quality service"

¹ Corporate and SMEs Portugal



Sustained decline of NPL



Sustained reduction of NPL ratio

6.0% NPL ratio

Coverage improvement

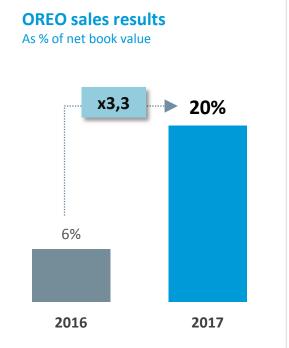
50% Coverage ratio

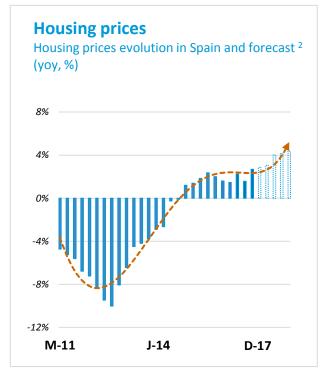
€ 7,1 M Allowances



High level of foreclosed assets, with positive results



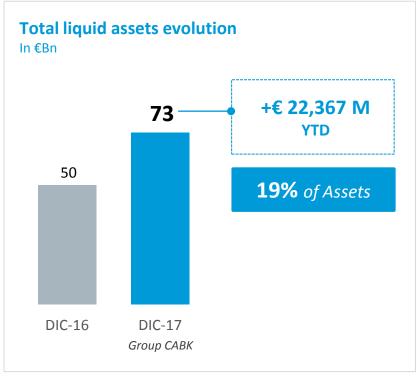


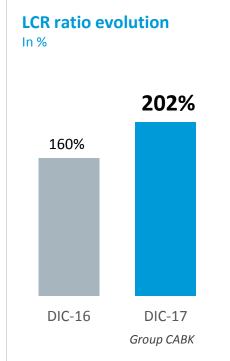


¹ at sales price. OREO = Other Real Estate Owned: foreclosed real estate assets available for sale



Reinforced liquidity throughout the year

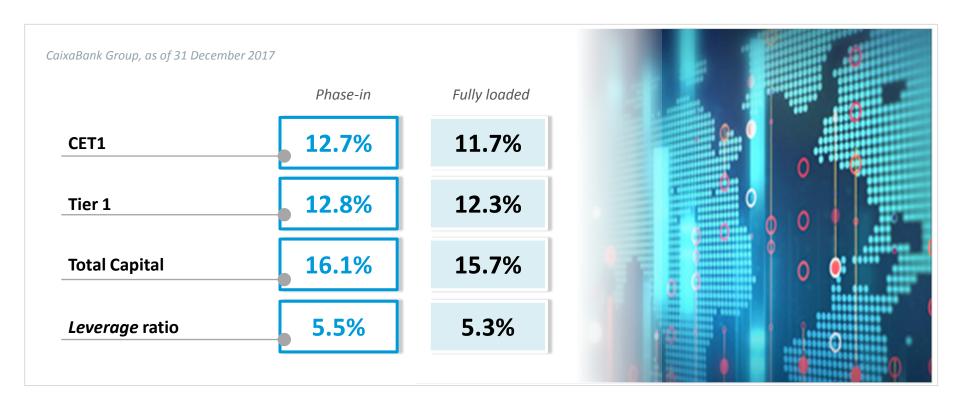








Strong solvency ratios







Results

2017



Results and profitability improvements

| CaixaBank Group, in €M | 2017 | YTD | YTD without BPI ² |
|--|------------------|---------|---------------------------------|
| Net interest income | 4,746 | 14.2% | +5.1% |
| Net fees and commissions | 2,499 | 19.5% | +6.3% |
| Income and exp. from insurance | 472 | 51.9% | +51.9% |
| Income from investments & associates | 653 | (21.1%) | · |
| Trading income | 282 | (66.7%) | |
| Other operating income & exp. | (430) | 5.6% | |
| Gross Income | 8,222 | 5.1% | |
| Recurring expenses | (4,467) | 11.8% | +1.0% |
| Pre-impairment income w/o extraord. Exp. | 3,755 | (2.0%) | |
| Extraordinary operating expenses | (110) | (8.7%) | |
| Pre-impairment income | 3,645 | (1.8%) | |
| Loan impairment losses and others | (1,711) | 60.0% | |
| Gains/losses on asset disposals & others | 164 ¹ | - | |
| Pre-tax income | 2,098 | 36.4% | |
| Taxes, minority interests & others | (414) | - | |
| Profit attributable to the Group | 1,684 | 60.9% | +44.1% |

Increase of core revenues

- Lower extraordinary activities in trading income
 - Lower contribution from investments and associates
 - → Enforcement of IAS29 in BFA in 4Q

2 Cost discipline

3 Lower Cost of risk (0.34%, -12bps vs. 4Q-16)

2016: Annex IX impact

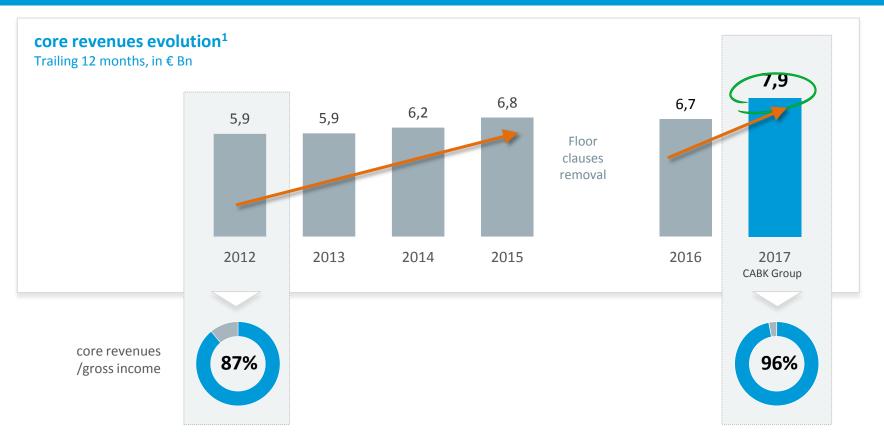
Higher result in history

¹ Includes net result of business combination with BPI

² Without BPI contribution after integration in CaixaBank Group in February 1st 2017

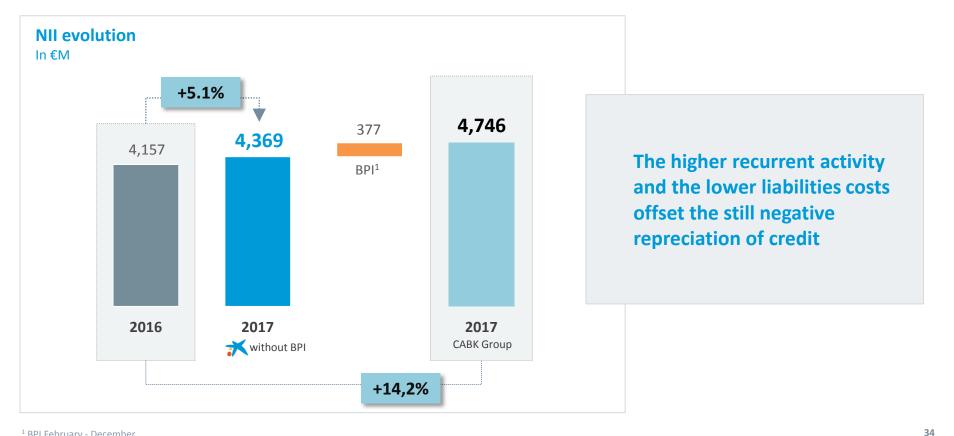


The evolution of core revenues reflects the strength of our model



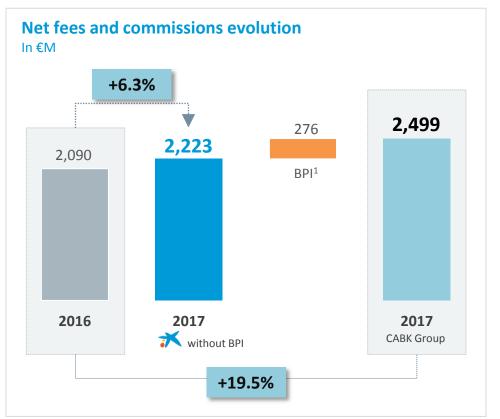


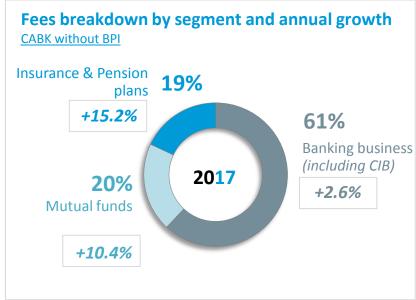
Net interest income: recovery although market conditions





Fees increase supported by savings diversification and BPI contribution

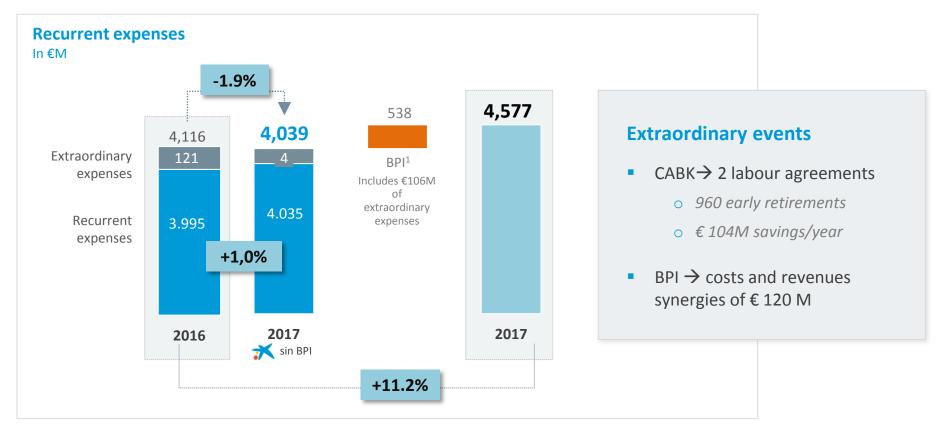




 Strength in insurance and asset-management businesses are key contributors to fees increase

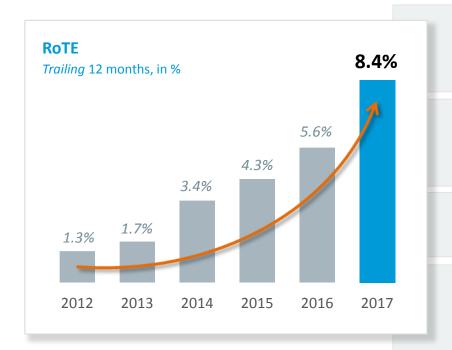


Strict costs discipline coexists with a higher investor effort





Strong profitability improvement based on higher core banking revenues



Excellent positioning

- Spanish leader in retail banking
- o Business growth also in Portugal

Profitability recovery

- CaixaBank's best year
- Based on recurrent results

Good progress in credit

Support to consumer lending and SMEs

Asset quality improvement

- NPLs reduction and book coverage increase
- **Output** Better margins in OREO sales

Excellent position to undertake the last year of the Strategic Plan



