

The bank organises a series of international debates to discuss diversity and how it contributes to business

CaixaBank launches its series of international “Diversity Talks” in Turkey

- **Senior executives from Turkey's leading banks have debated the position of women in the financial industry.**
- **Diversity is a central aspect of CaixaBank's international banking model, with 42% of managerial positions held by women and multicultural teams across 18 countries.**

Istanbul, 14 February 2018

CaixaBank, the leading retail banking operator in Spain, has hosted the first of its international “Diversity Talks” debates in Turkey. The programme is designed to foster discussion regarding diversity and business management. The event has focused specifically on the position of women in the Turkish financial industry.

Top executives from Turkey's leading banks have taken part in the discussion, including **Isbank, Ziraat Bank, Garanti Bank, Akbank, Yapi Kredi, Denizbank, QNB Finansbank, Turk Ekonomi Bankasi, ING Bank Turkey, Kuveytturk Katilim Bankasi, Turkiye Finans Katilim Bankasi and Citibank Turkey**. Representing CaixaBank has been **Maria Victoria Matia**, EVP international banking, and **Marta García Ojea**, head of the bank's representative office in Turkey.

Diversity as a key aspect of international banking

CaixaBank has pioneered diversity in Europe, establishing a specialist team to coordinate cross-organisation projects that encompass multiple aspects: cultural diversity, gender diversity, functional diversity and generational diversity.

In international banking, diversity is not only an excellent approach to human resources management, but also a key aspect of the business model. CaixaBank's international network specialises in providing consultancy to Spanish companies undertaking projects overseas, which means that specialist insight into international banking is just as important as understanding cultural diversity.

CaixaBank currently has an international network comprised of 26 operating branches and representative offices in 18 countries. The bank has established multicultural teams of diverse origin, which implement specific projects to provide close support to clients, focusing on the specific requirements of each region. Gender diversity is particularly important: 42% of managerial positions in CaixaBank's international network are held by women.

About CaixaBank

CaixaBank is leader in retail banking in Spain, with a 26.7% share among individual customers who make it their main bank. The bank, headed by chairman Jordi Gual, and led by CEO, Gonzalo Gortázar, has around 16 million customers in Spain and Portugal, with 5,379 branches, the largest commercial network in the Iberian peninsula.

It also leads the way in online banking and mobile banking, with 55% digital clients and 4.3 million customers, respectively. It also fully owns VidaCaixa and CaixaBank AM, leading insurance and management companies in Spain, respectively, allowing the bank to maintain a position of leadership in insurance products, plans and funds, with a market share of 21.3%.

Additionally, CaixaBank holds an 84.5% stake in BPI, the fifth largest bank in Portugal by assets, with a penetration among individual customers of 13.7%.

The entity stands out among its peers for its involvement in and unwavering commitment to society. CaixaBank's approach to operating in the banking business is based on corporate values of quality, trust and social commitment. For this reason it is considered to be one of the world's most sustainable banks by the Dow Jones Sustainability Index and is included in the CDP 2017 A List, which recognises the leading companies in the fight against climate change.

CaixaBank has been named "Best Bank in Spain 2017" by the UK magazine Euromoney for the fourth consecutive year. This year, Euromoney named CaixaBank, the "Best Private Bank in Spain" for the fourth time in a row and New York magazine Global Finance also recognised the entity as the "Best Bank in Spain 2017", "Best Digital Bank in Western Europe for 2017" and "Best Bank in Social Media in the World for 2017".