

EXTERNAL STAKEHOLDERS

Details of the results of the 2022 materiality study

% impact on external stakeholders



- The main issue of impact for stakeholders is **clear and transparent communication**.
- This is followed by a similar assessment for cybersecurity and data protection and for environmental investment and financing solutions.
- Matters regarding corporate governance and specialised services were also found to have a very high impact.
- Stakeholders identify only two topics with a moderate impact in their relationship with the bank: social initiatives and the flexible and collaborative work models.

Base: 878 Customers, suppliers and experts interviewed.

The references are weighted by the weight (hierarchy) of each stakeholder.

Levels of impact (defined in the matrix)

Very high: ≥ 87%

• High: 75% - 86%

• Moderate: < 75%