



**Morgan Stanley- European Financials Conference**  
**Leveraging our capital strength to enhance shareholder value**

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## Leveraging our capital strength to enhance shareholder value

- **Transaction highlights**
- Strategic rationale
- Timetable
- Conclusion

## Transaction Summary (1/2)

### Description of Proposed Transaction

- Integration of Banca Cívica (“BCIV”) into CaixaBank (“CABK”) by means of a merger
- All-share deal with fixed exchange ratio: 5 CABK shares for 8 BCIV shares
- Comprehensive due diligence process satisfactorily completed
- Existing €904 M of BCIV retail preferred shares will be offered a swap into mandatory convertible bonds prior to closing of the transaction
- €977M of “FROB 1” funding of BCIV to be repaid during the next twelve months
- Subject to approvals by both Shareholders’ Meetings, Saving Banks’ General Assemblies and regulators (Bank of Spain, CNMV, Min. of Economy, DGS and Competition Commission)
- Expected closing of the transaction: 3Q 2012

## Transaction Summary (2/2)

### Economic Terms

- As of Friday's closing prices, the exchange rate of 5 CABK shares for 8 BCIV shares equals to:
  - €1.97 per Banca Cívica share, representing 0.35x P/BV
  - €977 M for 100% of Banca Cívica shares (310.7 M new CaixaBank shares)
  - An 11% discount
- 2% premium if compared to 90-day trading average prior to commencement of market rumours<sup>(1)</sup>

- **The transaction enhances shareholder returns by leveraging our capital strength**
- **The deal does not require public sector assistance or Royal Decree 2/12 incentives**

(1) Period used: 23<sup>th</sup> November 2011 - 20<sup>th</sup> February 2012

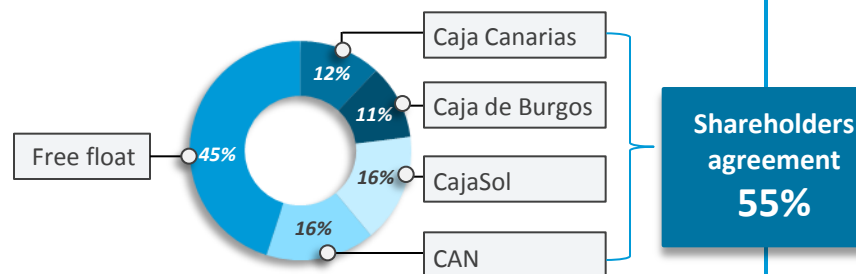
## Banca Cívica: Spain's 10<sup>th</sup> largest financial institution based on total assets

### Banca Cívica: key figures

- Resulting from the merger of Caja Navarra, CajaSol, Caja Burgos and Caja Canarias

→ Assets	€72 Bn
→ Net loans	€49 Bn
→ Deposits <sup>1</sup>	€38 Bn
→ Shareholder's funds	€2.9 Bn
→ Core Capital <sup>2</sup>	9.0%
→ Branches	1,394
→ Customers	3.9 M
→ Employees	7,800

### Shareholding structure



**2.3% market share  
by total assets**

## A market leader in complementary regions

### Branch network focused in core regions

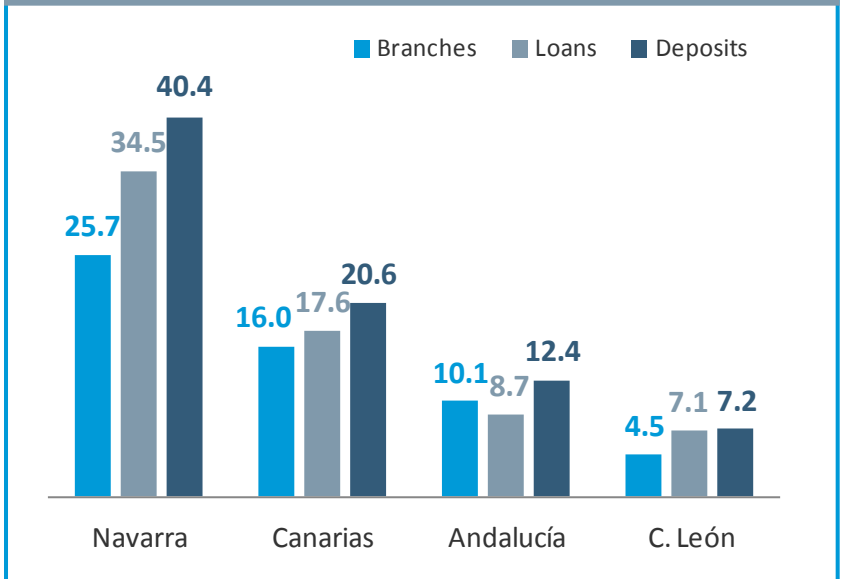
Branches by CCAA



**1,394** branches, o/w **80%** in core regions

### Leading market shares in core regions

Market share (%)



**3.1%** market share in deposits and loans

## Leveraging our capital strength to enhance shareholder value

- Transaction highlights
- **Strategic rationale**
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## Strategic rationale

- ✓ Improves competitive position
  - Consolidates CaixaBank's leadership position in Spanish banking
  - Increases number of core markets with dominant position
  - Leads to c. 15% market share in key retail products- all in one go
- ✓ Enhances profitability
  - €540 M of potential annual cost synergies by 2014
  - Material income synergies
- ✓ Solid balance sheet metrics maintained
  - Combined entity with strong NPL and real estate coverage
  - Sound capital position
  - Liquidity more than covers maturities for the next 3 years
- ✓ Increases Shareholder value
  - EPS accretive from 2013 and +20% by 2014
  - Strengthens CaixaBank dividend policy in the medium term
  - Sustainable RoE improvement

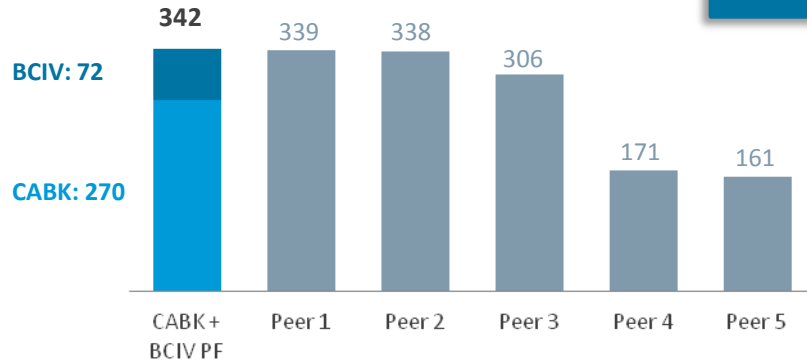
## Strategic rationale

- 1. Improves competitive position**
2. Enhances profitability
3. Strong balance sheet maintained
4. Increases Shareholder value

## Deal consolidates retail banking leadership across key performance indicators

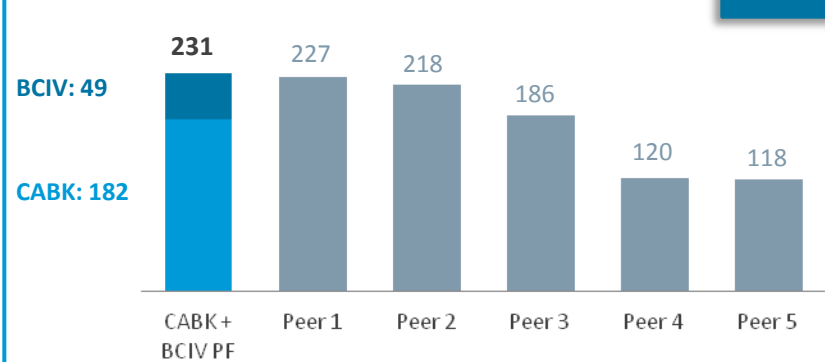
### Total assets - € Bn

1<sup>st</sup>



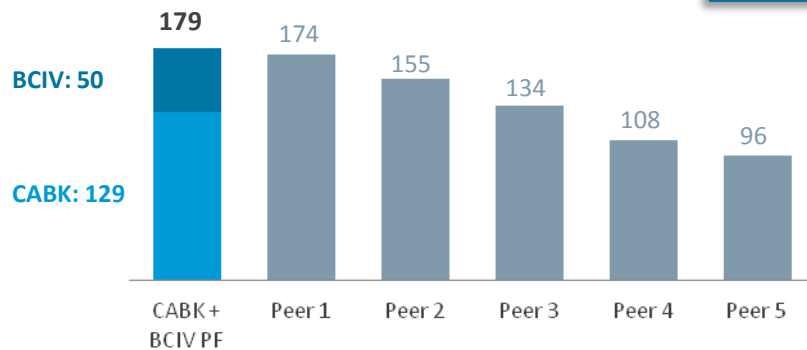
### Net loans to customers - € Bn

1<sup>st</sup>



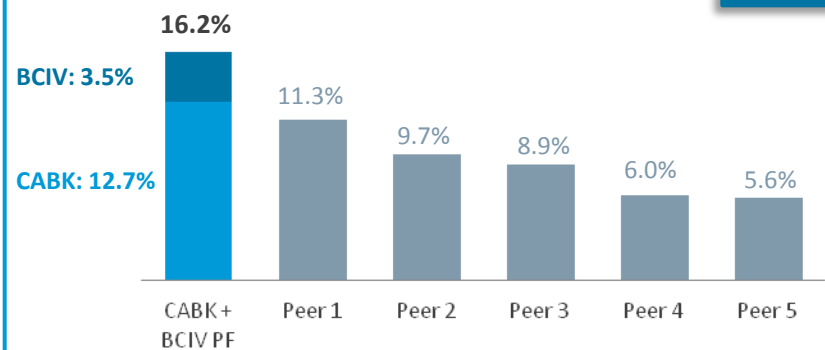
### Deposits<sup>(1)</sup> - € Bn

1<sup>st</sup>



### Market share by branches<sup>(2)</sup> (%)

1<sup>st</sup>



Information as of December 2011. Peer group includes: BBVA (Spain) + Unnim, BKIA, Popular + Pastor, Sabadell + CAM and Grupo Santander Spain

(1) Deposits as shown in financial reports

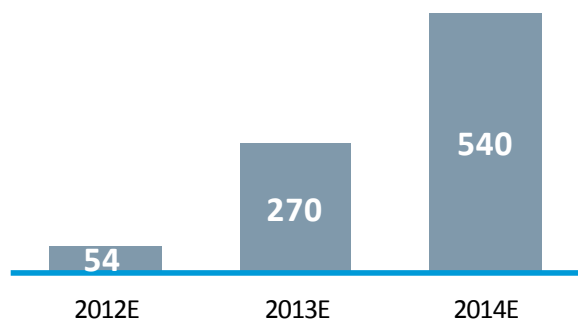
(2) Market share information based on branches as of December 11 (CABK + BCIV – before network optimisation)

## Strategic rationale

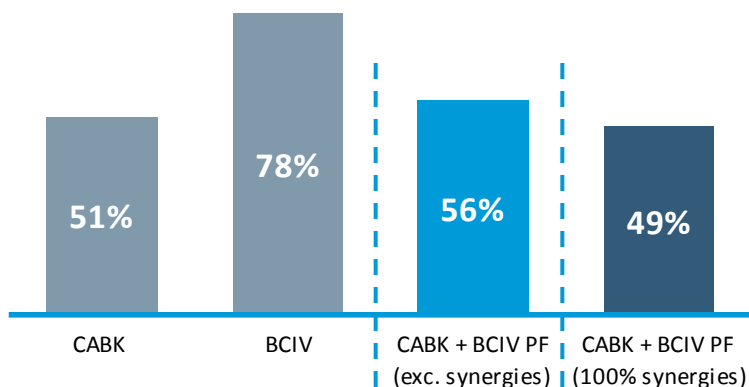
1. Improves competitive position
- 2. Enhances profitability**
3. Strong balance sheet maintained
4. Increases Shareholder value

## Expect €540 M of cost synergies by 2014 with an NPV of €1.8 bn

Annual gross costs savings (€ M)



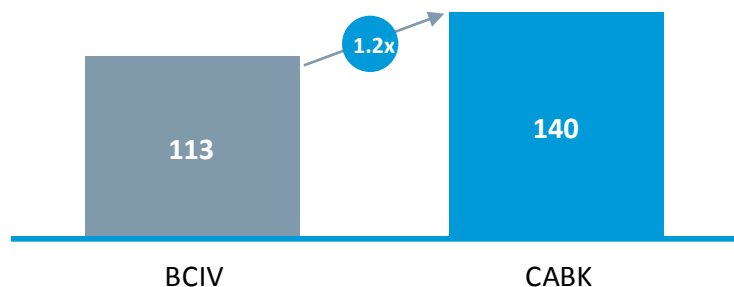
2011 Cost-to-income ratio (%)



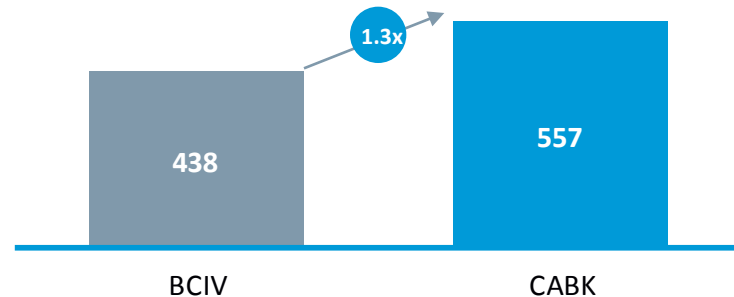
- 12.5% of total combined costs
- €540 M of annual costs savings achieved by 2014
- €1.1 Bn of net restructuring costs
- NPV of €1.8 Bn equals 1.8x price paid
- Proven integration skills of CaixaBank
- 2011 PF cost-to-income ratio 49% (7 pp lower than combined ratio)
- Cost/income expectations for 2014 in line with previously reported guidance

## In addition we are targeting material income synergies

### Commissions / client (€)



### Gross margin / client (€)



#### Substantial income synergies:

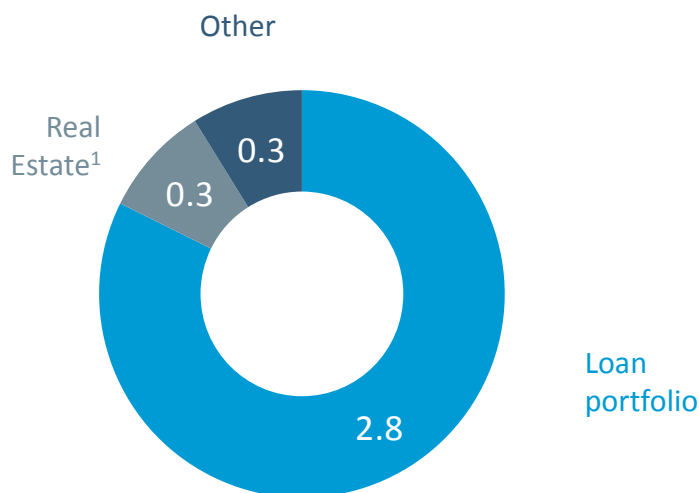
- Reduction in time deposit<sup>1</sup> costs: 25-30 bps p.a. could be reduced over time
- High potential to improve profitability per client (reaching CABK levels)
- Cross-selling potential based on CABK leadership in key retail products (e.g. Mutual funds, pension plans, life insurance, mortgages)

## Strategic rationale

1. Improves competitive position
2. Enhances profitability
- 3. Strong balance sheet maintained**
4. Increases Shareholder value

## Significant asset clean-up to result from the transaction

Fair value adjustment – €3.4 Bn



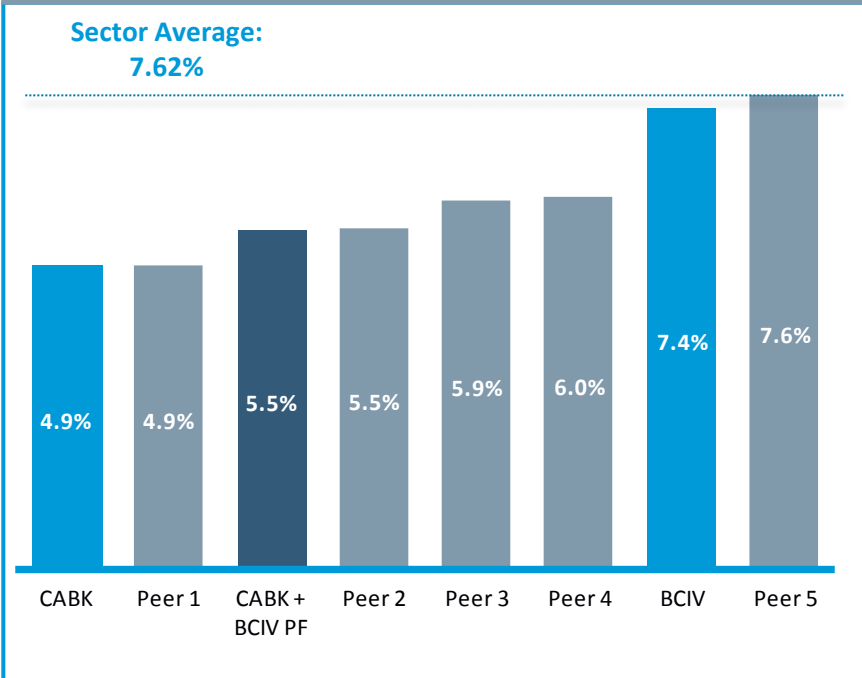
- A fair value adjustment will be made against BCIV's reserves:
  - No P&L impact: offset against any potential gain arising from acquiring BCIV below book value
- This significant effort will imply a reduction in future provisioning requirements, leading to related improvements in future net profits
- These adjustments are on top of €2Bn fair value adjustments made at inception of BCIV.

**As a result, the combined entity will have a sound balance sheet, with 82% NPL coverage level, significantly above the 58.2% sector average**



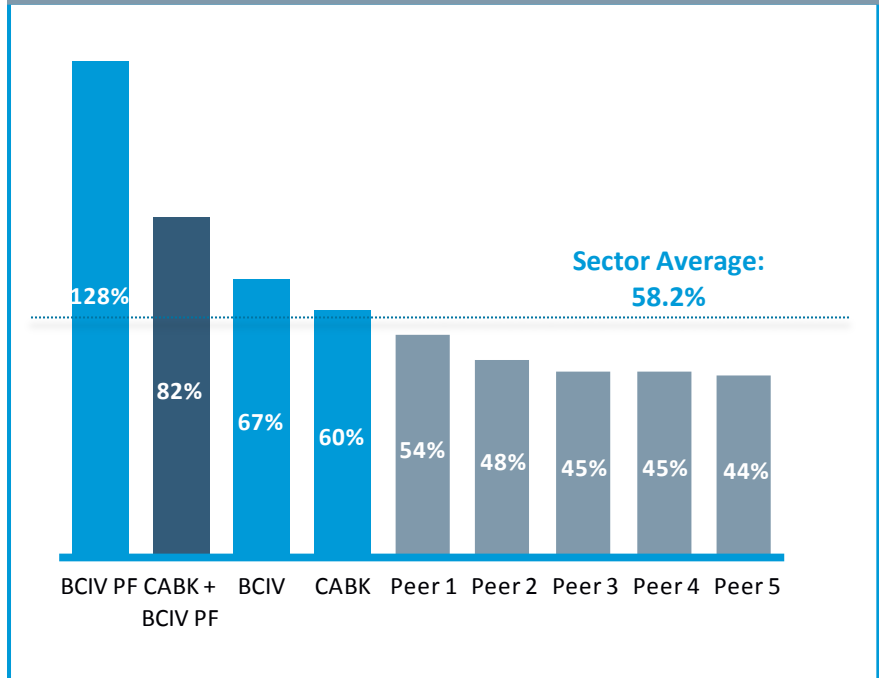
## The combination results in one of the best levels of asset quality

### NPL loans (%)



**NPL loans ratio well below the sector average**

### NPL coverage (%)



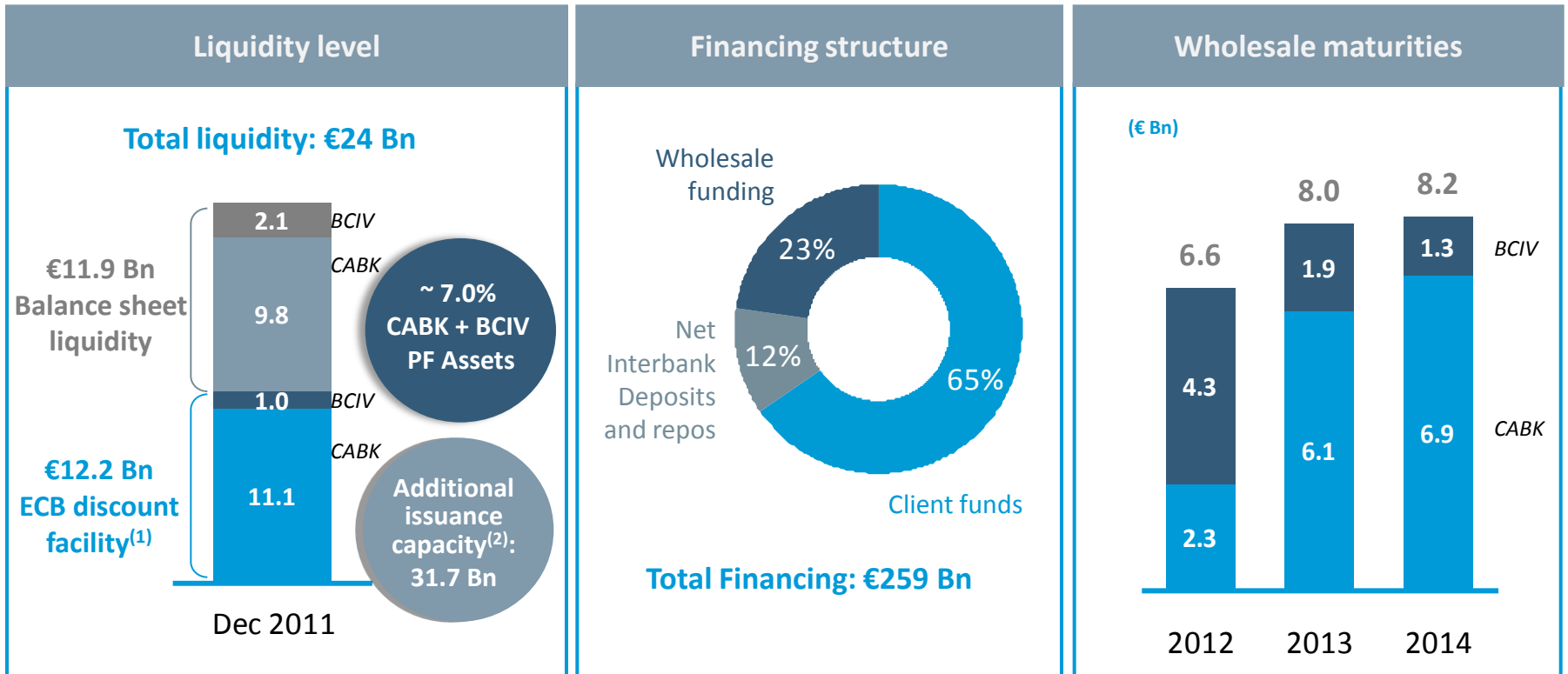
**NPL coverage significantly above the sector average**

Peer group includes: BBVA, BKIA, Popular + Pastor, Sabadell and Grupo Santander Spain Banca Cívica pro forma for the extraordinary provisioning

Information as of December 2011 except for NPL loans of Popular + Pastor PF (July 2011).

BBVA excluding Unnim & Sabadell excluding CAM (NPL loans and coverage are not homogeneous due to APS – Asset Protection Scheme)

## Liquidity levels to remain comfortably high after the proposed deal



Current liquidity covers future maturities

136% PF loan to deposits ratio (below CABK's current ratio: 138%)

Manageable maturity profile

## Given high initial solvency levels the capital impact can be comfortably managed

### Capital impact (€M)

→ Capital increase CABK	+977
→ Goodwill	-615
→ Restructuring costs	-363
→ Hybrid debt buy-back BCIV	+904
→ Core capital elements (BIS II) <sup>(1)</sup>	+845
→ Capital requirements (10% RWA)	-3,870
<b>■ OVERALL IMPACT</b>	<b>-2,122</b>

**BIS II (Dec 12E) >10%**

*Requirements according RD 2/2012  
as of Dec 12 (8% + buffer, equivalent to 9.1%)*



**EBA ("la Caixa" Group) (Jun 12E) >9%**



**BIS III (Dec 12E) – look through ~ 8-9%**

*With no need for phase-in*



- Further capital gains expected in 2014 due to the roll-out of IRB models in BCIV

(1) Mainly comprised of FROB1

## Strategic rationale

1. Improves competitive position
2. Enhances profitability
3. Strong balance sheet maintained

**4. Increases Shareholder value**

## Significant positive impact on EPS and ROE metrics

### Key elements impacting earnings in the future

- €540 M annual cost savings by 2014
- The repayment of BCIV's "FROB 1" will allow additional interest expense savings
- Revenue synergies / reduced deposits costs for BCIV
- Future annual provisioning requirements to be reduced as a result of the fair value adjustments charged against reserves (€3.4 Bn gross)



### EPS/ROE increase

- EPS accretive from 2013<sup>(1)</sup>
- >20% EPS accretion by 2014<sup>(1)</sup>
- PF 2011 ROE of 7% (vs. 5% CABK)
- PF 2011 ROTE of 9% (vs. 6% CABK)



### Dividends

- Deal reinforces dividend payment capacity
- Expect continuation of current remuneration policy for 2012



### ROIC<sup>(2)</sup>

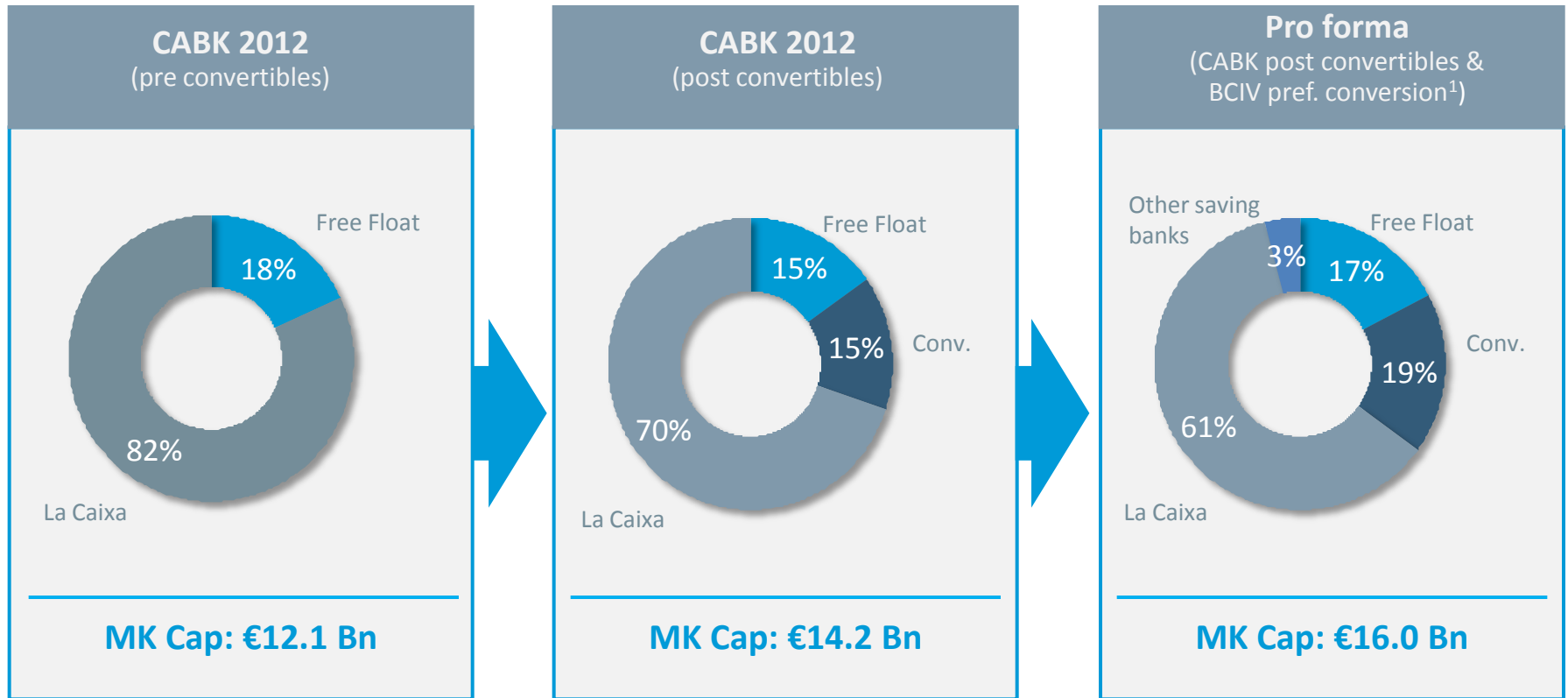
- ROIC ~ 20% by 2014
- ROI substantially higher



1) According to Bloomberg Net Income estimates for CABK and BCIV. Excluding restructuring costs. Share count: 5,128M shares (including the 2 CABK mandatory convertible bonds issued + shares from capital increase + shares resulting from the repurchase of BCIV preferred shares)

2) ROIC calculated according to Bloomberg Net Income for BCIV (adjusted for impacts) + synergies / capital required to maintain 10% core capital ratio

## Change in the shareholding structure to result in higher free-float



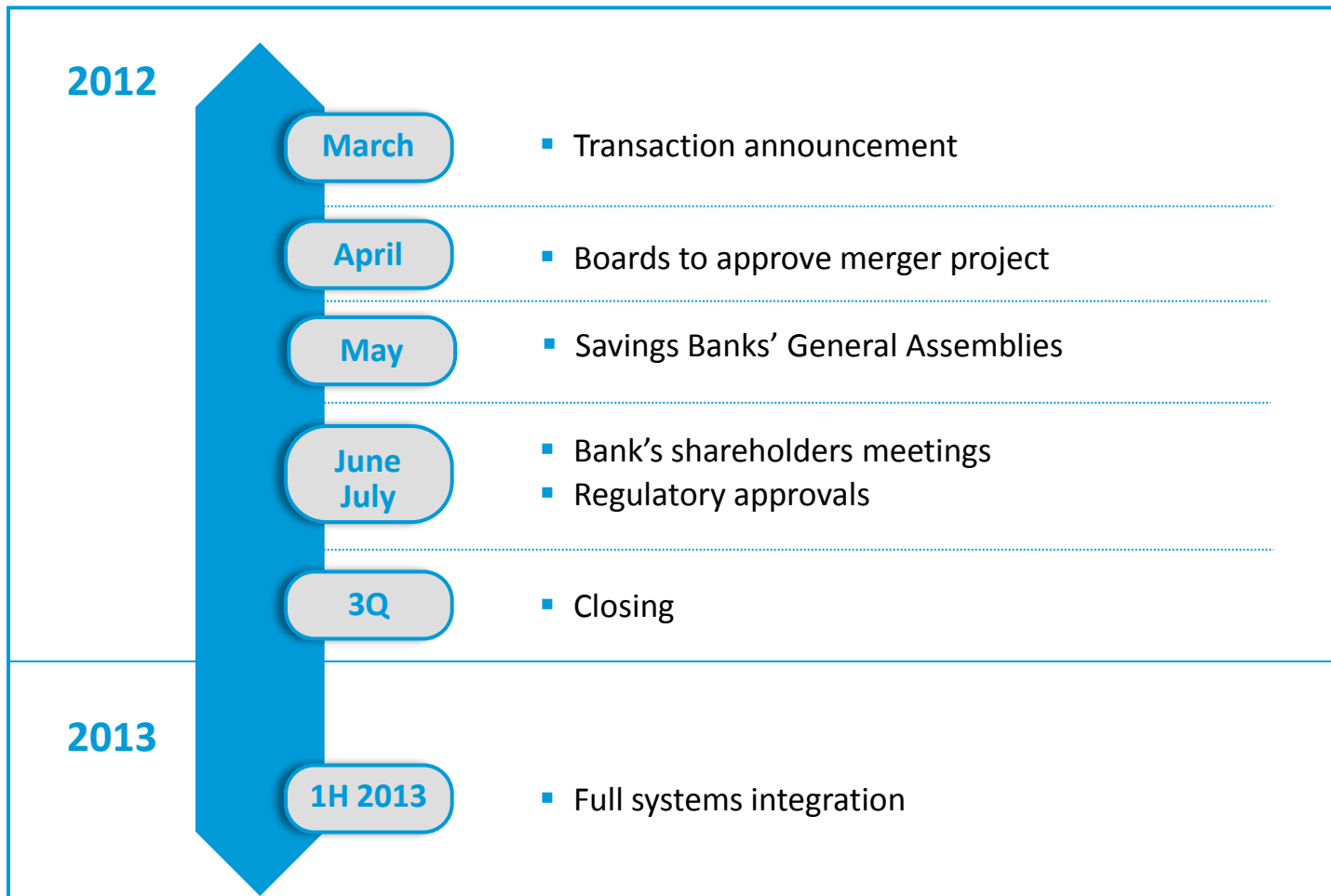
**Free float increase (post MCB conversions), will represent 36% of share count**

(1) Share count: 5,128M shares (including the 2 CABK mandatory convertible bonds issued + shares from capital increase + shares resulting from the repurchase of BCIV preferred shares)

## Leveraging our capital strength to enhance shareholder value

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## Timetable





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## Deal is consistent with CaixaBank's M&A policy as stated to the market

Inaugural Analyst Presentation (Feb. 2011)

### Room for both organic and M&A growth

#### Indicative criteria for M&A

- Leading platform: existing scale advantage
- M&A not a “need”, but an opportunity
- As such, will only consider value-creating opportunities
- Minimum thresholds:
  - Return on investment > Cost of equity by year 3
  - EPS accretive by year 3
  - Maintain financial strength (core 8%-9% Basel-3)

**ROIC ~ 20% by 2014**  
**ROI substantially higher**

**Positive EPS impact from 2013**  
**>20% EPS accretion by 2014**

**Core Basel-III**  
**(Fully phased-in) ~8-9%**

## Key Takeaways



**Increases shareholder value with sustainable increases in ROE & EPS**



**Improves competitive position**



**Aligned with objectives of 2011-2014 strategic plan**



**Cost and income synergies will lead to highly enhanced profitability**



**Strong balance sheet metrics maintained**



**Limited execution risks with closing expected by 3Q 2012**

**Many Thanks**

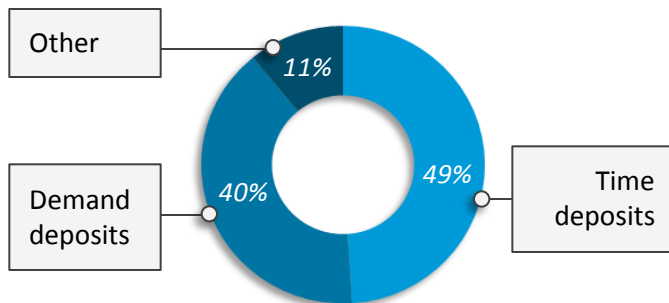


**Appendices**

## A retail oriented bank with 3.9 million loyal customers

### Deposits breakdown

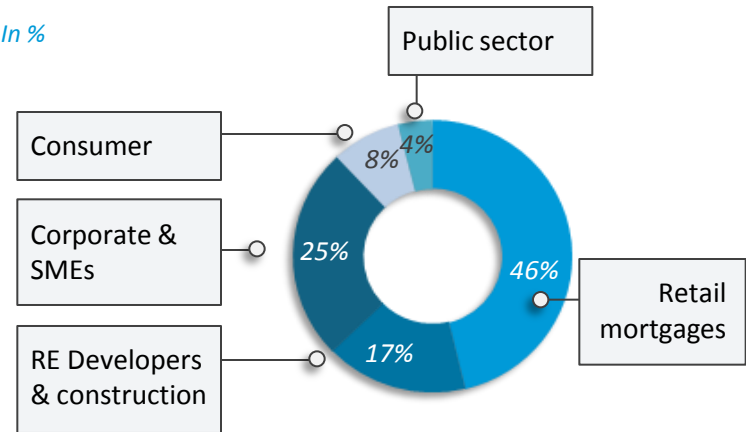
In %



**Total deposits<sup>1</sup> €38 bn**

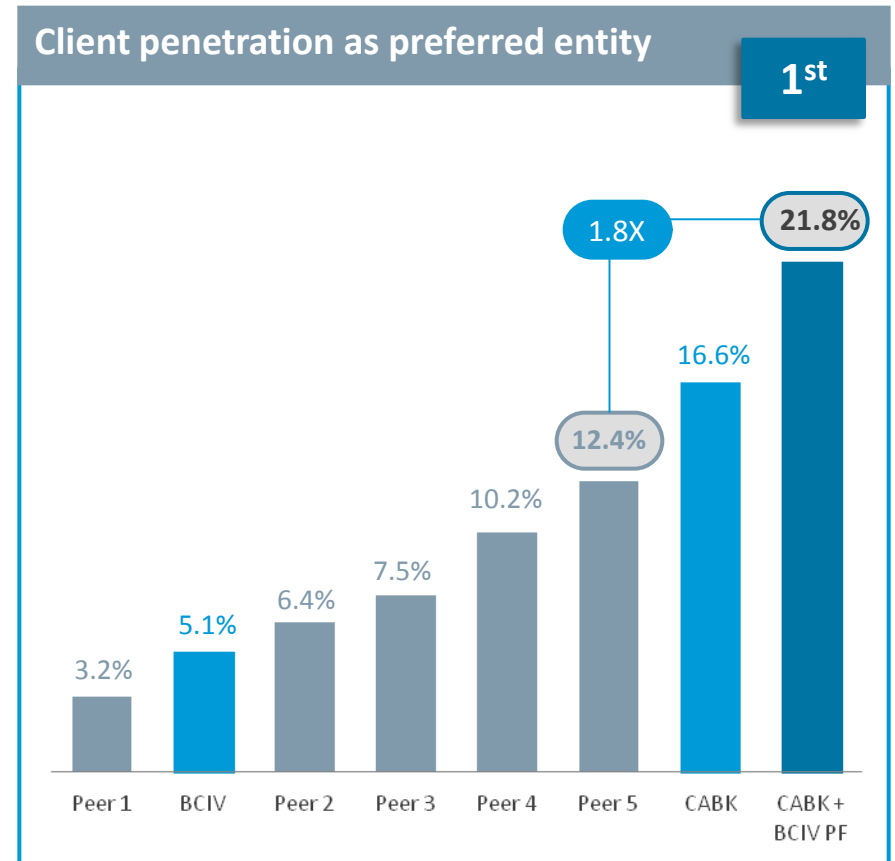
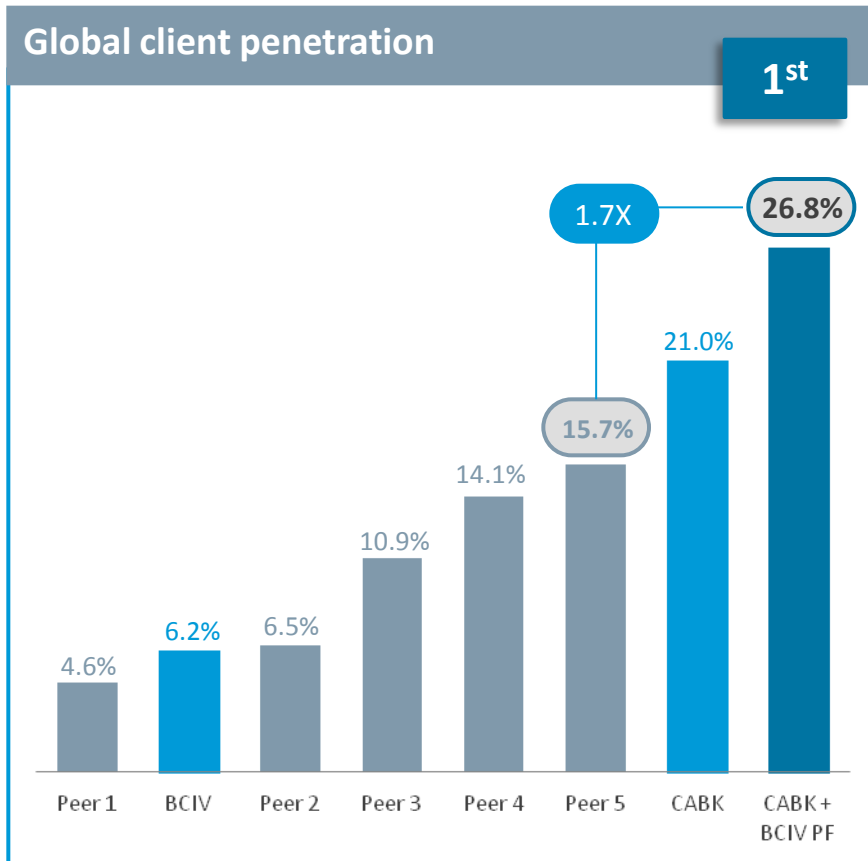
### Loan book breakdown

In %



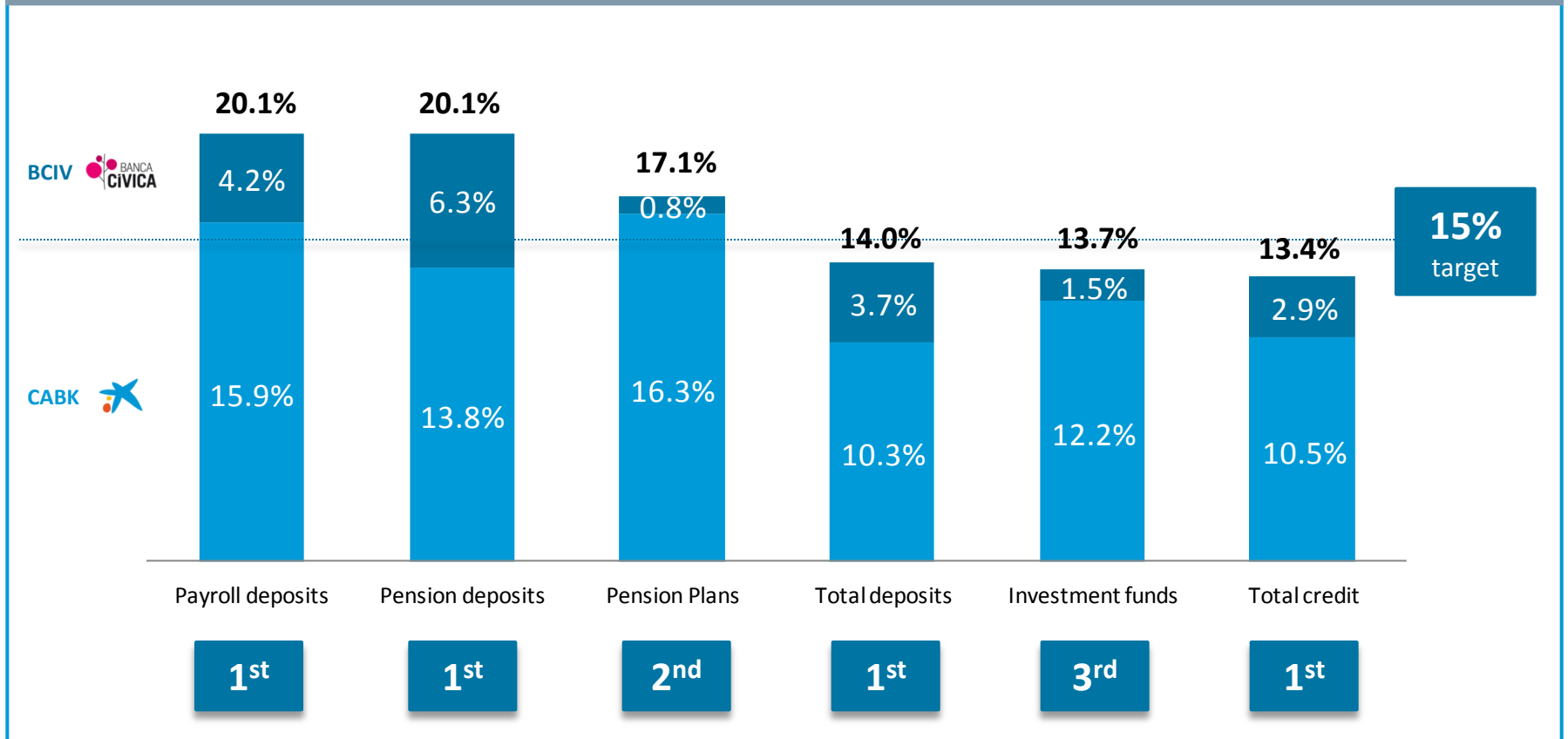
**Total net loans €49 bn**

## Further reinforcing CABK's position as the leader in client penetration



## With high market shares in key retail products

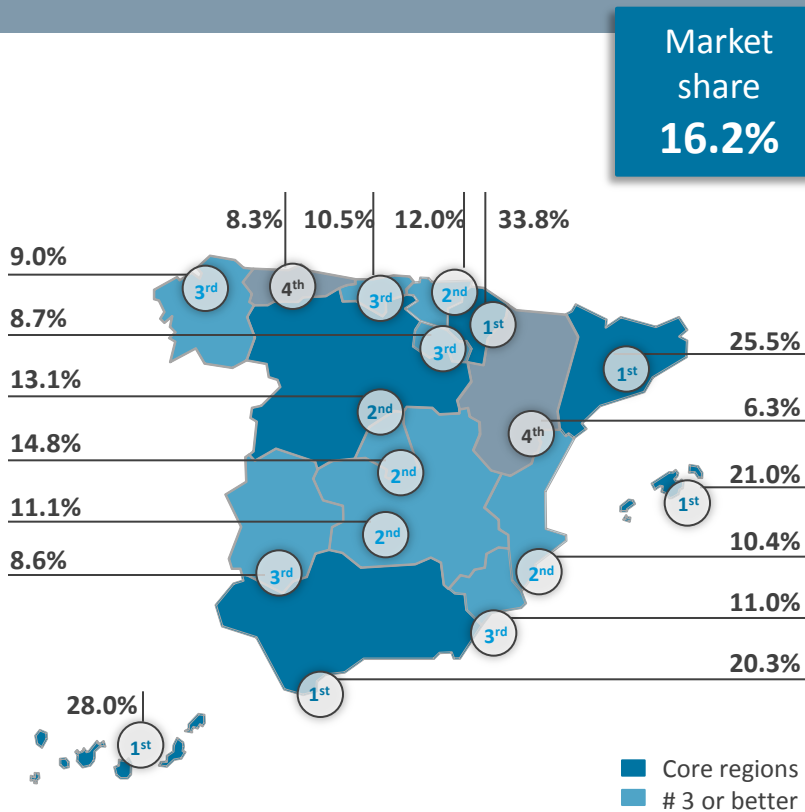
Market shares in key retail products (%)



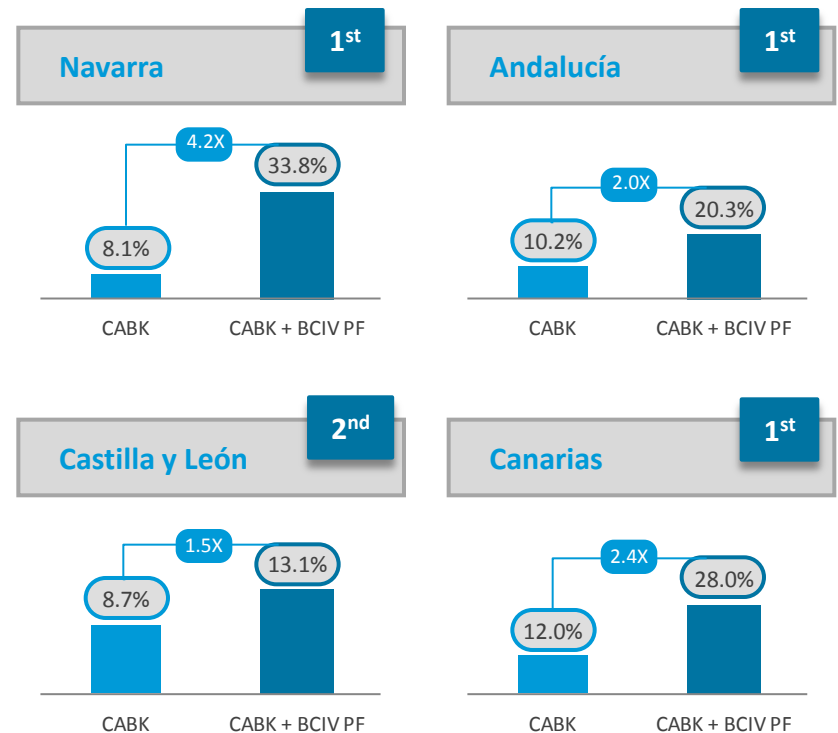


## Complementary geographic fit – increases the number of core regions

### Branch market share

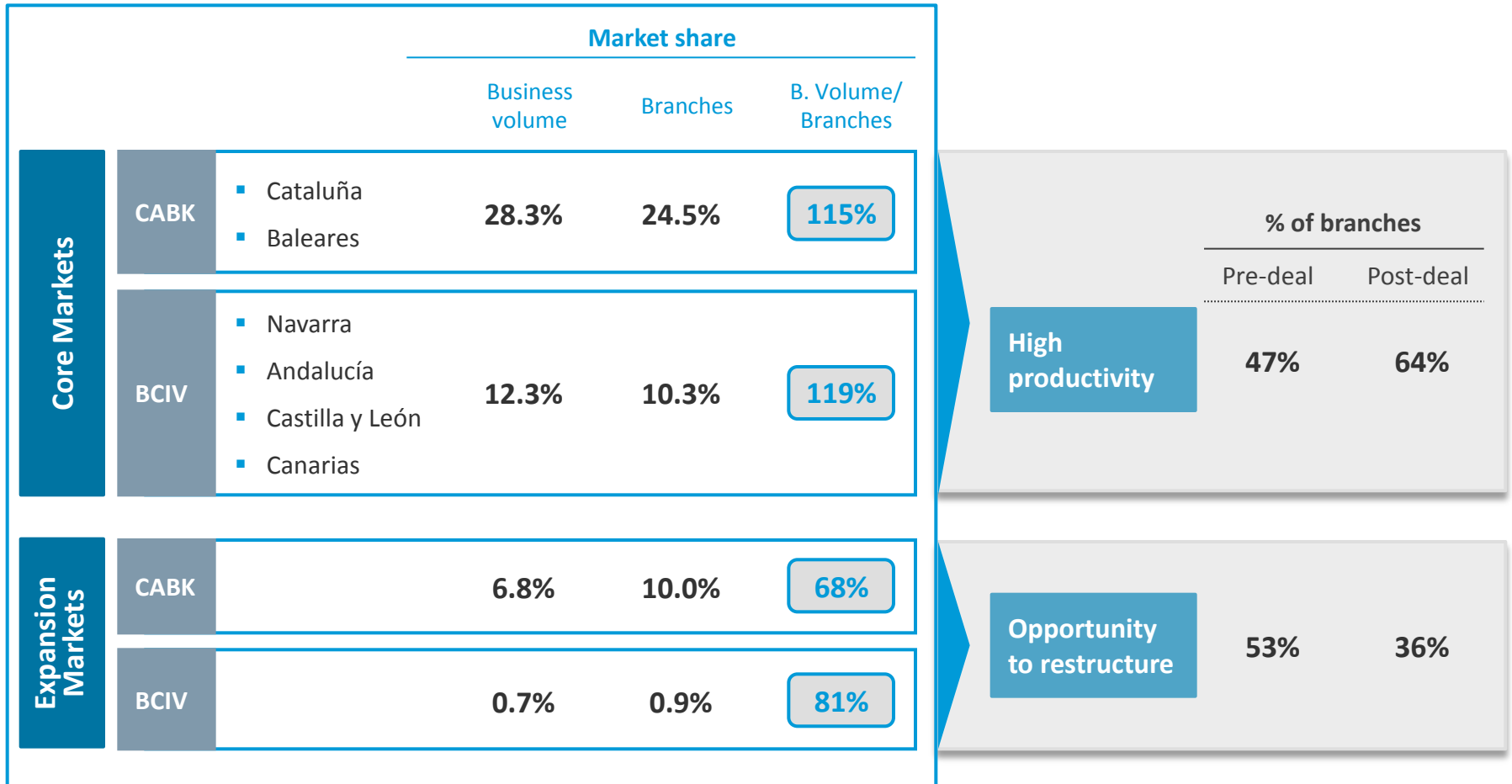


### Banca Cívica contribution in core regions Branch market share



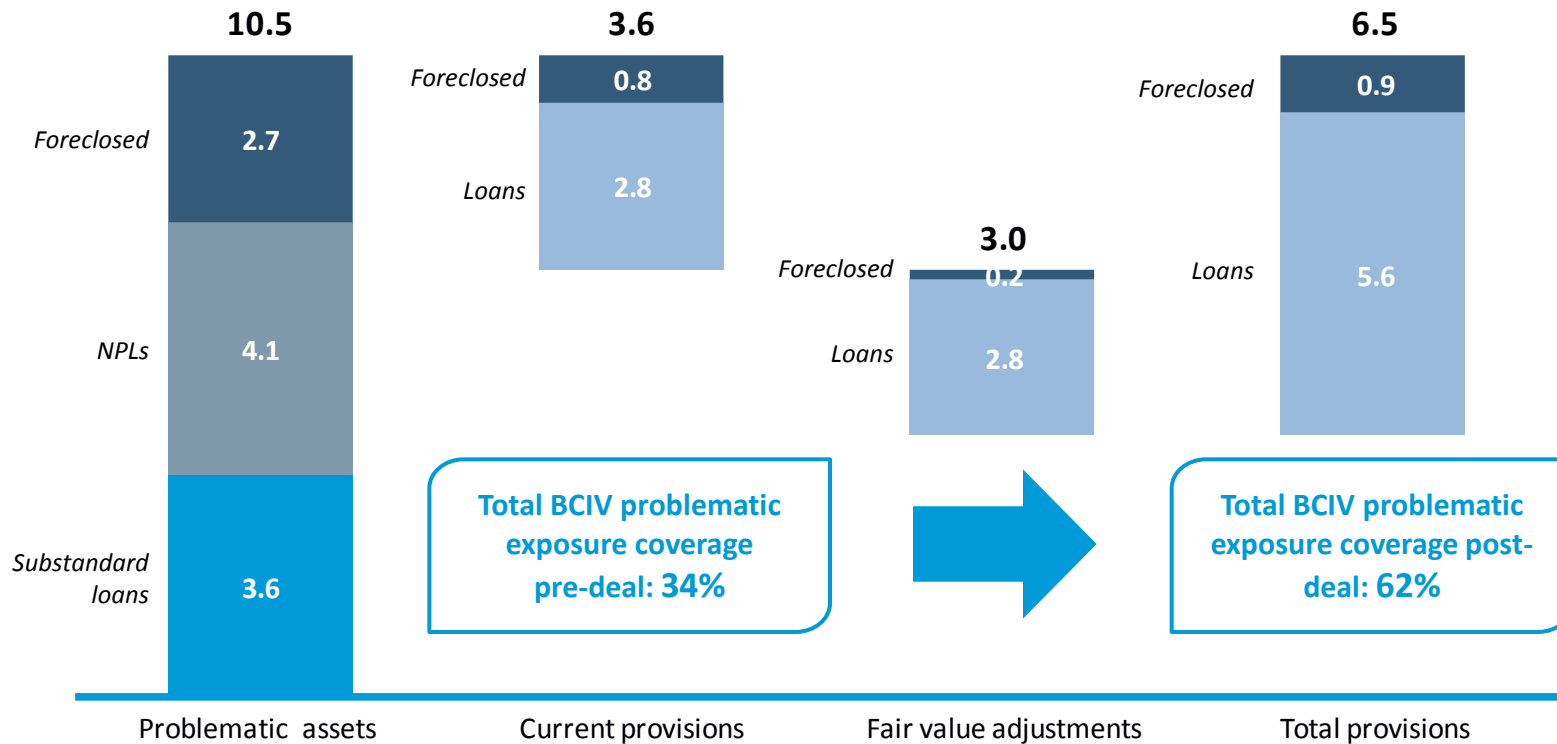
**#1 player in 5 regions**

## Higher efficiency in core markets and opportunity to restructure “expansion markets”



## With an increased level of problematic asset coverage

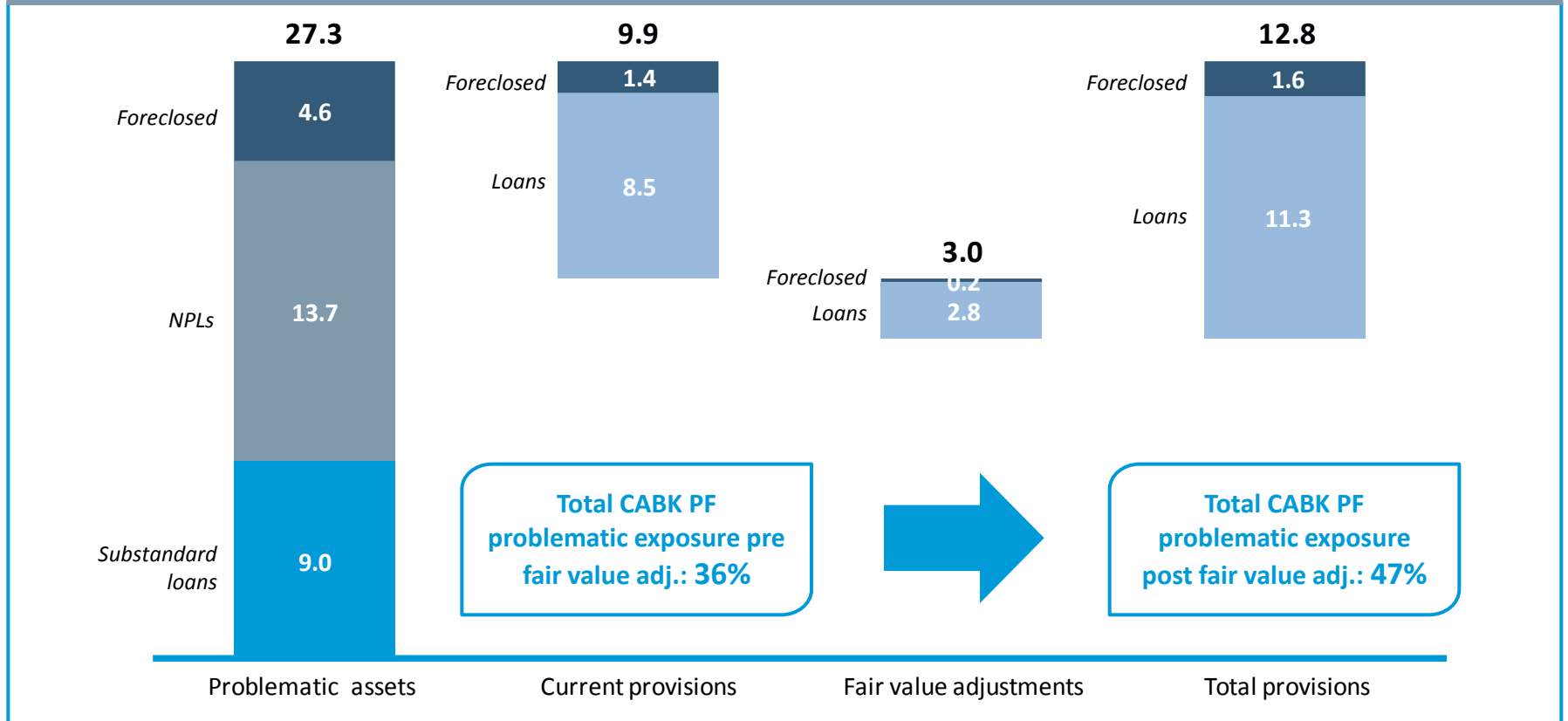
### BCIV Problematic assets (€ Bn)



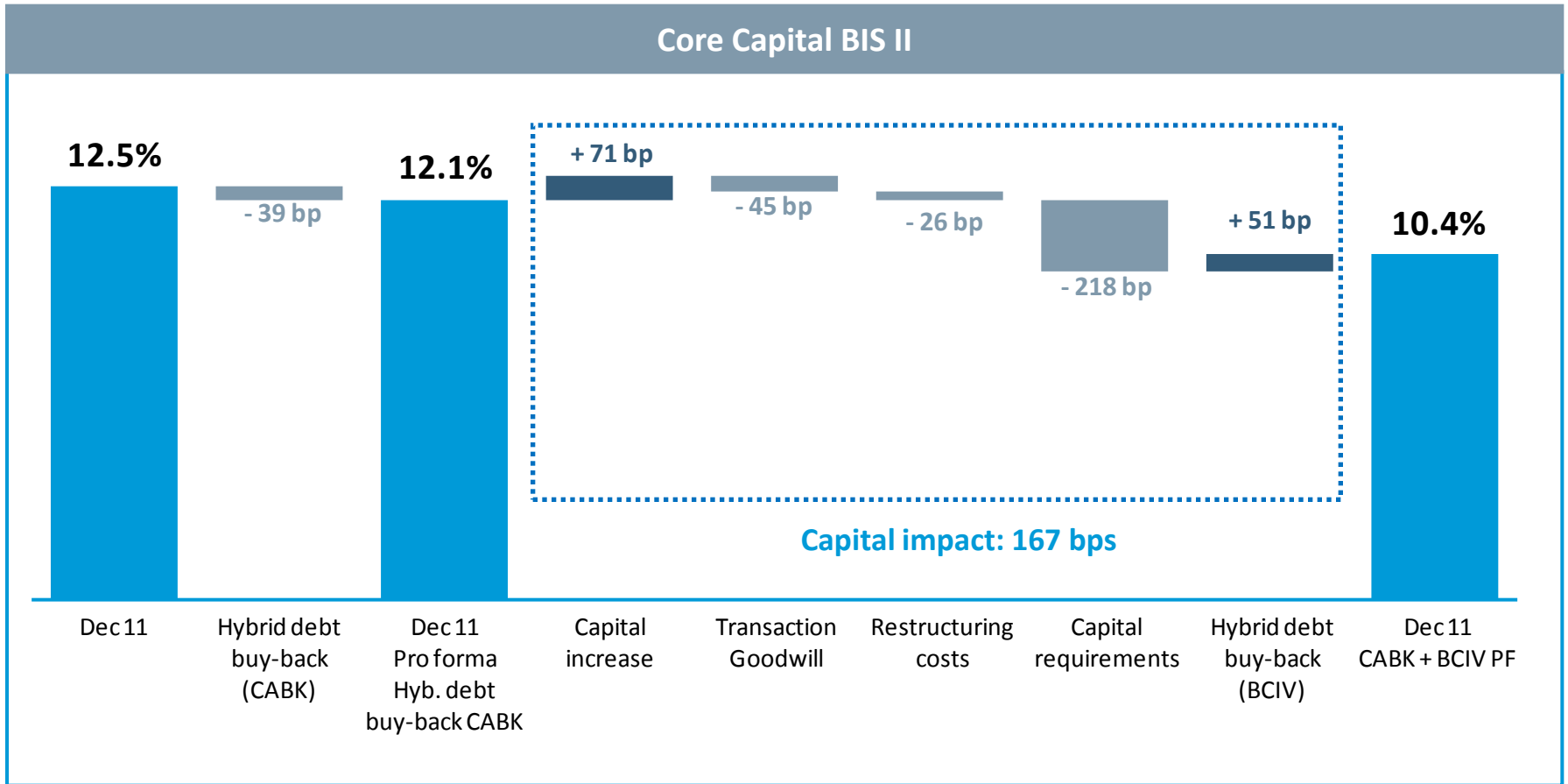
**CABK PF problematic exposure post fair value adjustments: 47%<sup>1</sup>**

## Increased level of problematic coverage

### CABK PF Problematic assets (€ Bn)



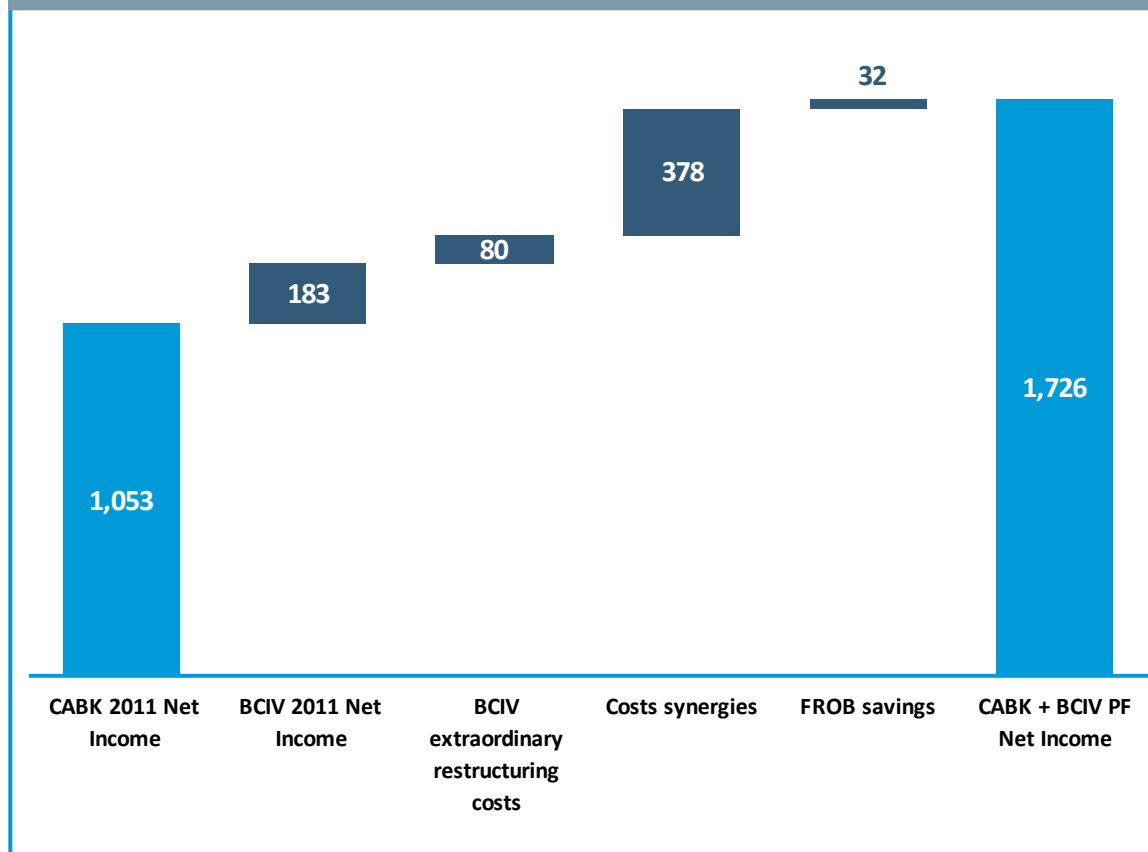
## Transaction expected to consume 167 bps of Core Tier 1 (BII)



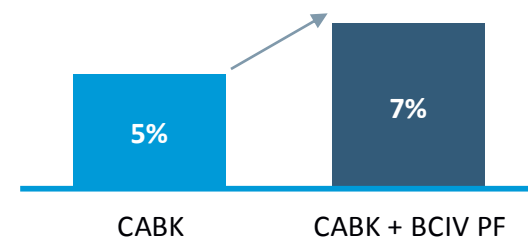
**Resulting in a more efficient capital base (10.4% PF Dec 11 BIS II Core Capital)**

## The transaction results in a sustainable increase in RoE

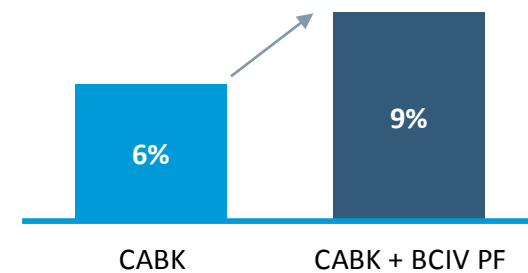
### Pro Forma 2011 ROE – Synergies fully phased-in



### RoE<sup>(1)</sup>



### RoTE<sup>(1)</sup>



## Proven integration skills

### Integration track-record last 18 months



#### Caixa Girona merger

- Announcement: 21<sup>st</sup> June 2010
- Closing: 1<sup>st</sup> January 2011

*6 months*



#### Corporate reorganisation of “la Caixa” Group to create CaixaBank

- Announcement: 27<sup>th</sup> January 2011
- Closing: 1<sup>st</sup> July 2011

*5 months*



#### Acquisition of Bankpyme’s business

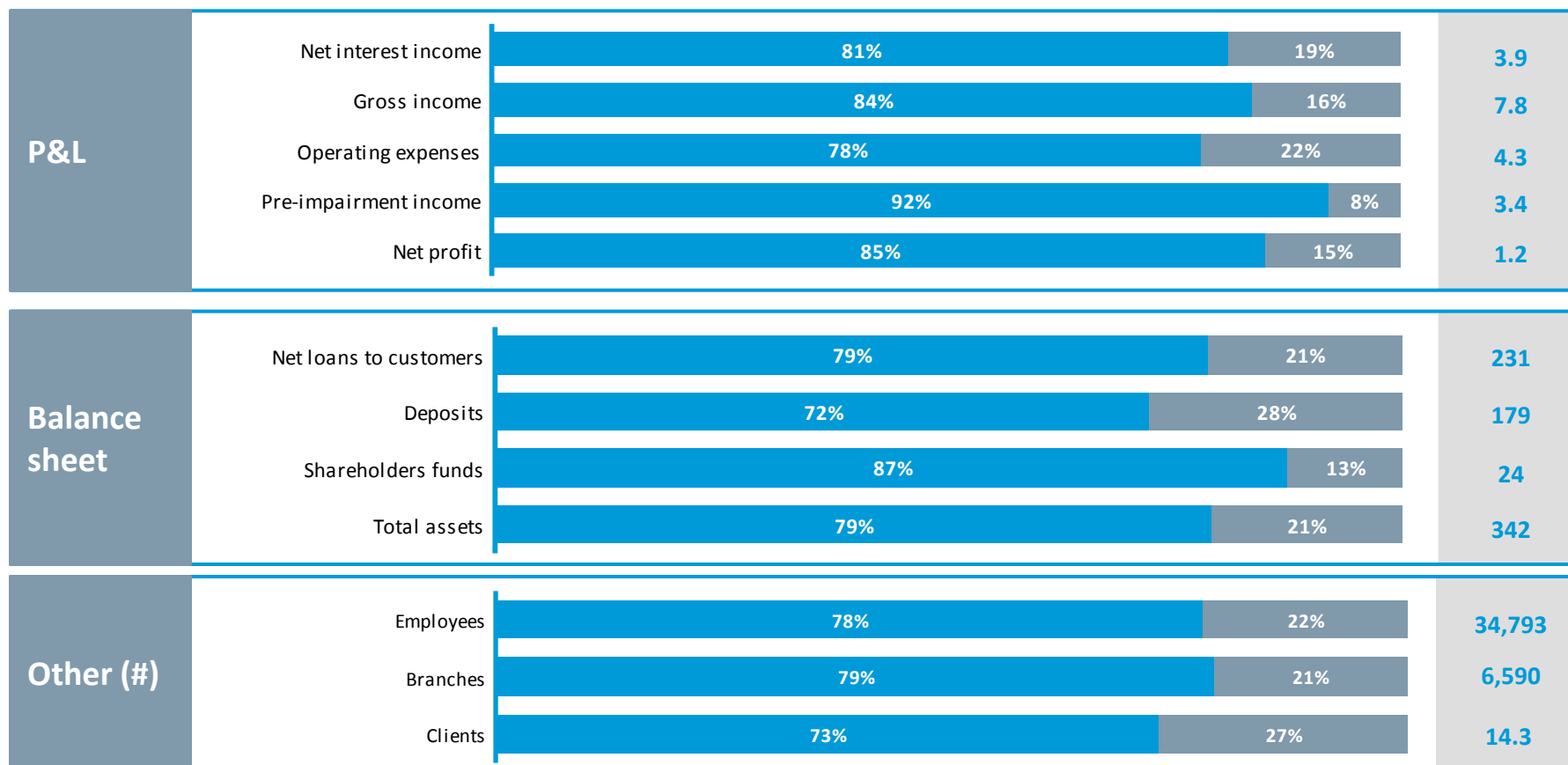
- Announcement: 30<sup>th</sup> September 2011
- Closing: 4<sup>th</sup> February 2012

*4 months*

## Contribution analysis (as of December 2011)

■ CABK ■ BCIV

Total (€ Bn)



**Average**

**81%**

**19%**



## Institutional Investors & Analysts Contact

We are at your entire disposal for any questions or suggestions you may wish to make. To contact us, please call or write to us at the following email address and telephone number:

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