

CaixaBank's Board of Directors appoints Jordi Soldevila as new Head of Communications and Institutional Relations

Jordi Soldevila, CEO of BuildingCenter and Head of Real Estate for Foreclosed Assets, succeeds M^a Luisa Martínez Gistau in the role and joins the institution's management committee.

June 2026

At its meeting held today, CaixaBank's Board of Directors approved the appointment of Jordi Soldevila as Head of Communications and Institutional Relations of the financial institution, as well as his incorporation into the management committee, replacing M^a Luisa Martínez Gistau. The effectiveness of this incorporation is pending suitability verification by the European Central Bank.

Jordi Soldevila stated that he 'takes on this new challenge with the commitment to continue driving the development of the activity and contributing to the company's growth, while ensuring continuity with the work carried out in recent years.' He also underscored the strategic importance of Communications and Institutional Relations as key levers for the institution's positioning and reputation.

To date, M^a Luisa Martínez has held this position for 25 years, including 10 years as a member of the institution's management committee. Martínez Gistau commented that she 'approaches this new stage with enthusiasm, bringing a professional cycle at the institution to a close.' She also noted that during all these years at CaixaBank she has acquired extensive experience that will enable her to take on new professional challenges in other sectors. M^a Luisa Martínez Gistau will remain linked to CaixaBank's Communications and Institutional Relations area over the coming months in order to facilitate an orderly transition to Jordi Soldevila's new responsibilities.

The Board of Directors expressed its sincerest gratitude to M^a Luisa Martínez Gistau for her outstanding contribution to the development of the institution throughout her tenure at the head of Communications and Institutional Relations. Her professionalism, dedication and commitment have been key to strengthening the organisation's reputational positioning and consolidating its institutional relations. The Board wished her every success in her future professional projects.



Mejor Banco
en España 2026
Mejor Banco en Europa
Occidental 2026



Mejor Banca Privada
en España 2026
Mejor Banca Privada en
Gestión Discrecional de
Carteras en España 2026



Mejor Banco en el Mundo por
su Apoyo a la Sociedad 2026
Mejor Banco en Europa
Occidental por su Apoyo
a la Sociedad 2026
Mejor Banco en Bonos
Sociales en Europa
Occidental 2026



Mejor Banca Privada Digital
en Europa Occidental 2026
Mejor Banca Privada en
innovación Digital en
Europa Occidental 2026



Banco más innovador
en Europa Occidental 2026
Top en innovaciones financieras
en Europa Occidental 2026



Mejor Banco para Particulares
en Europa 2025
Mejor Banco en Diversidad
e Inclusión en Europa 2025
Mejor Banco en España 2025
Mejor Banco Digital
en España 2025

Jordi Soldevila's career path

Jordi Soldevila is CEO of *BuildingCenter* and Head of Real Estate for CaixaBank's Foreclosed Assets. He holds a degree in Business Administration and Management from IQS and has executive training from IESE. He has developed his entire professional career within the CaixaBank Group, providing him with a deep knowledge of the organisation, its business and the financial and real estate sectors. Throughout his career, he has held different responsibilities in the fields of corporate development and real estate business, participating in key transformation and growth processes of the institution. He is also a member of various boards of directors in the sector.

Borja Kaiser, new CEO of *BuildingCenter*

Borja Kaiser, until now General Manager of *BuildingCenter*, has been appointed director of the company, and his appointment as CEO is expected shortly by the Board of Directors of *BuildingCenter*. With a solid track record in the real estate and asset management fields, he will assume leadership in this new stage, succeeding Jordi Soldevila in the role.



Mejor Banco
en España 2026
Mejor Banco en Europa
Occidental 2026



Mejor Banca Privada
en España 2026
Mejor Banca Privada en
Gestión Discrecional de
Carteras en España 2026



Mejor Banco en el Mundo por
su Apoyo a la Sociedad 2026
Mejor Banco en Europa
Occidental por su Apoyo
a la Sociedad 2026
Mejor Banco en Bonos
Sociales en Europa
Occidental 2026



Mejor Banca Privada Digital
en Europa Occidental 2026
Mejor Banca Privada en
innovación Digital en
Europa Occidental 2026



Banco más innovador
en Europa Occidental 2026
Top en innovaciones financieras
en Europa Occidental 2026



Mejor Banco para Particulares
en Europa 2025
Mejor Banco en Diversidad
e Inclusión en Europa 2025
Mejor Banco en España 2025
Mejor Banco Digital
en España 2025