

### **INVESTOR DAY**

### Madrid, 17 May 2022





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In the same way, and in order to show the recurring evolution of the results of the new entity resulting from the merger, a proforma income statement has been prepared by adding, to the CaixaBank Group's results, Bankia's

results in the first quarter of 2021. Likewise, extraordinary impacts associated with the integration of Bankia have been excluded from the result.

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STRATEGIC PLAN 2022-24 Gonzalo Gortazar, CEO

FINANCIAL PROJECTIONS AND CAPITAL PLANNING Javier Pano, CFO

» Q&A



### STRATEGIC PLAN 2022-24

### Gonzalo Gortazar, CEO







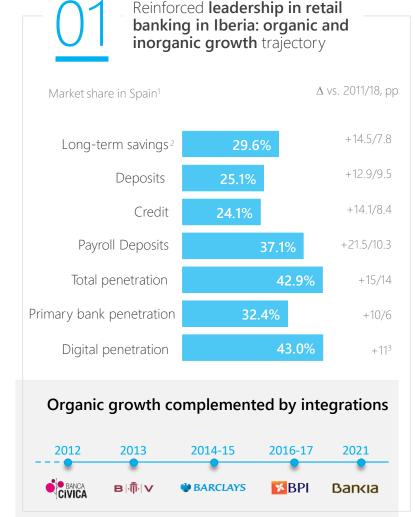


### **1.** STARTING POSITION

### 2. STRATEGIC PRIORITIES 2022-2024

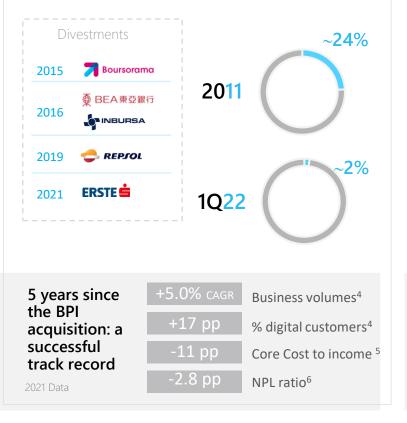
### **3.** FINANCIAL TARGETS

### We are in a strong position to continue our growth trajectory

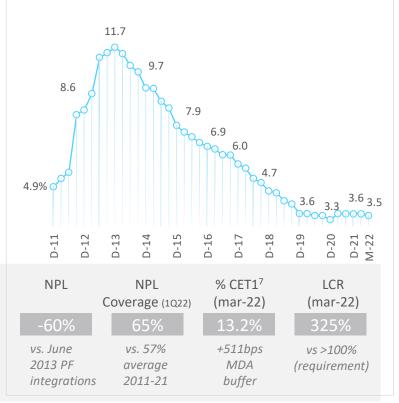




Capital allocated to non-controlled investees as % of total



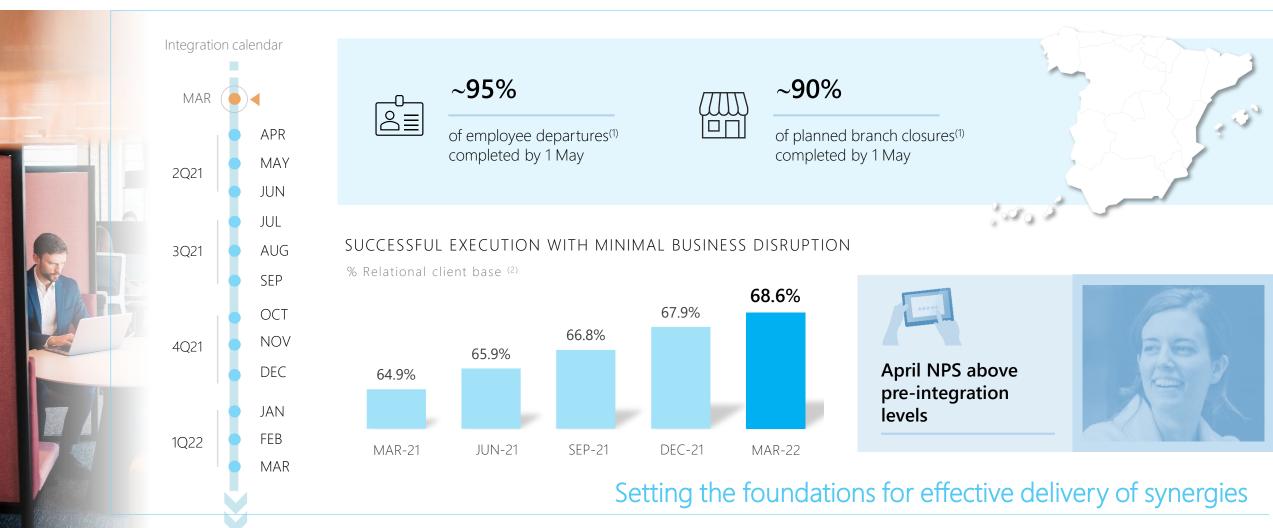
Non-performing loans ratio (end of period), %



(1) CABK internal data latest information available as of March 2022. Bank penetration, study as at 2021. Source: Bank of Spain, ICEA, INVERCO, TGSS, Inmark, ComScore. (2) Includes mutual funds (only funds of CaixaBank Asset Management), savings insurance and pension plans. (3) vs YE18. (4) Loans and customer funds adjusted for the sale of subsidiaries to CABK, as reported by BPI. Digital customers as reported by BPI. (5) Cost-income ratio in Portugal according to information reported by BPI. (6) Non-performing loans ratio in Portugal according to CABK Group business segmentation. (7) CET1 without IFRS9.

## The Bankia integration process has almost been completed

#### BULK OF NETWORK RESTRUCTURING COMPLETED IN PARALLEL TO FULL INTEGRATION OF COMMERCIAL MODELS



(1) Out of a total of 6,452 departures; out of a total number of almost 1,500 branches to be integrated. (2) Individual clients in Spain. Until October 2021, excluding customers from the former Bankia. As of November (after IT integration), including all individual customers.



### A proven model for navigating all sorts of backdrops



**EXPECTATIONS OF INTEREST RATE HIKES OVER** 

THE PLAN HORIZON SOLIDIFY

CORE REVENUE RESILIENCE DURING YEARS WITH NEGATIVE RATES ----SUPPORTED BY REVENUE DIVERSIFICATION

Reinforced franchise with significant potential in a rising interest rate environment





### **1.** STARTING POSITION

### 2. STRATEGIC PRIORITIES 2022-2024

### **3.** FINANCIAL TARGETS



### **Strategic priorities 2022-24**



1

GROWING THE BUSINESS, developing the best value proposition for our customers



Operate an EFFICIENT CUSTOMER SERVICE MODEL adapted to customer preferences





ENABLERS:

- TECHNOLOGY
- PEOPLE



SUSTAINABILITY – a benchmark in Europe





### Growing the business

To reinforce market leadership and increase revenues

## 2011-2021

## We have built a leading financial supermarket...

## 2022-2024

...whose capabilities will continue to be expanded

- (음 Specialisation (for both individual clients and businesses)
- *b* Wide range of products and services
- Commercial offering arranged by customer experiences
- Owned product factories
- Agreements with partners to expand offerings and build ecosystems
  - Adaptation and development of channels according to customer preferences

Increasing penetration of products and services in our customer base



~20M

CUSTOMERS<sup>1</sup>

*Improving the offering and taking a qualitative and quantitative leap in the build-up of ecosystems* 

### Over the last 3 years we have **rearranged our retail offering according to customer experiences** (vs. traditional product focus)

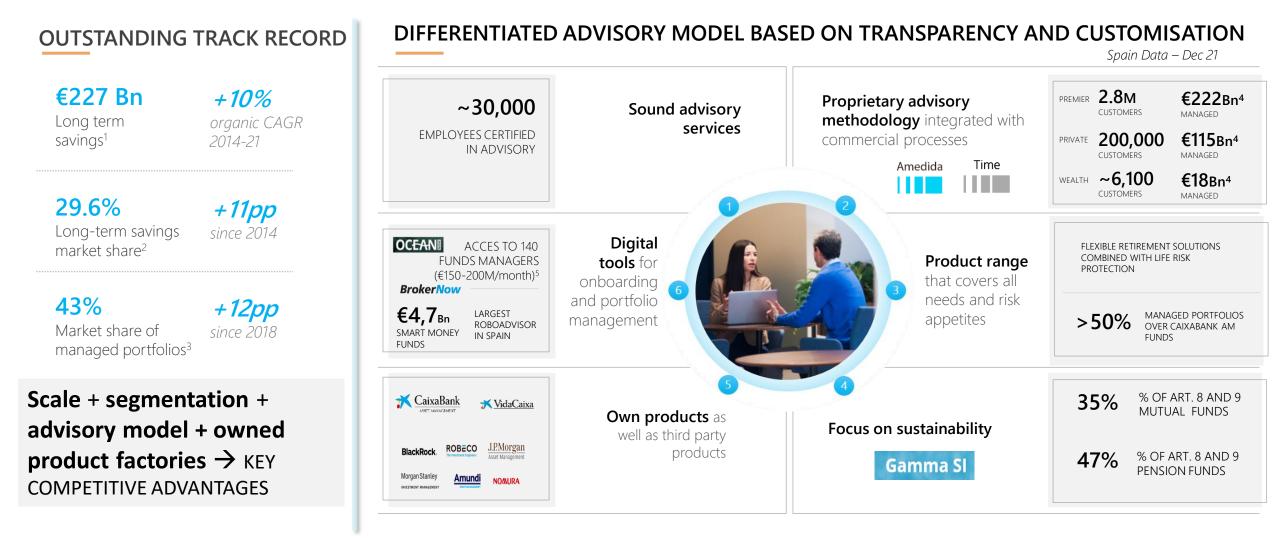
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	_	EXPERIENCES		
		Retail clients		Spain Data - Dec 21
	్రి	<b>"Pensar en</b> <b>el futuro"</b> (Think of the future)	>> Savings and investment solutions, advisory in medium and long term financial planning	<b>23%</b> CUSTOMERS WITH SAVINGS/INVESTMENT PRODUCTS <sup>(1)</sup>
ZZ		<b>"Dormir</b> <b>tranquilo"</b> (Sleep soundly)	Protection solutions, (life-risk insurance, general insurance, alarms)	<b>27%</b> CUSTOMERS WITH PROTECTION PRODUCTS <sup>(2)</sup>
	÷ څې ب	<b>"Disfrutar</b> <b>de la vida"</b> (Enjoy life)	Financing solutions and consumer goods and services	<b>59%</b> CUSTOMERS WITH MORTGAGE OR CONSUMER LOANS <sup>(3)</sup>
	-	<b>"Día a Día"</b> (Day-to-day)	>> Solutions for day-to-day transactions (account, card, transfers, payroll deposits)	<b>56%</b> CUSTOMERS WITH RECURRING INCOME SOURCE <sup>(4)</sup>
		Businesses	>> Transactionality, financing, other services	<b>56%</b> BUSINESS CUSTOMERS WITH CREDIT AT CABK

(1) Funds, managed portfolios, pension plans, savings insurance and securities. (2) General insurance, life-risk and alarms. (3) Includes mortgages, consumer loans and credit cards. (4) Salaries, pensions, unemployment or professional income (self-employed).



### "Pensar en el futuro": long-term savings We have developed unique capabilities for this market



(1) CaixaBank Group, as at dec. 2021 (2) Includes mutual funds (only from CaixaBank Asset Management), savings insurance and pension plans. As at march 2022. Sources: INVERCO and ICEA and in-house. (3) Based on Inverco data. (4) Includes: total customer funds and stock portfolio. (5) Net inflows

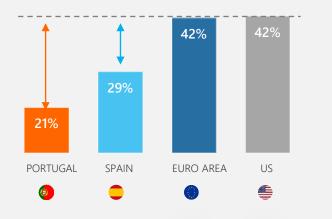


### "Pensar en el futuro": long-term savings We plan to continue growing, gaining market share and capturing synergies

#### **OPPORTUNITY FOR FURTHER GROWTH**

#### A GROWING BUSINESS WITH UNTAPPED POTENTIAL IN SPAIN AND PORTUGAL

Long-term savings, % total household savings (2021) <sup>1</sup>



#### ALSO AMONG OUR CUSTOMER BASE

% of individual customers with product, by origin

	САВК	Bankia
<ul> <li>Savings insurance</li> </ul>	11%	3%
<ul> <li>Pension plans</li> </ul>	11%	9%
<ul> <li>Managed portfolios<sup>2</sup></li> </ul>	23%	14%

#### LEVERS

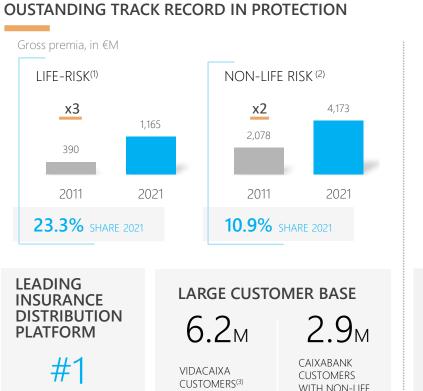
- Continue to promote discretionary management and products with explicit charges (e.g., Wealth segment<sup>3</sup>)
- 2. Develop **new products (**e.g., socially responsible investment proposals, retirement...)
- 3. Increased scope in **Private Banking and Premier segments**
- 4. Build on the value proposition for **high-net-worth customers** (reinforce private bank in Luxembourg)
- 5. Proven potential of our "Smart Money" roboadvisor
- 6. Extending the proposition to the original Bankia customer base REVENUE SYNERGIES

### **AMBITION** 2022-24

Maintain market leadership in long-term savings (+70bps of market share<sup>4</sup> over the plan horizon) and to be the undisputed benchmark in sustainable investment and financial advice

(1) Includes pension plans, mutual funds and savings insurance. Source: Eurostat, Federal Reserve. (2) Among premier segment. (3) Wealth is CABK's independent advisory service, the largest in Spain. (4) Includes pension plans, mutual funds (CaixaBank and other management companies) and savings insurance.

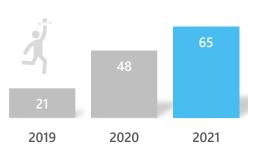
### "Dormir tranquilo": life-risk and non-life insurance Excellent positioning in protection to capture untapped potential



INSURANCE<sup>(4)</sup>

#### DEVELOPMENT OF **HIGHLY COMPETITIVE PRODUCTS** – *MYBOX*

MyBox policies over total policies (%)



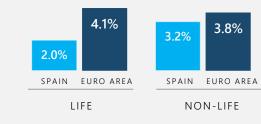
• Flat monthly rate for 3 years

- Higher standard coverage with possibility of combining and bundling
- Easy product sign-up in branches and digitally
- Higher retention rates

#### OPPORTUNITY

#### BUSINESS WITH UNTAPPED POTENTIAL...

Life and non-life insurance penetration<sup>(5)</sup> (premium over GDP)



#### ...ALSO AMONG OUR CUSTOMER BASE

% of individual customers who have the product, by customer origin

	CABK	BKIA
Life-risk	21%	11%
Health	7%	1%
Auto	3%	1%

#### **LEVERS**

- Higher penetration of MyBox products
- New proposition for seniors and businesses
- Extend proposition to Bankia's original customer base SYNERGIES
- Improve processes and portfolio servicing in digital channels

### **AMBITION** 2022-24

Revenue growth (CAGR of ~9%<sup>6</sup>) by increasing market share, with development of high value-added products and capture of synergies

(1) Life-risk insurance in 2021 includes 100% of Bankia Vida. (2) Total SegurCaixa Adeslas premia, including CABK channel. (3) Customers in Spain and Portugal. (4) CaixaBank Individual customers with non-life insurances. (5) Data for Spain for 2021, for Euro area for 2020. Euro area does not include Malta, Latvia, Lithuania and Estonia due to unavailability of data. (6) Includes revenues from life-risk, equity accounted income from bancassurance JVs, and distribution fees from non-life product sales. **Sources:** internal data, Sigma world insurance database, ICEA.

## The Senior ecosystem: a segment with significant potential

We possess unique capabilities to meet the growing needs of this segment

#### CAIXABANK ALREADY OFFERS A WIDE PRODUCT PORTFOLIO COMBINING PROTECTION AND SAVINGS SOLUTIONS

ANNUITIES	<ul> <li>Annuity products with flexible investment characteristics complemented with life risk insurance</li> <li>Multiple options in terms of collecting benefits</li> </ul>	€30.7bn in annuities and VAUL 435,000
<b>VAUL – 70yrs +</b> (Valor Activo Unit Linked)	<ul> <li>Yield + succession planning + wealth protection</li> <li>Different investment profiles with flexibility</li> </ul>	customers with the product + <b>28%</b> since 2018
MyBox Senior Protection	<ul> <li>Health and safety monitoring devices + services</li> <li>Senior Health and Senior burial insurance</li> </ul>	<b>170,000</b> customers as of 31/3/22 in FY21

#### ...WHILE OTHERS ARE UNDER DEVELOPMENT (Retirement, Care...)

Investment of ~€50M in 2022 related to measures to support the senior market



### OPPORTUNITY TO OFFER SOLUTIONS ASSOCIATED TO LONGER LIFE EXPECTANCY

Spanish population <sup>(1)</sup>		Life expectancy at retirement age	
60-69 yrs old	5.6 M	22.0 years	20.2 years
≥70 yrs old	6.9 M	SPAIN	EUROPEAN UNIO
Total	12.5 M		

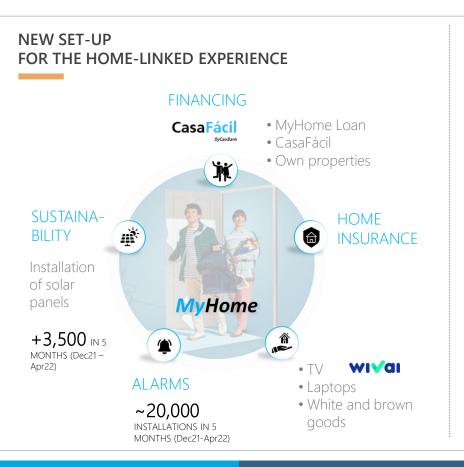
of solutions:

transfer/ succession Health, home maintenance and adaptation, mobility/dependency

#### CABK has a unique position in this segment. % САВК % premier customers penetration customers with income 60-69 yrs old 60% 27% 45% ≥70 yrs old 43% 60% 31%



### "Disfrutar de la vida": Developing the MyHome ecosystem to boost the mortgage business





#### **OPPORTUNITY: HIGH DEMAND LINKED TO THE HOME**

MARKET WITH HIGH POTENTIAL

HomeEnergy renovationpurchases1:of ~355,000~515,000/yearhomes by 2023e2(2022e-2024e)

Half of the housing stock is more than 40 years old<sup>3</sup>

#### **LEVERS**

- **Develop the offering** (i.e., products associated to sustainability)
- Increase presence in digital channels (existing digitalised processes facilitate increased growth in online channels, ROPO<sup>4</sup>....)
- **Regain traction in new mortgage production** towards levels more aligned with natural market share

**AMBITION** 2022-24

Increase in new mortgage production (x 1.5 vs. 2019-21)<sup>5</sup> + develop the potential of the entire ecosystem to grow while defending the integrated value of the proposal

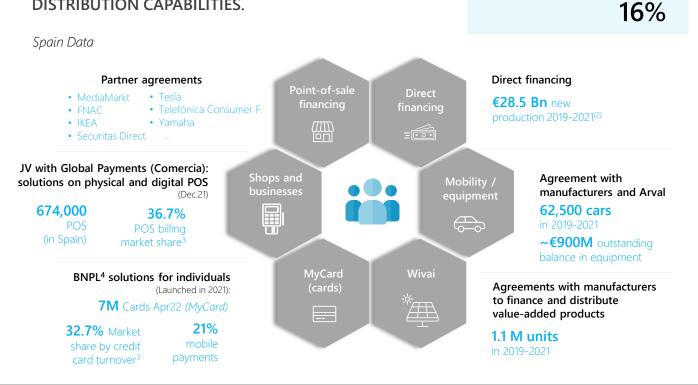


## **1**

### "Disfrutar de la vida": Push for consumer financing, promoting own and third-party solutions

CONSUMER CREDIT CAGR<sup>1</sup>

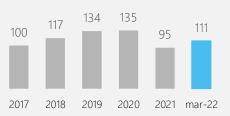
#### IN RECENT YEARS WE HAVE BUILT A **CONSUMER ECOSYSTEM, LEVERAGED ON OUR HIGH DISTRIBUTION CAPABILITIES.**



#### **OPPORTUNITY TO RESUME GROWTH**



New production - Consumer lending Spain, cum. 12 months<sup>(6)</sup> 2017=100



#### LEVERS

- **Proprietary data** provides us with a unique competitive advantage (tailored offering, pre-approvals and easy sign-up)
- New services and solutions for e-commerce
- Competitive solutions in BNPL<sup>4</sup> → conversion from debit-only to all purpose cards (11M of *Mycard* cards in 2022E)
- Scaling the Wivai *select place*

Details on the following page

### **AMBITION** 2022-24

### Increase share of new production (x 1.3 vs. 2019-21 period)<sup>1</sup> and continue to enrich the best and most complete ecosystem in the market

(1) CABK Group, ex BPI. (2) January 2019 to March 2022. Bankia data is included. (3) Source: STMP. (4) Buy now, pay later. (5) Source: Bank of Spain.
 (6) Source: Bank of Spain. Figures as of March of each year (trailing 12 months).

### Opportunity to scale the Wivai *select place* and generate new revenues linked to consumption



**WIV**ai 

#### Extensive catalogue

(agreements with leading partners)



Different sign-up/ financing options through different channels

#### ELECTRONICS $\gg$ Mobile phones,

HOME

laptops, tablets...

Televisions, large

solar panels...

URBAN

MOBILITY

Motorcycles, used vehicles, leasing

PROTECTION

Senior, alarms,

auto, home

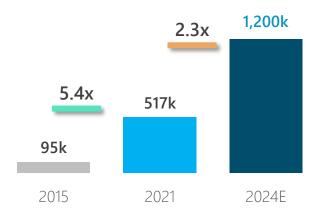
protection...

household appliances,

#### **EXCELLENT POSITIONING TO DEVELOP ECOSYSTEMS**

- Large customer base
- High distribution capabilities also in digital, with the possibility of high speed scaling
- Business intelligence/own data environment
- Unique track record
- Ecosystem already in place, with a large portfolio of alliances
- Ability to expand to other verticals and include offering for businesses/SMEs

#### **UNITS SOLD**



~€400M revenue generated since 2018 → ~€110M in 2021<sup>1</sup>

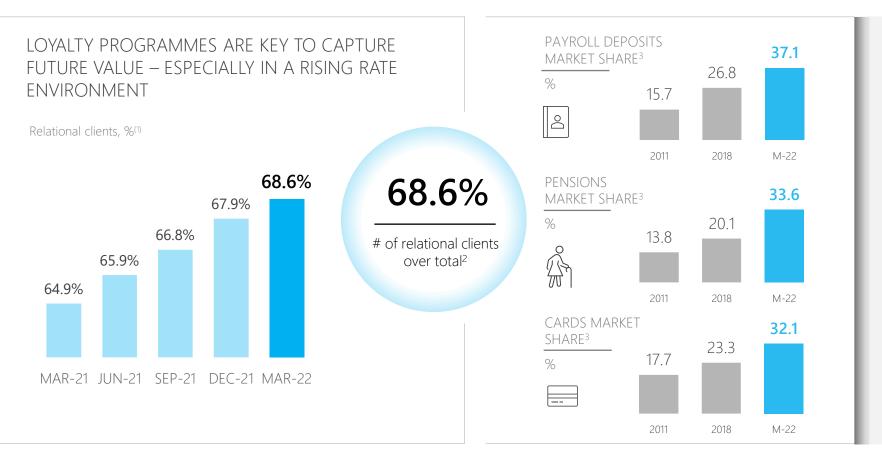
DIGITAL SALES: x15 IN 2 YEARS (2019-21)  $\sim$ 50% of the total in 2024E

### AMBITION 2022-24

Seize commercial potential by developing ecosystems in new sectors such as health, senior, wellness, entertainment or businesses, and new models such as pay-per-use or subscription-based



### "Día a Día": customer acquisition programme Relational-based strategy



#### UNIQUE POSITIONING TO INTERMEDIATE OUR CUSTOMERS DAILY TRANSACTIONS

- >9M of direct deposit payrolls and pensions
- **€14bn** deposited monthly in demand deposits from payroll and pensions
- 5.2 million daily payments with CaixaBank cards
- >4 million daily accesses to CaixaBankNow

GREATER **CUSTOMER INTIMACY** → SOURCE OF VALUE

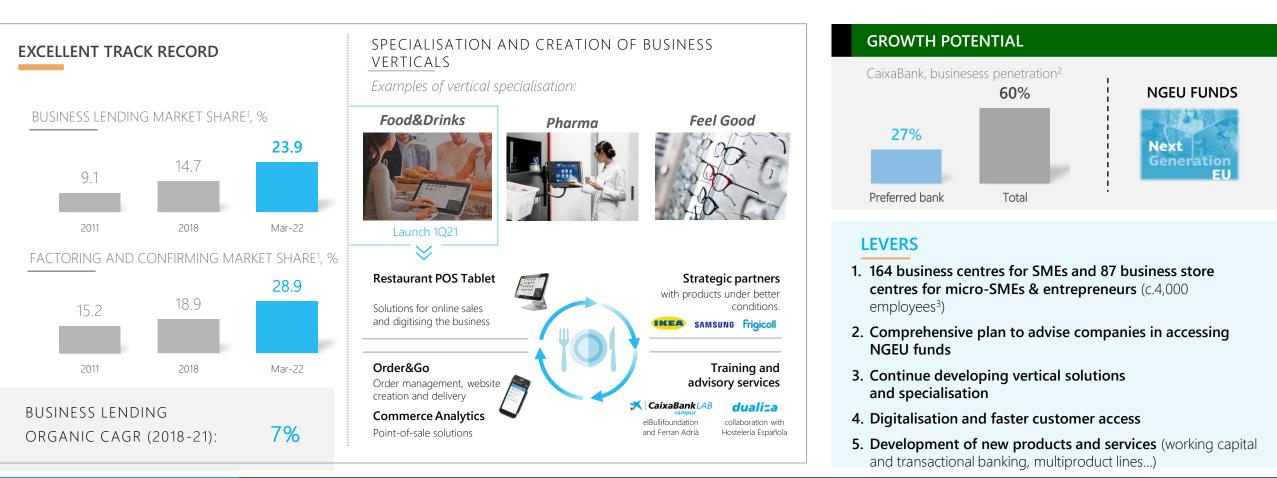
#### AMBITION

#### Our future growth is based on the opportunity to further deepen customer relationships

(1) Individual clients in Spain. Until October 2021, excluding former Bankia clients. From November (post IT integration) including all individual clients. (2) Individual relational clients, in Spain. (3) Spain Data. Source: Social Security and STMP.



### 1 Businesses Specialisation and support on a day-to-day basis



**AMBITION** 2022-24

## Continue with the specialisation and development of new proposals to become the bank of choice for businesses



### **CIB: outstanding track record and development of capabilities**

Possibility of gradual growth building on our position and relationship with customers



#### STRONG BASIS FOR GROWTH:

FOCUS ON EUROPEAN OFFICES AND BRANCHES 3,4



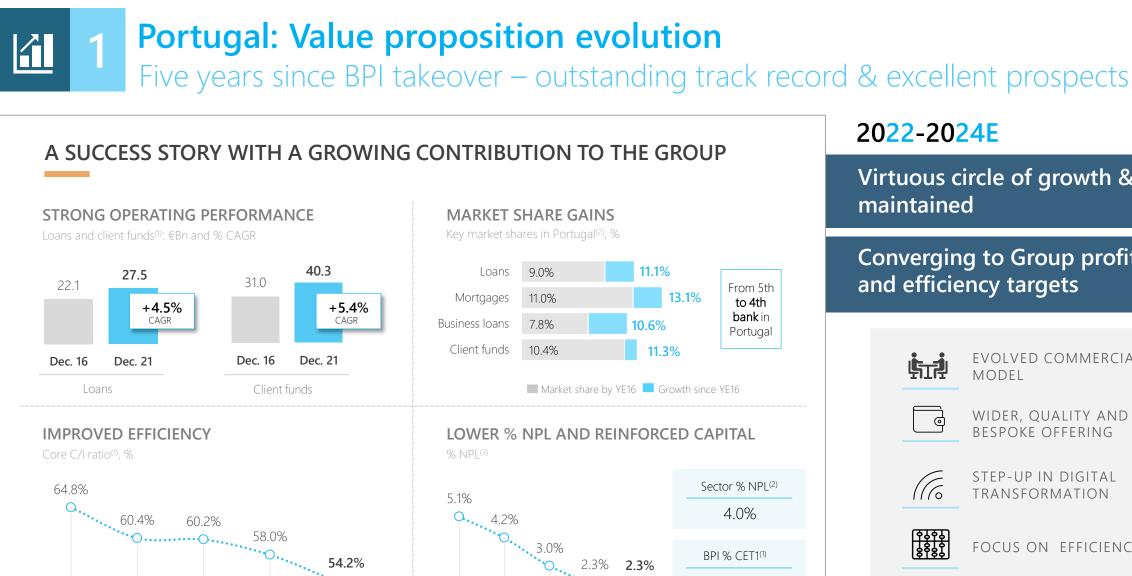
### NATURAL GROWTH POTENTIAL WITH A GOOD RISK PROFILE

- Controlled risk profile in international portfolio:
  - Investment grade
  - Spain / Europe connections
  - Synergies with Spanish subsidiaries
  - Track record: NPL ratio from 0.2% to 0.04% (2018 to 2020)
  - RoTE >10% in 2021
- Increase of activities/licences in core European countries
- Reinforcement of the international team (>40%), especially in commercial and risk functions
- Continue to expand on sector specialisation and develop unique value proposition in ESG
- Growth in specialised financing and transactional banking. Reinforcement of digitalisation

### **AMBITION** 2022-24

**Capitalise on strong liquidity position, industry expertise and core banking relationships to develop our CIB European presence, while maintaining a very conservative risk profile** (international portfolio x2 by 2024)

Loan portfolio. Average monthly balances Dec. (2) International branches loan portfolio. (3) 6 branches in Europe (Paris, Frankfurt, London, Warsaw, Porto and Lisbon), 1 representative office in Milan and 1 Spanish Desk in Vienna.
 Outside Europe, CABK also has branches in Casablanca, Tangier, Agadir and representative offices in Algiers, Beijing, Bogota, Cairo, Dubai, Hong Kong, Istanbul, Johannesburg, Lima, Shanghai, New Delhi, New York, Santiago de Chile, Sao Paulo, Singapore, Sydney, Toronto and a Spanish Desk in Mexico.



2.3%

•••••••

2.3%

2021



FOCUS ON EFFICIENCY



SOCIALLY **RESPONSIBLE BANKING** 



PUIN WEALTH TECH

Virtuous circle of growth & profitability

Converging to Group profitability

EVOLVED COMMERCIAL







BPI % CET1(1)

14.2%

+3.1 pp vs. YE16



(1) As reported by BPI. Loans and client funds adjusted for the sale of subsidiaries to CABK. (2) Source: Bank of Portugal. (3) BPI segment.

2017

2018

2019

54.2%

2021

2020

2019

2017

2018



### **Strategic priorities: 2022-24**



-

GROWING THE BUSINESS, developing the best value proposition for our customers





Operate an EFFICIENT CUSTOMER SERVICE MODEL adapted to customer preferences







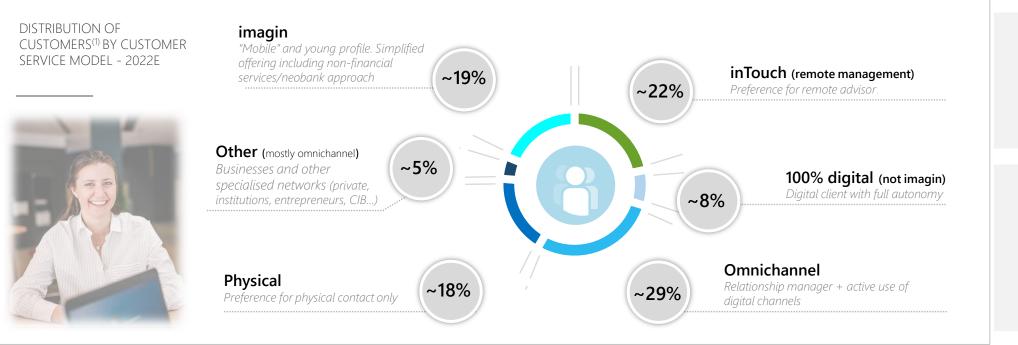


## Increased scale and high customer digitalisation facilitate the **rebalancing and optimisation of our distribution platform**



#### SPECIALISE AND REBALANCE THE DISTRIBUTION MODEL TO:

- **1**. Offer the best service and experience to each profile
- 2. Intensify the contact and accessibility
- 3. Generate as many value opportunities as possible
- 4. Continue to drive operational and commercial efficiency



We have invested in efficient models with high scalability and digitalisation (imagin, inTouch)

Physical networks continue to service customers and highvalue transactions



## boosts engagement among younger customers

**imagin:** a mobile bank and *lifestyle* platform that

Launched as the 1<sup>st</sup> exclusively mobile bank in Spain, it is now the #1 mobile community

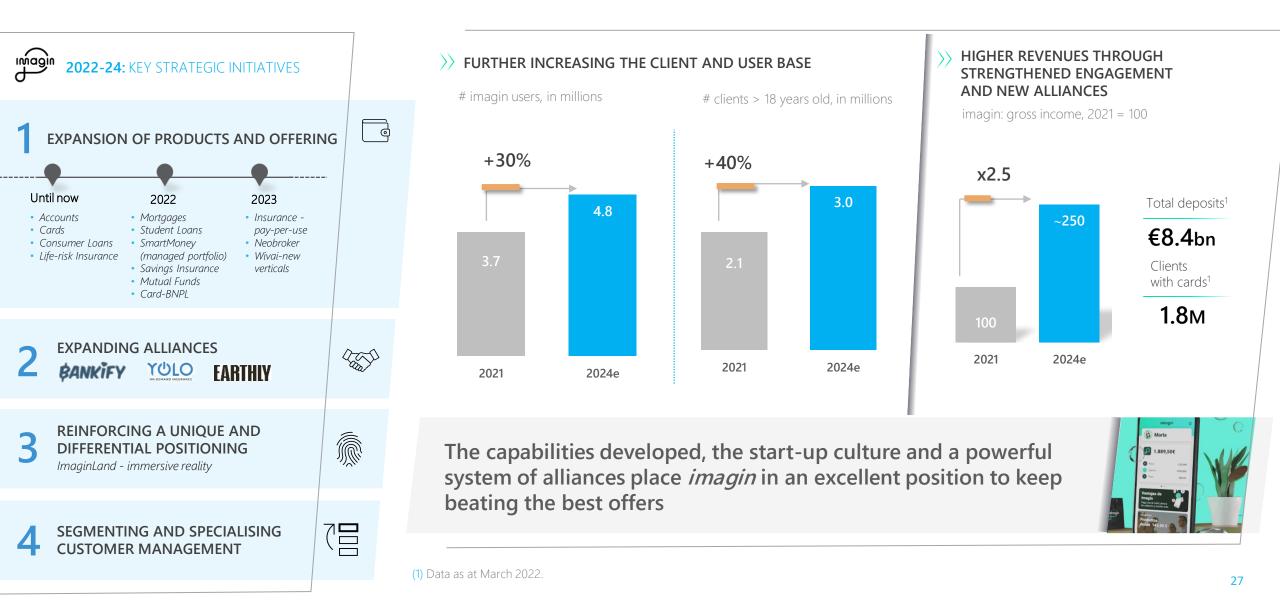
(1) Data as of April 2022.

2



IMadi

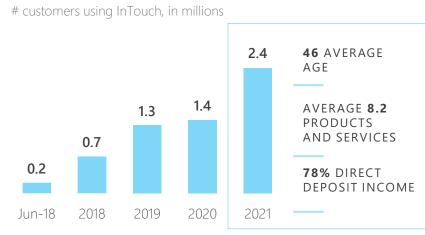
### 2 **imagin 2022-24:** Starting its maturity phase with revenue momentum



IMagi

inTouch: Remote management that achieves both efficiency and quality

#### SUSTAINED GROWTH SINCE ITS LAUNCH IN 2018



#### CRITICAL MASS AND COMMERCIAL FOCUS RESULT IN A **SIGNIFICANT IMPROVEMENT IN PRODUCTIVITY**

### inTouch vs. retail branch >> CUSTOMERS/MANAGER 3x >> BUSINESS VOLUME/CUSTOMER +8% >> GROSS INCOME/CUSTOMER +12%

### COMBINING THE ADVANTAGES OF DIGITAL INFRASTRUCTURE AND A PERSONAL MANAGER

#### Remote manager

Maintains commercial relationship with the customer

#### Attractive customer profile



-Ģ

digital, complex financial needs, looking for a personal manager without visiting the branch on a regular basis

#### Focused and effective model



**COMPLEMENTED BY THE PHYSICAL NETWORK** % of inTouch customers who use a complementary channel

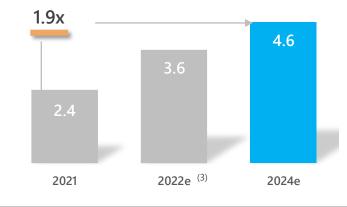


#### PRIORITIES 2022-24

- STRONG SCALE-UP POST BANKIA INTEGRATION
- ORDERLY GROWTH IN LINE WITH CUSTOMER PREFERENCES
- FOCUS ON:
  - CUSTOMER EXPERIENCE
  - SIMPLICITY AND CONVENIENCE

#### NUMBER OF INTOUCH CUSTOMERS

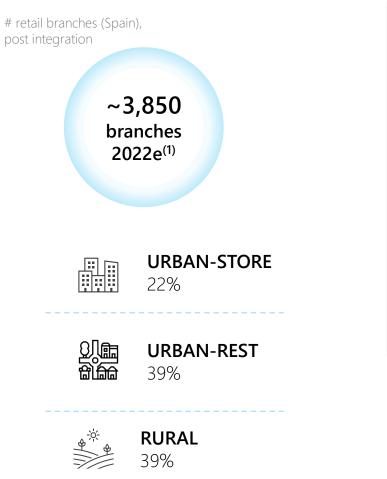
# customers in millions

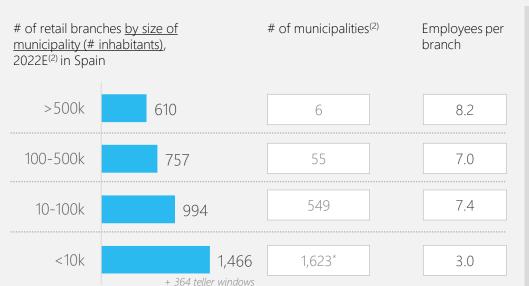


(1) Percentage of inTouch customers who have visited the branch in the last 6 months. (2) Percentage of inTouch customers who have used an ATM in the last 6 months. (3) Estimate for the end of 2022, once the integration of the post-merger distribution network is completed.



#### OPTIMISED BRANCH NETWORK WITH HIGH CAPILLARITY - THE REQUIRED INFRASTRUCTURE FOR OUR CUSTOMER BASE





 Adequately sized urban network: both Store and traditional model

四

 Optimised rural network (light branches, 1 per municipality) and complemented by mobile service models

(\*) Including teller windows (relocated centres with limited opening hours and dependent on a branch in a larger municipality).

#### THE MOST PROFITABLE CUSTOMERS ARE THOSE WHO USE THE BRANCH IN COMBINATION WITH DIGITAL CHANNELS



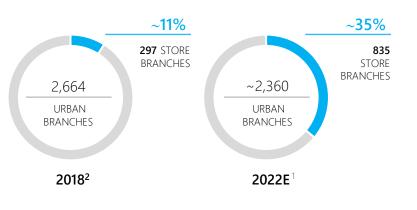


OMNICHANNEL VS. NON-OMNICHANNEL CUSTOMERS

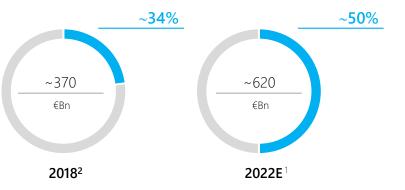
# Significant rationalisation of the urban network carried out with advanced deployment of the "Store" model

#### $\gg$ consolidation of the "store" model in urban areas

<u># store branches</u> as a % of the total of urban branches (Spain)



<u>Business volume managed by Stores</u> as a % of total managed by retail branches



The urban customer profile and the higher critical mass allow for new strategies:

- Specialisation
- Extended opening hours and visit by appointment
- IT support to improve operational management and customer experience (e.g., AppMeeter)
- Space distribution favours advisory services and facilitates the sale of innovative products (e.g., Wivai)
- Radical reduction in low-value transactions→ ATMs and digital absorb >99% of operational transactions



INCREASED PRODUCTIVITY % Store in retail

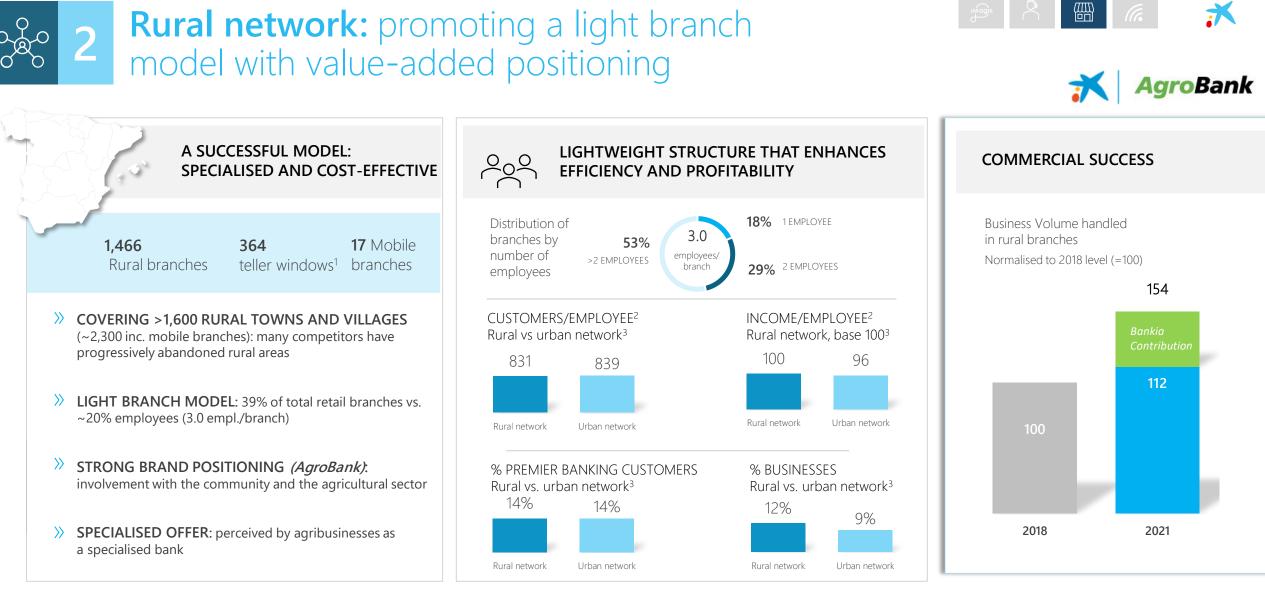
四

BUSINESS VOLUME ~50% EMPLOYEES ~40%

#### PRIORITIES 2022-24

- FINISH DEPLOYMENT AND CONSOLIDATION OF MODEL
- CONTINUE SUPPORT OF CUSTOMERS IN THE ADOPTION OF DIGITAL SYSTEMS

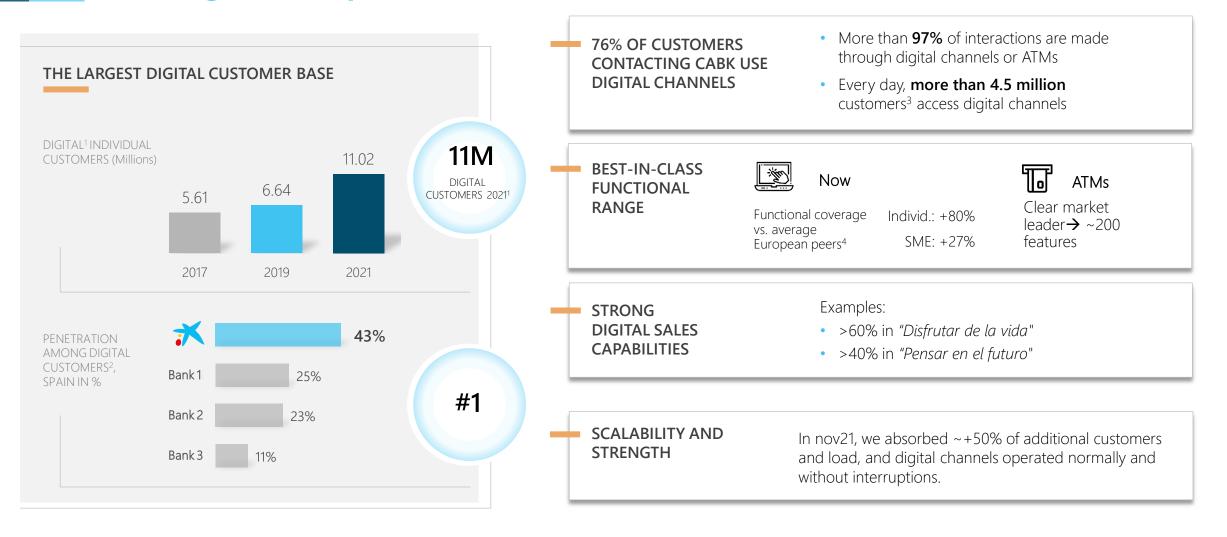




### Rural network profitability in line with urban network. Strong potential for value creation as rates rise

### Leadership in **digital capabilities** and digital adoption

2

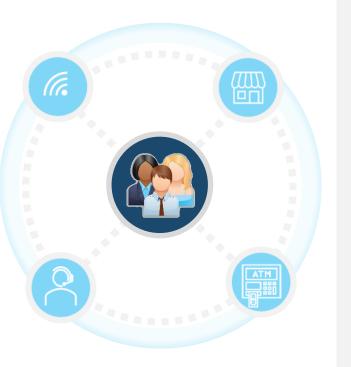


(1) Individual customers who have logged in at least once in the last six months. (2) Data as of March. Total penetration of digital banking (PC + mobile) in Spain. Includes exclusive customers and customers shared with other banks. Source: Comscore MP and Home and Work eBanking portal audiences (Spain). Peers group includes Banco Santander, BBVA and ING. (3) Including companies. (4) Functionality study carried out for 27 banks in Europe by an external consultant. In retail it covers the areas of access, payments, transactionality, cards, personal finance, notifications, communication and sales. In SME it covers the areas of servicing and transactionality, foreign commerce, tradefinance, credit, onboarding, CRM and management tools, and advanced analytics.

### 2 Leadership in digital capabilities Digital sales and omnichannel approach



#### OMNICHANNEL PLATFORM: ~19 MILLION CUSTOMERS WITH DIVERSE PROFILES AND DIFFERENT SITUATIONS AND NEEDS



- >> Processes are initiated on one channel and can be closed on another
- >>> Continuous possibility of contact with manager support (Noa, Manager, "Muro", NowIn)

The sales processes are specifically monitored

>> (NowIn) to be able to close the sale in case of difficulties

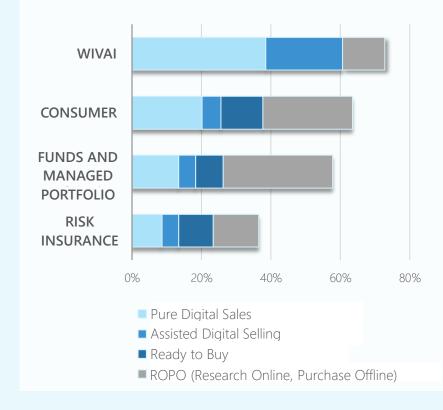
Employees and customers (Now and ATMs) have >> a **similar interface,** which facilitates dialogue

#### **Omnichannel commercial management**

>> **system**: Task identification and digital execution are centralised; personal commercial management is decentralised

#### DIGITAL AND REMOTE SALES

% digital sales of different products – Data Spain Feb22.



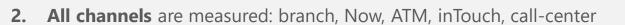
Channels complement each other to respond to customer preferences in every situation

# New omnichannel measurement system for management of customer experience (NPS near real-time)



#### WE HAVE EVOLVED THE LISTENING AND IMPROVEMENT MODEL FOR CUSTOMER EXPERIENCE IN EVERY CHANNEL

1. Immediate NPS measurement right after every customer interaction



- **3. Quasi-immediate assessment and feedback** to manage corrective action ("close the loop") at different levels:
  - The manager **responsible for the customer** has the opportunity to review the actions with the customer
  - **Process/product/channel and business unit managers** can take actions and set goals and incentives at their level
- 4. Continuous feedback of the model with an omnichannel vision and at different management levels



### AMBITION

Continuous improvement of customer experience indicators to be best-in-class in all channels and customer service models



### Strategic priorities 2022-24



-

GROWING THE BUSINESS, developing the best value proposition for our customers





Operate an EFFICIENT CUSTOMER ERVICE MODEL adapted to ustomer preferences





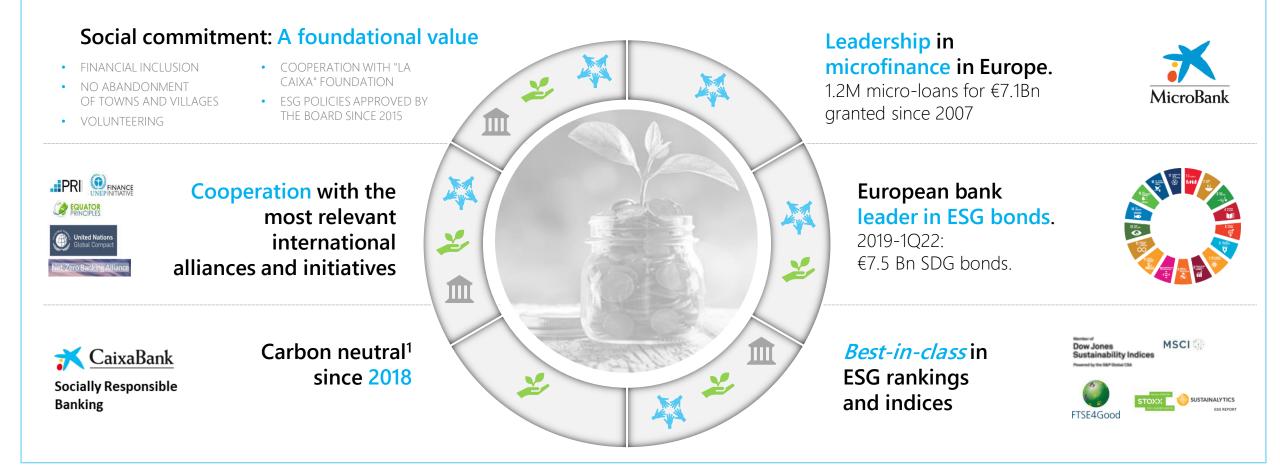
ENABLERS

• TECHNOLOGY
 • PEOPLE



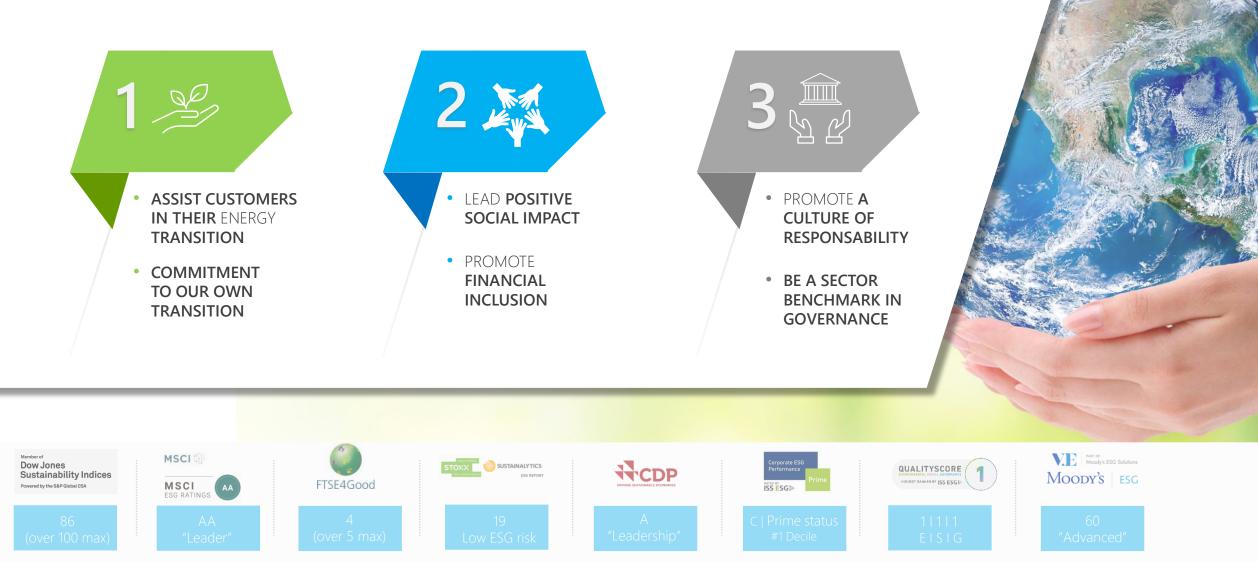


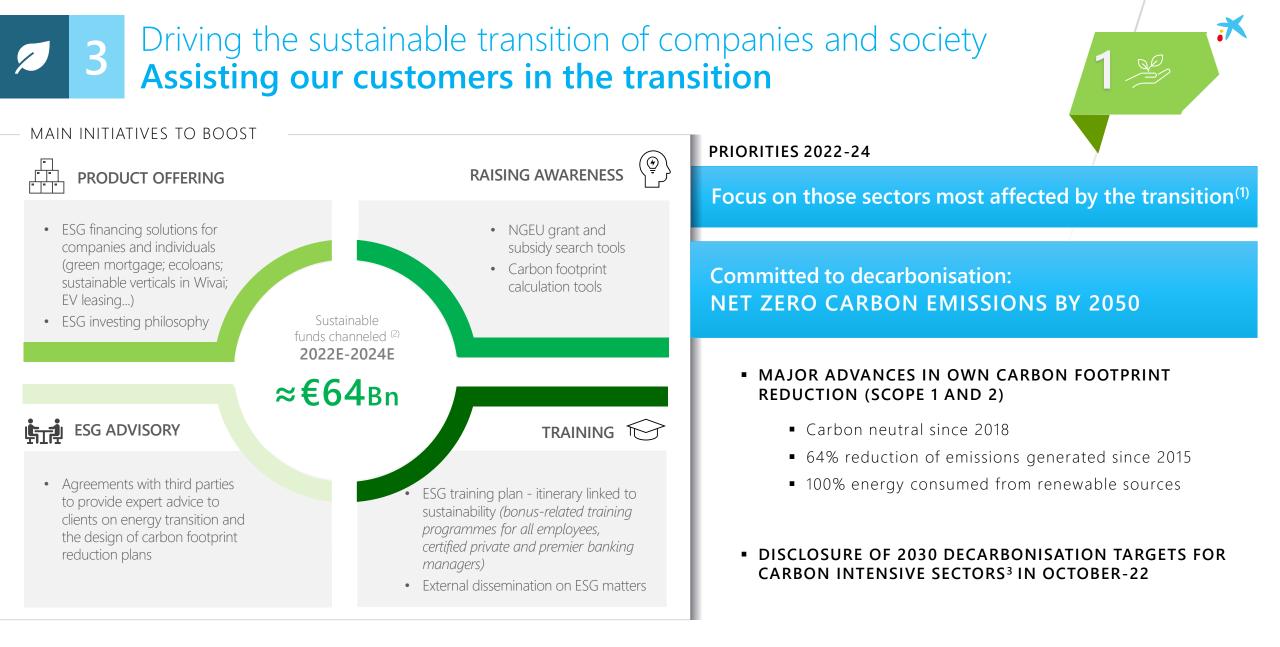
# Always at the forefront of sustainable and inclusive development of the financial sector



The current focus on sustainability allows us to highlight one of our competitive advantages inherent in our approach to banking

## Being a benchmark in sustainability is a corporate priority: Seeking progress on all fronts





(1) Transportation, building & construction, agriculture, energy efficiency, renewables. (2) Includes new sustainable financing (retail, companies, developers and CIB), participation in sustainable bonds in which the Bank acts as placement agent (excludes own issues), increase in ESG assets under management in CABK AM and in ESG assets under management in VidaCaixa. (3) Carbon-intensive sectors prioritised by the NZBA.

## Leading positive social impact and promoting financial inclusion is part of our DNA



#### PROMOTING POSITIVE SOCIAL IMPACT

- Solutions with social impact for vulnerable groups → 300,000 social accounts
- Active housing policy: 13,235 social rental properties
- Financing of companies with a positive social impact
- Focus on **social inclusion in rural areas**
- **Employability:** entrepreneurship and training programmes

AMBITION

 Accessibility strategy to facilitate financial inclusion through all customer service channels

2022-24

# MicroBank

## MICROBANK: LARGEST PRIVATE MICROFINANCE INSTITUTION IN EUROPE

- More tan 15 years promoting financial inclusion
- ~1.2 million micro-loans and other social financing granted since its creation in 2007
  - €953M micro-loans granted in 2021
  - 17,007 Jobs created and 6,672 businesses created in 2021
  - 86,859 micro-loans granted to families in 2021
- With the support of European Institutions

€2.6 Bn

2019-21



Origination of

micro-loans



~€3.5 Bn

2022e-24e

Active Volunteers

**5,000** rs 2021



#### SOCIAL PROJECTS IN OUR COMMUNITIES

- Alliances with third parties to provide solutions to social challenges, promote education and accompany vulnerable groups
- Promotion of volunteering initiatives
- More than **5,700 social projects** carried out with local NGOs and associations
  - ~ 170,100 beneficiaries
  - ~ 72,500 volunteering hours

#### Promoting a responsible culture while being a governance benchmark 3 PRIORITIES 2022-24 A SUSTAINABLE MANAGEMENT MODEL BENCHMARK IN CORPORATE GOVERNANCE **HIGHEST RATING** AENOR Continue to integrate ESG criteria at the bank **BUEN GOBIERNO** CORPORATIVO QUALITYSCORE Excellent G ++ **Customers** at **Transparency and** corporate <del> K</del>CaixaBank the centre HIGHEST RANKED BY ISS ESG governance accountability, with best financial and non-financial reporting practices BOARD DIVERSITY AND INDEPENDENCE **Benchmark in regulatory** 60% 40% standards: proactive approach and Committed Commitment application of the highest standards and regulatory requirements Independent Female directors directors Maintain best-AMBITION

A unique banking model that is closely connected to society

LEAD INDEPENDENT DIRECTOR SINCE 2017

in-class position in ESG ratings

40



## Strategic priorities: 2022-24

-

GROWING THE BUSINESS, leveloping the best value proposition for our customers.



Continue to build on an efficient CUSTOMER SERVICE MODEL dapted to customer preferences.





ENABLERS:

PEOPLE

•

**TECHNOLOGY** 

3

SUSTAINABILITY – a benchmark in Europe





## **Excellent capabilities** to continue driving the business forward



- Single core-banking platform in Spain (integrations have not created "islands"), with very high functional coverage (wide range of products and solutions)
- >200 Bn transactions/year<sup>1</sup> || > 25k transactions/sec. (peak hour)
- Architecture traditionally focused on robustness and scalability
- Executed the largest banking integration in the Spanish market succesfully, reliably and without any service interruption
- Installed and growing base of Analytics and AI capabilities
- New Martech and CRM capabilities

(1) Estimated 2022

## Al capabilities at scale

Increase digital interaction efficiently and deploy machine learning across the organisation

Commercial effectiveness and development of new revenue model	s impacts (3yrs).	al and sales opportunities $ ightarrow$ 184M commercial	Al infrastructure is key to improving quality and the basis
	<ul> <li>Virtual assistants</li> <li>absorb 95% in chat</li> <li>more than 1.8M mc</li> </ul>	ts and 17% in calls onthly conversations with customers and employees	for efficient service growth
Risk management	<ul> <li>Improvement of:</li> <li>risk scorings mode</li> <li>efficiency of the b</li> </ul>	els pranch network in the NPL management	500 ML models deployed in the last 3 years and +1,500 users of informational systems
Control functions	Automation and improve (compliance, audit, etc.)	ement of control capabilities	in 35 functional areas <sup>1</sup>
<b>de</b> 2022-24 <b>de</b>	educe the time to evelop and deploy ML odels	Enrich ML models with non structured information	<b>Virtual assistants: extend their use</b> (more customers and situations) <b>and</b> <b>absorption</b> (mainly in calls)

(1) Comm. planning, CIB, Consumer&Payments, channel management, financial planning, capital markets, insurance investment, risk planning, retail & corporate lending, budget management, legal, HR, digital & cyber security, fraud management, audit, compliance, etc.



## IT platform transformation:

leverage cloud technology to modernise applications and increase both agility and efficiency

#### Leverage cloud technologies with three objectives



Improve time-to-market, flexibility, integration capability with third parties and efficiency in development

Thanks to the Open Now proprietary architecture (cloud-ready and already in operation), a single multi-channel development will be the basis for both internal applications and digital channels



**Promote the adoption of SaaS** (Software as a Service) **platforms for the development of new capabilities** (e.g. digital marketing)



**Enhance capabilities for ML and AI development:** more scale, model computation and training capabilities, increased functionality and real-time data availability.

PRIORITIES

Cloud absorption → from 21% to 32%

Capitalise on organisational model implemented in 2021 to continue gaining efficiency, speed of response, flexibility and ability to attract talent

## People - major improvements in recent years

Specialised workforce 11,717 Noteworthy growth (>30%) in • Premier Managers We have successfully promoted the م 9 م areas such as: CIB&IB, Business • Business Managers 6,652 specialisation of different profiles that are 4,931 Private Banking Intelligence, imagin, Analytics, • Banking and Corporate Sustainability, Consumer & highly business-focused Managers Payments, inTouch... Intouch and CIB 2015 2018 2021 Merit-based integration process • Talent assessment of all management by an independent third party • Management levels in corporate services: from up to 7 levels to a maximum of 4 Simplification and reduction of management structure with focus on functionality, • Simplification of appointments and responsibilities proximity and flexibility • Reduction in the number of managers (48% of the merged structure) Advances in diversity Increase in the percentage of women in management positions (>40%) •



Collaborative ways of working. Further customer orientation.



- Adoption of collaborative and remote tools (with greater intensity in HQ)
- Review and implementation of more agile and horizontal structures in HQ and subsidiaries



## **People - priorities**





- Complete the last phase of integration
- Focus all attention on customer service and growth opportunities
- Intensify up-skilling and re-skilling projects
- Promote a close and motivational leadership



REINFORCING DIVERSITY PROMOTING NEW WAYS OF **COLLABORATIVE** WORKING AND WITH GREATER **FLEXIBILITY** 





**1.** STARTING POSITION

- **2.** STRATEGIC PRIORITIES 2022-2024
- **3.** FINANCIAL TARGETS



#### 2022-24 AMBITION<sup>(1)</sup>

PROFITABILITY TO EXCEED THE COST OF CAPITAL		% rote >12%	% COST/ < <b>48%</b> INCOME	revenues + c.7%	PRE- PROVISION + <b>C.15%</b> PROFIT	
		2024E	2024E	2022E-24E CAGR	2022E-24E CAGR	
€	HIGH SHAREHOLDER DISTRIBUTION	€1.8 Bn	% cash payout >50%	CAPITAL AVAILABLE FOR ~€9Bn DISTRIBUTION		
	2022 SBB PROGRAM	2022E-24E <sup>(2)</sup>	CUMULATIVE 2022-24 <sup>(3)</sup>			
<i>Ç</i> ş tot	COR NORMALISATION AND SOLID CREDIT METRICS	% NPL < <b>3%</b>	% CoR < <b>0.35%</b>			
		2024E	2022E-2024E AVERAGE			

#### WHILE MAINTAINING A STRONG CAPITAL POSITION

#### % CET1 EX IFRS9 TA **11-12%**

MANAGEMENT TARGET

(1) IFRS 17 is not expected to have any material impact on net income although it will change the presentation of revenues and costs within the P&L. The Plan projections do not consider such presentation impacts on revenues and costs given early days but they do include the estimated one-off impact from the initial application on book value and capital. (2) The Dividend Policy approved by the BoD for 2022 established the target payout for 2022 at 50-60%. (3) Includes 2022 SBB plus capital generated in 2022-24 in excess of 12% CET1 ratio (ex IFRS9 TA).



## FINANCIAL PROJECTIONS AND CAPITAL PLANNING

Javier Pano, CFO







CONTENTS



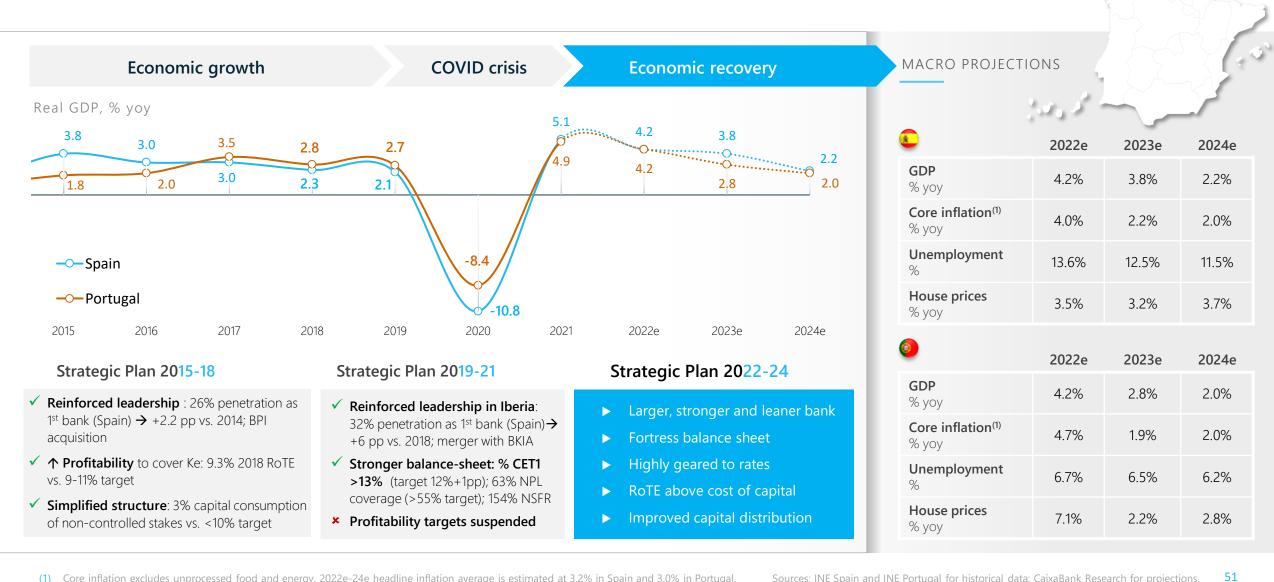
Financial targets

Capital planning and distribution

#### I. Macro, volumes and rate projections

## **The economic recovery continues** despite heightened short-term risks





## The plan assumes modest volume growth and a new rate environment



#### Plan based on conservative assumptions on volumes, rates and markets

- (1) Historical data adjusted for non-organic (M&A) impact.
- (2) 12-month Euribor historic and forward rates. Base case corresponds to forward interest rates as of end of March. Current rates based on forward interest rates as of 13 May 2022.

Strategic Plan





## Macro, volumes and rate projections

## **Financial targets**



Capital planning and distribution

## Key financial and capital targets



#### 2022-24 AMBITION<sup>(1)</sup>

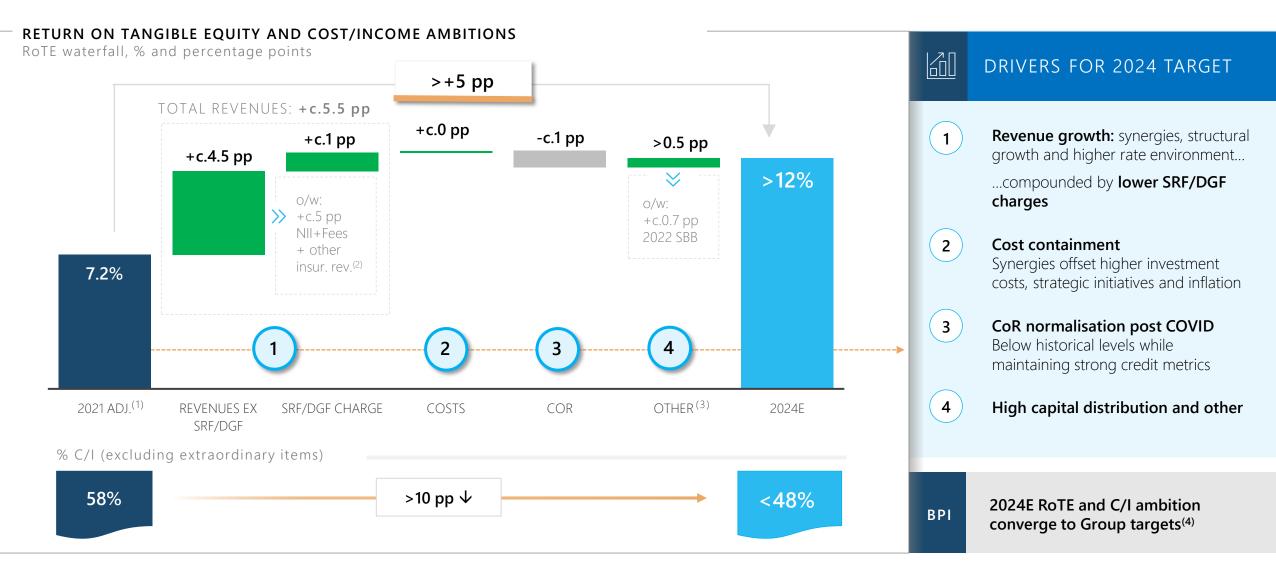
	PROFITABILITY TO EXCEED THE COST OF CAPITAL	% ROTE 20	> <b>12%</b>	% C/I	< <b>48%</b>	REVENUES	+ <b>c.7%</b>	PRE- PROVISION PROFIT 2022E-2	+ <b>c.15%</b>
€	HIGH SHAREHOLDER DISTRIBUTION	€1.8 Bn 2022 SBB PROGRAM		% CASH PAYOUT >50% 2022E-24E <sup>(2)</sup>		CAPITAL AVAILABLE FOR DISTRIBUTION <b>~€9Bn</b> CUMULATIVE 2022-24 <sup>(3)</sup>			
<i>©</i> †	COR NORMALISATION AND SOLID CREDIT METRICS	% NPL 20	< <b>3%</b>	% CoR 2022E-2	<0.35%				)



(1) IFRS 17 is not expected to have any material impact on net income although it will change the presentation of revenues and costs within the P&L. The Plan projections do not consider such presentation impacts on revenues and costs given early days but they do include the estimated one-off impact from the initial application on book value and capital. (2) The Dividend Policy approved by the Board for 2022 Fiscal Year sets the target cash payout at 50-60%. (3) Includes 2022 SBB plus capital generated in 2022-24 in excess of 12% CET1 ratio (ex IFRS9 TA).

## Increased RoTE ambition supported by higher operating leverage





(1) Adjusted to exclude one-offs related to M&A and pro-forma including BKIA for 12 months.

(2) Other insurance revenues includes life-risk premia and equity-accounted income from SCA and other bancassurance JVs.

(3) Includes impacts from additional P&L components (other provisions and gains/losses), AT1 coupons and tangible shareholders equity.

(4) Refer to Appendix 3 for additional details.



1



**REVENUE AMBITION WATERFALL**<sup>(1)</sup> In €Bn and % CAGR 2022E-24E **REVENUE DIVERSIFICATION OFFSET NII HEADWINDS IN THE PAST** +c.7% CAGR Recurrent PPP, €M (LHS) 5,000 0.80% 4,000 0 40% +c.12% CAGR (c.25% CAGR) (c.11% CAGR) 3,000 0.00% 2,000  $\mathbf{i}$ +c.5% CAGR +c.9% CAGR -040% ~13.5 1,000 (-) Mainly -0.80%  $\left( \right)$ reflecting 11.0 2021 PF<sup>(6)</sup> 2014 2015 2016 2017 2018 2019 2020 impacts from TLTRO III and Erste MERELY RETURNING TO POSITIVE RATES IS A POWERFUL disposal **DRIVER OF PROFITABILITY** NII, FEES AND OTHER INSURANCE REVENUES AMBITION 2022E-24E CAGR  $^{\circ}$ **S** FEES OTHER INSURANCE AA NII 000 EX DEPOSIT FEES<sup>(7)</sup> REVENUES<sup>(8)</sup> 2021 ADJ <sup>(2)</sup> L/T SAVINGS PROTECTION CUSTOMER SRF/DGF(4) OTHER (5) 2024F +c.8%+c.3%+ c.11%LOANS AND DEPOSITS<sup>(3)</sup>

(1) Refer to the Appendix for more detailed description of revenue items. (2) Adjusted to exclude one-offs related to M&A and pro-forma including BKIA for 12 months. (3) Includes fees charged to corporates for negative rates (custody fees) and client NII (ex NII from savings insurance, which is included in long-term saving revenues). (4) Includes SRF (Single Resolution Fund), DGF (Deposit Guarantee Fund) and other Portuguese banking sector charges. (5) Includes ALCO and other NII; recurrent banking fees (ex custody fees); wholesale banking fees; trading gains; revenues from non-core equity stakes; and "Other operating income/expenses" (ex SRF/DGF charges). (6) PF including 1Q21 of BKIA. (7) Total fees (including corporate deposit fees): +c.2% 2022E-24E CAGR. (8) Other insurance revenues includes life-risk premia and equity-accounted income from SCA and other bancassurance JVs.



## Continued structural growth in long-term savings

#### GROWTH DRIVERS

- Opportunity in our own client base –especially amongst former BKIA clients (e.g. % of clients with savings insurance product: 3% BKIA former network vs. 11% CABK)<sup>(1)</sup>
- Unseized market potential in Spain and Portugal (e.g. longterm savings as % of total household savings: 29% Spain, 21% Portugal, 42% Euro Area)<sup>(2)</sup>
- Unique advisory model with best-in-class distribution platform –in-person and digitaland innovative offering
- Own product factories leaders in their own segments; a key competitive advantage



#### WELL-ESTABLISHED TRACK-RECORD OF GROWTH

Strategic



Market share in long-term-savings<sup>(9)</sup> in Spain, %

17.5%	 29.4%
2014	YE21

- (1) Individual clients (Spain).
- (2) Source: Eurostat.
- (3) Mutual funds (including SICAVs and managed portfolios), pension plans and savings insurance.
- (4) In Spain. Including mutual funds (from CaixaBank AM and other asset management companies), pension plans and savings insurance. YE21 market share: 27.9%.
- (5) Mutual funds (including SICAVs and managed portfolios), pension plans and unit linked.
- (6) Including AuM fees and NII from savings insurance.
- (7) PF including 1Q21 of BKIA.
- (8) Adjusted to exclude contribution from acquisitions (Barclays Spain, BPI, BKIA).
- (9) Includes mutual funds (only from CaixaBank Asset Management), pension plans and savings insurance.



6ht

#### **II.** Financial targets

## Protection insurance also set for high growth



GROWTH DRIVERS

**Opportunity in our own client base** –especially among former BKIA clients (e.g. % of clients with life-risk insurance product: 11% BKIA<sup>(1)</sup> vs. 21% CABK; % with health insurance: 1% BKIA<sup>(1)</sup>; 7% CABK)<sup>(2)</sup>

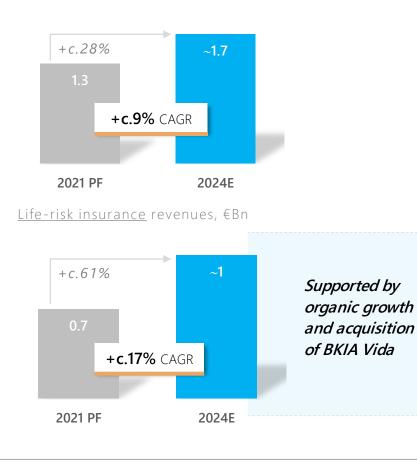
Successful rollout of myBox
 (2/3 of production vs. 1/4 in 2019)
 –lower churn rate; incorporating
 myBox products into different
 ecosystems

Strategic partnerships and alliances –SegurCaixa Adeslas, Securitas, etc.

Leading life-insurance company in Spain

#### 2024 AMBITION

<u>Protection revenues</u><sup>(3)</sup> (life-risk and non-life), €Bn



STRONG GROWTH IN PROTECTION REVENUES IN RECENT YEARS Protection revenues<sup>(3)</sup>, €M +210/0 1+170/0 019anic 1,300 1,100 900 700 500 300 **2020 2021 PF**<sup>(4)</sup> 2014 2015 2016 2017 2018 2019

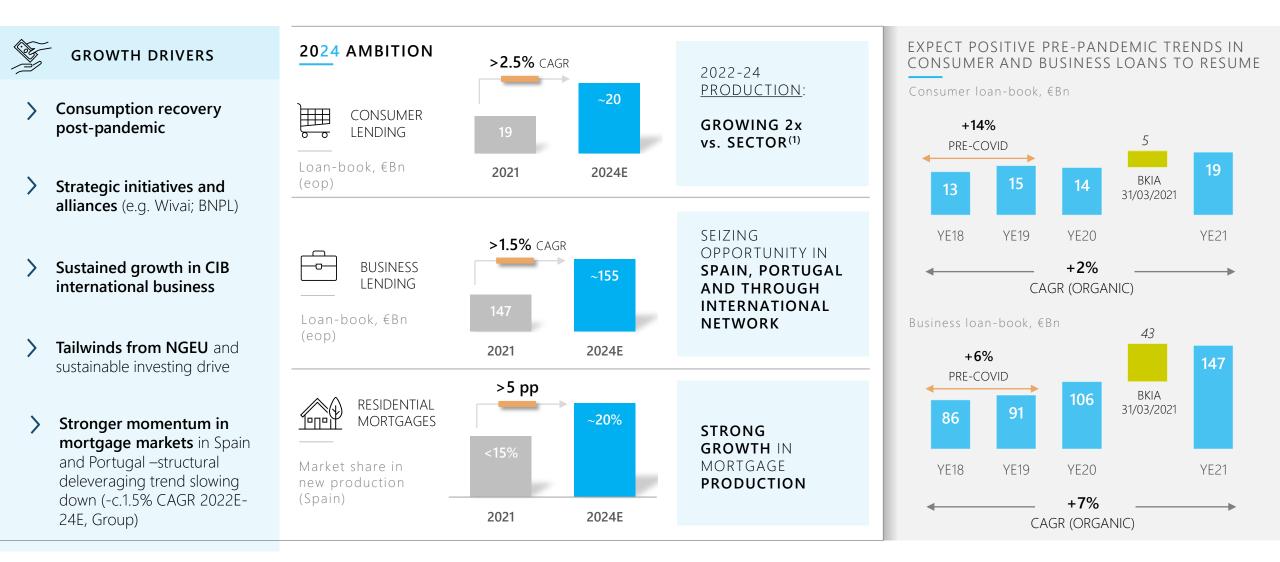
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REVENUES

## Lending dynamics trending towards pre-pandemic mix:



growth in consumer and business lending and increased mortgage production



REVENUES

## Balance sheet structure poised to benefit from higher rates

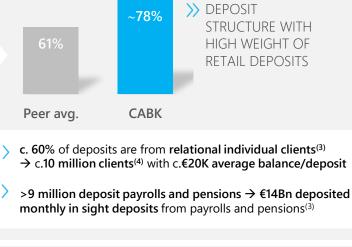


>>> FLOATING RATE ASSETS EXCEED FLOATING RATE LIABILITIES Rate-sensitive balance sheet<sup>(1)</sup> FIXED Mainly client deposits LOW SENSITIVITY FLOATING FLOATING ASSETS LIABILITIES HIGH PROPORTION OF ZERO-COST RETAIL

DEPOSITS AND FLOATING-RATE ASSETS **PROVIDE LEVERED UPSIDE TO RATE-CYCLE** 

#### STABLE AND HIGHLY GRANULAR DEPOSIT BASE

% of retail deposits / total deposits vs. peer weighted average<sup>(2)</sup>, 31 Dec. 2021



**INCREASED SAVINGS EXPOSURE OUT OF DEPOSITS** 

Long-term savings as % of total customer funds, YE21

37% +4 pp vs. YE14

#### 2016-19 US EXPERIENCE PROVIDES INSIGHT WITH **REGARDS TO DEPOSIT BETA**

Cost of deposits and cumulative beta vs. Fed Funds rate<sup>(5)</sup>, %



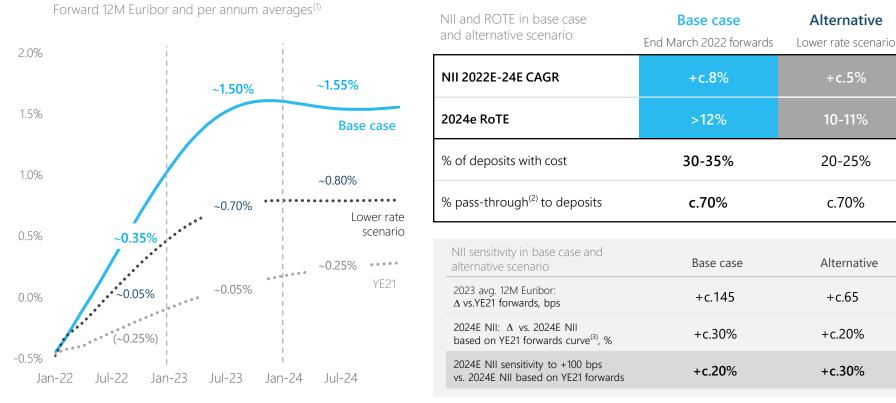
#### Based on the current backdrop (excess liquidity and forward rates of 1-2% for 2023-2024) the % of deposits with cost is estimated to reach 30-35% in the base case scenario

(1) Adjusted excluding TLTRO in assets and liabilities. (2) Based on Pillar 3 reporting of CABK Group and peers. Peer Group includes ABN Amro, B. Sabadell, B. Santander, BBVA, Crédit Agricole, DB, ING, ISP, KBC, Unicredit. (3) CABK ex BPI. (4) First account holders. (5) Total cost of deposit calculated as share of interest-bearing deposits multiplied by the cost of interest-bearing deposits (median of top 10 US banks). Deposit beta corresponds to the cumulative change in the (median) cost of deposits since 3Q16 over cumulative change in Fed Funds rate (FDTR index). Internal calculations based on Bloomberg data.



## Base case rate scenario results in NII growth of 8% CAGR –with sensitivity declining with higher rates

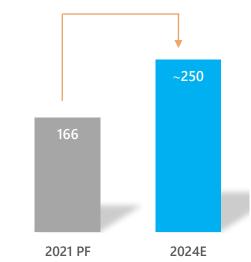
#### >> RATE SCENARIOS AND NII SENSITIVITY TO SHIFTS IN 12M EURIBOR



>>> HIGHER CUSTOMER SPREAD Customer spread (base case), bps

Strategic Plan

20**22**-20**24** 



> Improvement in loan yields expected to offset higher funding costs with strong pricing discipline

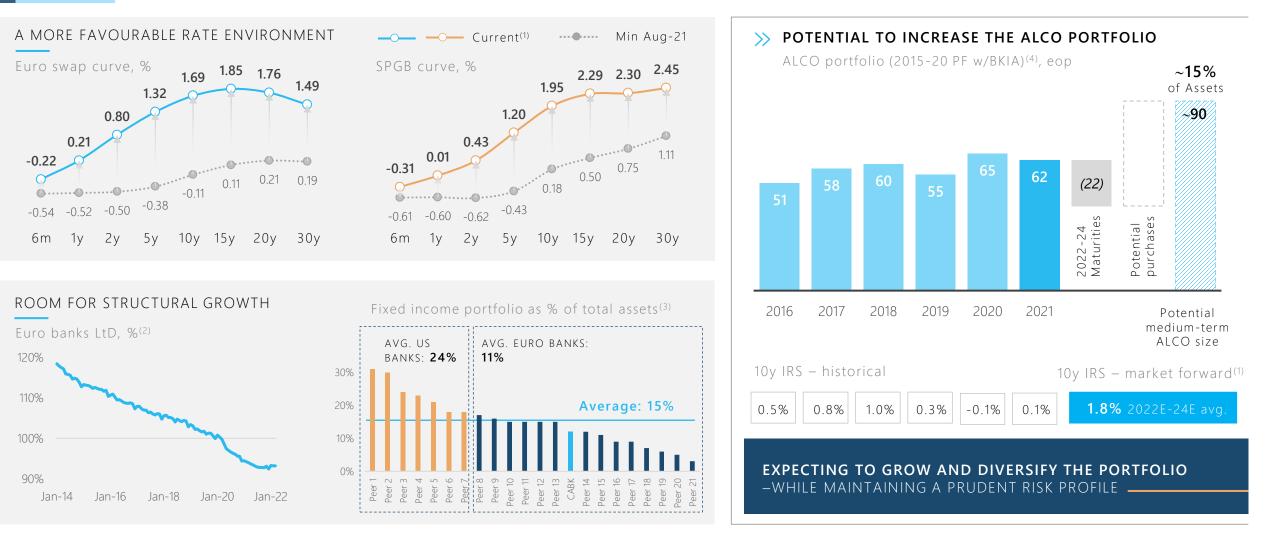
#### Potential for further NII growth beyond base case scenario

- (1) "Base case" corresponds to forward interest rates as of end of March 2022.
- (2) % of market interest rate passed through to customer deposits.
- (3) 2024E NII (Base Case or Alternative) vs. 2024E NII based on forwards as of 31 December 2021.

1

REVENUES

## ALCO opportunities arise in new rate environment



Strategic Plan

2022-2024

(1) Data as of 13 May 2022. (2) Data as of March 2022. Loans to and Deposits from Non-Financial corporations, Households and non-profit institutions serving households. Euro area. Source: ECB. (3) Data as of Q2 2021 for Euro banks, Q4 2021 for CaixaBank and US banks. Fixed income portfolio for Euro banks is defined as debt securities, at fair value through other comprehensive income (FVOCI) and amortised cost, gross carrying amount. Total assets exclude TLTRO. CaixaBank fixed income portfolio excluding SAREB bonds, total assets in the regulatory scope of consolidation and excluding TLTRO of €81Bn. Fixed income portfolio for US banks is defined as investment securities held to maturity (amortised cost) and investment securities available for sale (fair value). Peers group includes: Bank of America, Citi, Fifth Third, J.P.Morgan, PNC, US Bancorp, Wells Fargo and ABN, BBVA, BNP, BPCE, Commerzbank, Crédit Agricole, Deutsche Bank, ING, Intesa, KBC, Sabadell, Société Générale, UniCredit. Sources: EBA transparency exercise, Bloomberg and company reports. (4) Additionally, there are SAREB bonds not included in the Group's ALCO portfolio (c.€19Bn by end of 2021).

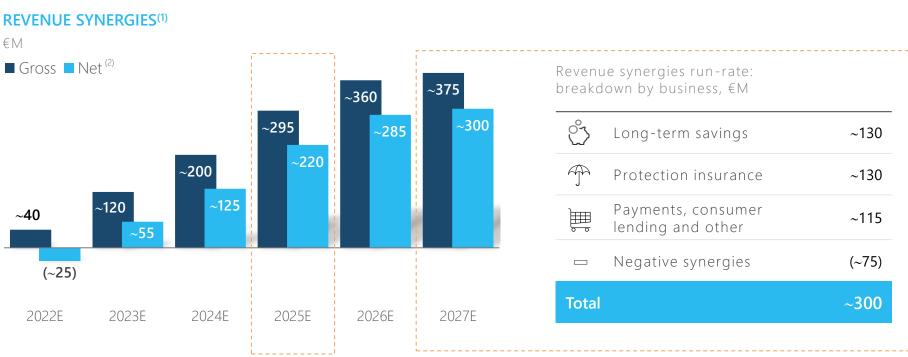
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REVENUES

## Additional revenue potential beyond the plan period

2025e income synergy target reiterated and potential identified beyond that





- 2025 net synergy target reiterated (c.€220M vs. c.€215M initial estimate)
- Steeper path vs. initial estimates as negative synergies are front-loaded and new synergies are identified for a total run rate of c.€300M
- **Negative synergies** related to convergence of loyalty programs and other
- ~60% of revenue synergies registered beyond 2024  $\rightarrow$  Limited contribution to revenue growth during the plan period

Strategic Plan

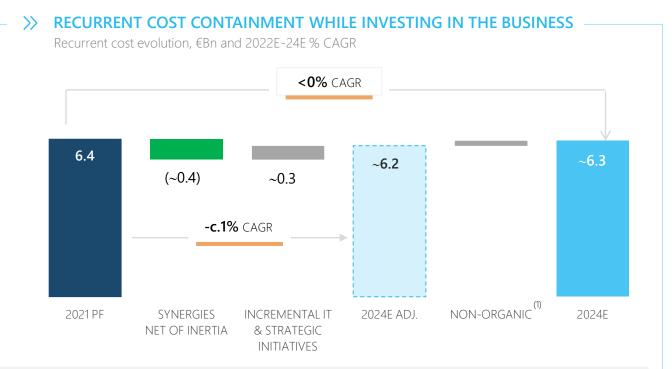
2022-2024



COSTS

New rate environment underscores value of omni-channel network to make positive jaws sustainable

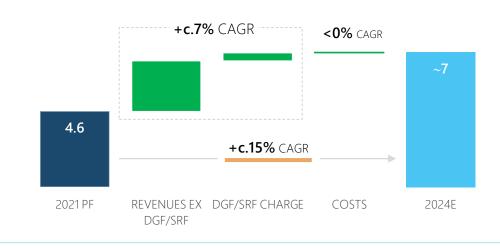
 $\rightarrow$ 



- Synergies (€940M fully booked by 2023E)<sup>(2)</sup> and other cost-saving initiatives more than offset inflation and investment in the business
- New rate environment supports step-up in business development initiatives
- Higher depreciation charges on catch-up investment after c.18 months focused on integration

#### WIDENING OPERATING LEVERAGE

Pre-provision profit evolution, €Bn and 2022E-24E % CAGR



#### >> INCREASED PRODUCTIVITY



MANAGEMENT BASED ON PRODUCTIVITY AND SUSTAINABLE PROFITABILITY

Strategic Plan

2022-2024

(1) Including impact of higher rates on credit facilities for employees and impact from amortisation of intangibles related to BKIA Vida.

(2) Of which c.12% already booked in 2021.

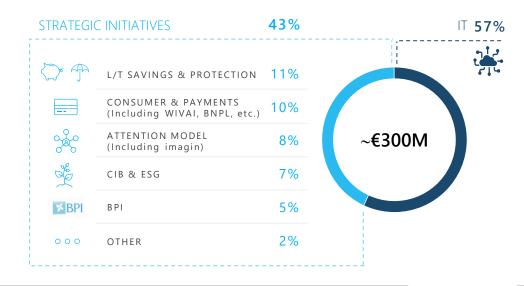
(3) Customer performing loans plus customer funds per employee.

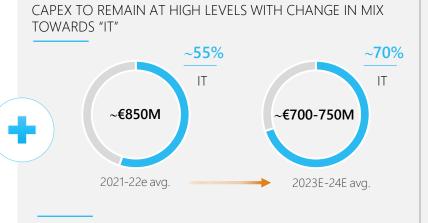


## Stepping up IT and business development spending in a supportive backdrop – Capex focused on IT

#### >> INCREASED OPEX RELATED TO IT AND BUSINESS DEVELOPMENT

Additional 2022E-2024E Opex related to IT and strategic initiatives: breakdown by key categories





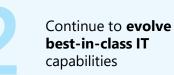
Change in capex mix towards IT drives up depreciation, as IT investments tend to have shorter lifespan than tangible assets (facilities, RE)  $\rightarrow$  faster amortization (c. 3x)

#### PRIORITIES

2

COSTS

Initiatives to **enhance customer experience** and to support strong growth in subsidiaries and **other strategic priorities** 



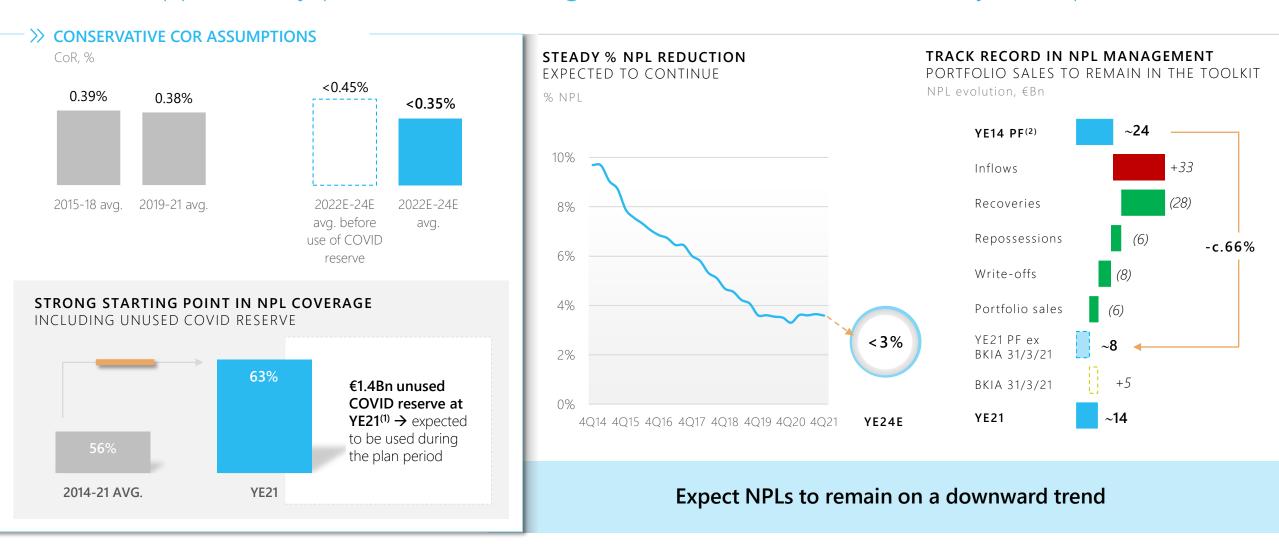
- IT INFRASTRUCTURE AND CAPABILITIES → to support evolution of Cloud program and cybersecurity ecosystem
- **CUSTOMERS, CHANNELS AND PRODUCTS:** evolution of omni-channel platform
- **COMMERCIAL EFFECTIVENESS AND INTERNAL PROCESSES:** Deployment of Al / Machine Learning capabilities at scale

3

CoR

## 2022E-24E average CoR expected to remain<35 bps

-supported by prudent risk management and economic recovery from pandemic lows



(2) Pro forma including the impact from acquisitions of Barclays Spain (2015) and BPI (2017).

Strategic Plan

2022-2024





Macro, volumes and rate projections

Financial targets

**III.** 

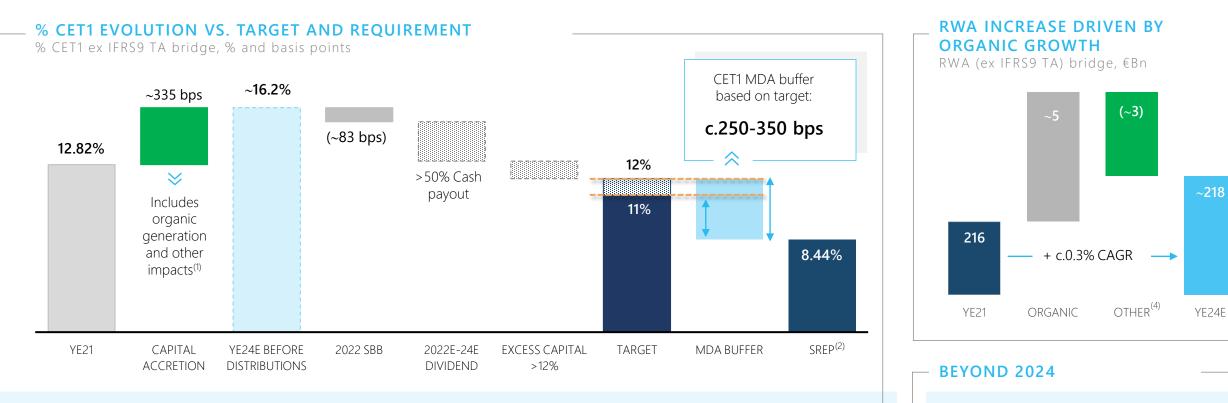
**Capital planning and distribution** 





III. Capital planning and distribution

## Strong organic capital generation allows for high distribution



- Internal target: 11-12%; upper bound of target (12%) being the threshold for considering additional buybacks<sup>(3)</sup>
- CET1 target provides an ample buffer of c.250-350 over SREP
- Capital generation largely offsetting pending regulatory impacts
- RWA growth driven by volume growth

(1) Includes impacts from markets, pending M&A, regulatory (IFRS17 and IRB models) and AT1 coupons.

(2) SREP based on current P2R and 2023 O-SII buffer.

(3) Subject to regulatory approval.

(4) Mainly including net regulatory impacts and lower DTAs.

Basel IV net impact estimated at c.-10 bps

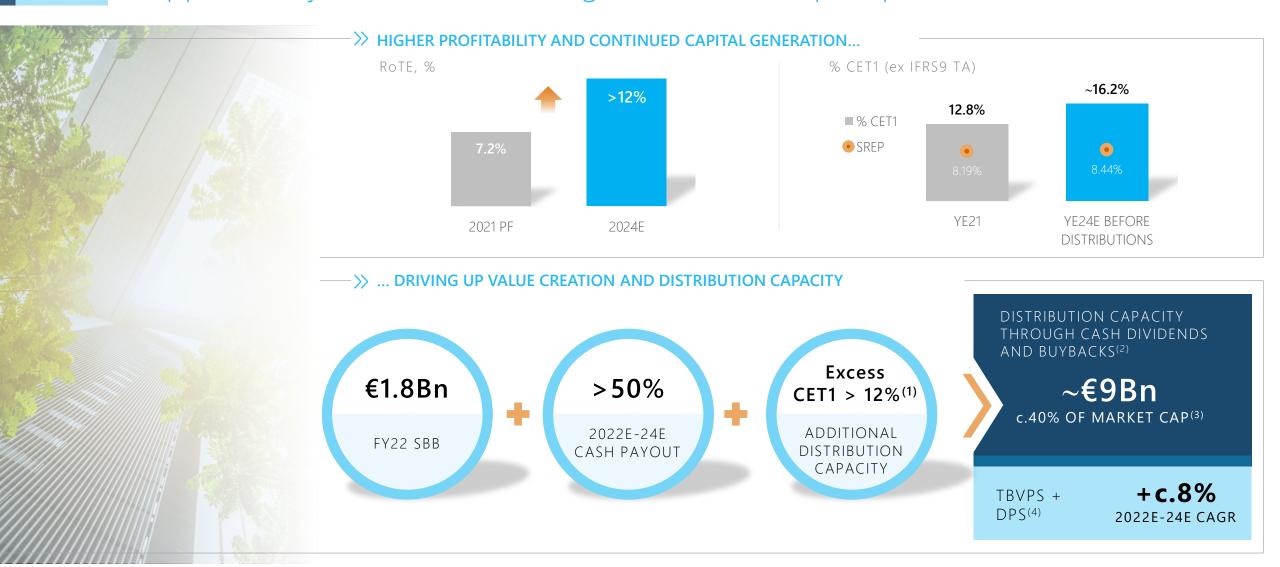


Strategic Plan

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#### III. Capital planning and distribution **High value creation and distribution** Supported by sustainable earnings and a solid capital position





(1) % CET1 excluding IFRS9 TA.

DISTRIBUTION

(2) Includes 2022 SBB plus capital generated in 2022E-24E in excess of 12% CET1 ratio (ex IFRS9 TA).

(3) Based on share price at closing of 13 May 2022.

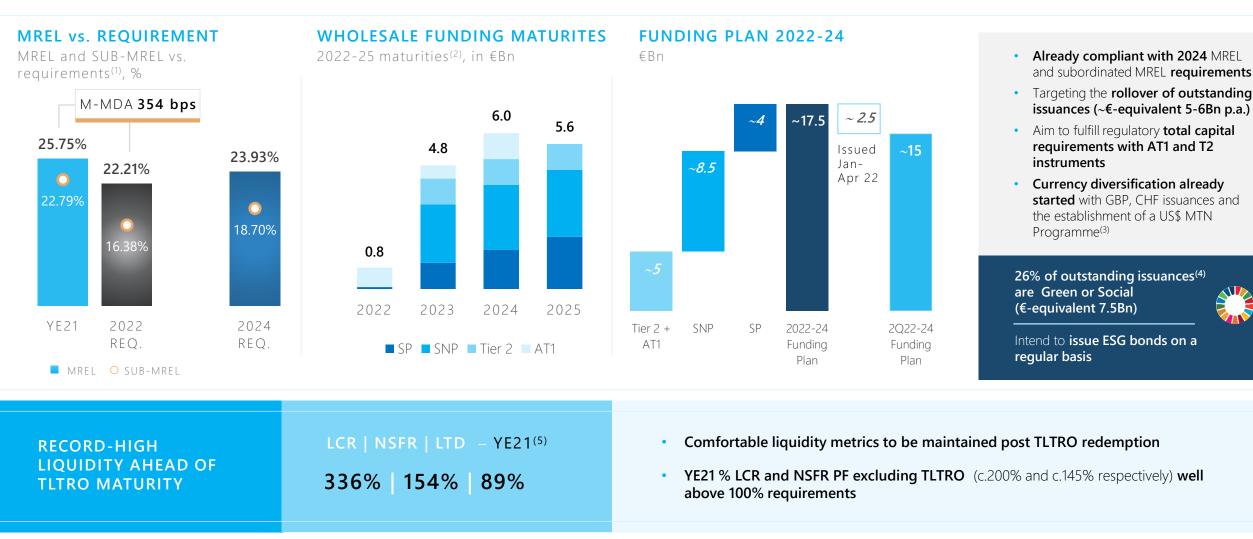
(4) Considering the execution of SBB in 2022 for the full amount and current share price levels.

III. Capital planning and distribution

MREL &

LIQUIDITY

## Aiming to maintain an ample M-MDA buffer and a high level of subordination



(1) By end of March 2022, MREL (sub-MREL) including IFRS9 TA and PF including £500M and €1Bn SNP bonds issued in April 2022 and adjusted for SBB stands at 25.67% (22.22%), yielding an M-MDA vs. 2022 requirement of 346 bps. Refer to Appendix 4 for additional information. (2) Includes €70M SP already matured and €1.010M Tier 2 called in 1Q22. Considers maturity dates for bullet issuances and potential call dates for callable instruments. (3) <u>https://www.caixabank.com/en/shareholders-</u> <u>investors/fixed-income-investors/issuance-programmes.html</u> (4) As of May 2022. Social Bonds: €2Bn SNP + €2Bn SNP; Green Bonds: €2Bn SNP + €1Bn Tier 2. (5) 315%, 154% and 89% respectively by end of March 2022.



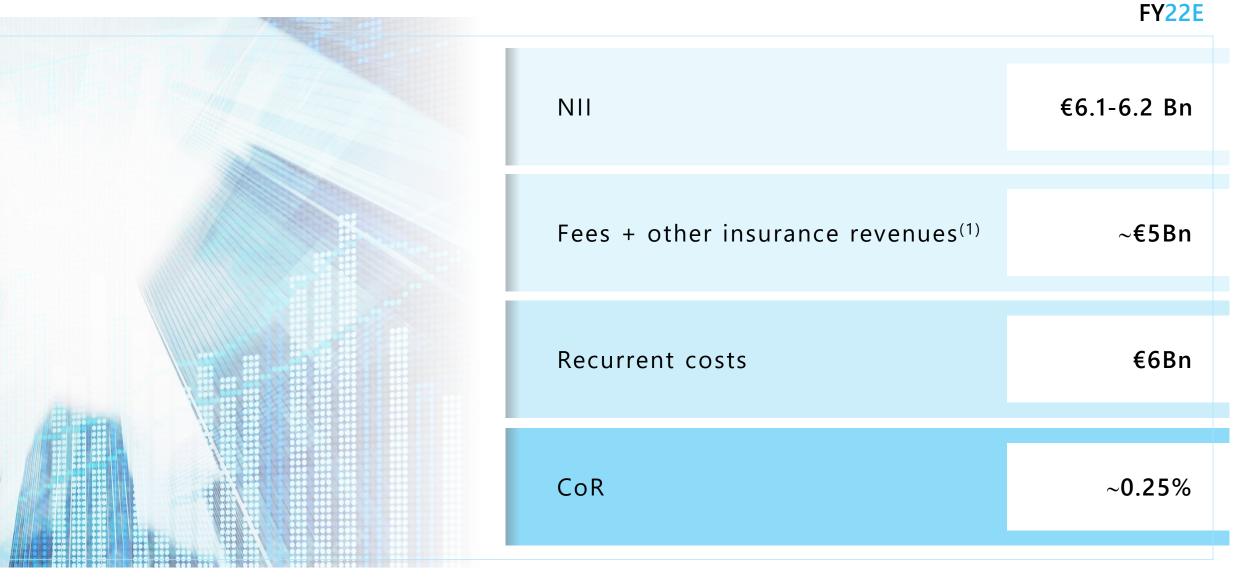


# Appendix @



#### APPENDIX 1 2022 Group guidance





(1) Other insurance revenues includes life-risk premia and equity-accounted income from SCA and other bancassurance JVs.

#### APPENDIX 2 KPIs and different subsets





	2021 PF, €M	2022E-2024E ambition
Total revenues	10,985	+c.7% CAGR
NII	6,422	+c.8% CAGR
Fees <sup>(1)</sup>	3,987	+c.2% CAGR
Other insurance revenues	930	+c.11% CAGR
Life-risk insurance	651	+ <i>c</i> .17% CAGR
Non-life insurance (Equity accounted)	279	-c.8% CAGR
Long-term savings revenues	1,719	+c.5% CAGR
AM fees (mutual funds, pension plans, unit linked)	1,391	
NII from savings insurance	328	
Protection revenues	1,308	+c.9% CAGR
Life-risk insurance	651	
Non-life insurance (Equity accounted)	279	
Insurance distribution fees	379	
Revenues from customer loans and deposits (as presented in revenue bridge) <sup>(2)</sup>	5,693	+c.12% CAGR
Other revenues (as presented in revenue bridge) <sup>(3)</sup>	2,846	-c.11% CAGR
Other operating income and expenses (including SRF and DGF charges)	(934)	-c.17% CAGR
Recurrent costs	(6,374)	<0% CAGR

Fees excluding deposit custody fees: +c.3% CAGR 2022E-24E.
 Client NII (ex NII from savings insurance) and deposit custody fees.
 ALCO NII (assets and liabilities, including TLTRO), wholesale banking fees and recurrent banking fees other than deposit custody fees.

#### APPENDIX 3 BPI Key financial and operational targets









A SUCCESS STORY WITH A GROWING CONTRIBUTION TO THE GROUP Converging to Group profitability and efficiency targets





BPI – domestic activity (as reported by BPI)

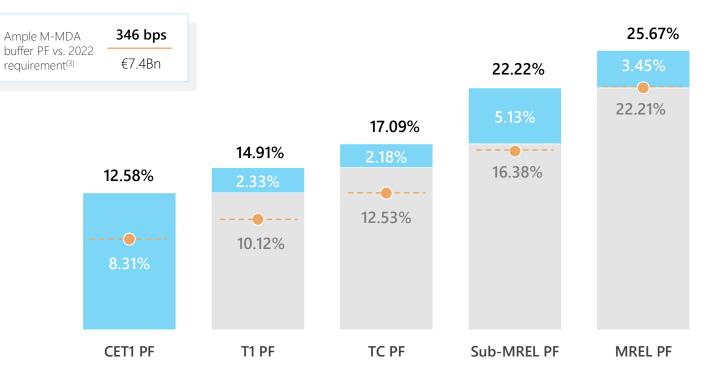
Excluding extraordinary expenses.
 With % CET1 at 12%.

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### APPENDIX 4 CET1 and MREL vs. requirements – March 2022<sup>(1)</sup>



GROUP CET1 PF AND MREL PF STACK<sup>(1)</sup> VS. REQUIREMENTS<sup>(2)</sup>, 31 MARCH 2022 AS % OF RWAs



Strategic Plan

20**22**-20**24** 

- (1) Ratios including IFRS9 transitional arrangements and PF after SBB, with Sub-MREL PF and MREL PF including £500M and €1Bn SNP bonds issued in April 2022. The % MREL (Sub-MREL) without considering April issuances would be 24.93% (21.47%).
- (2) SREP requirements received on the 23 of June 2021 with P2R at 1.65%. The O-SII buffer stands at 0.375% for 2022 increasing to 0.50% in 2023. Current MREL (sub-MREL) requirement for CaixaBank Group received on 22 February 2022: 22.21% (16.38%) for 1 January 2022 and 23.93% (18.70%) for 1 January 2024, both including the CBR.

(3) Based on MREL PF and current requirement for 1 January 2022 (22.21%).

APPENDIX 5

## Credit ratings



		Long term	Short term	Outlook	SP debt	Rating of covered bond program
Moody's	16 February 2022	Baa1	P-2	stable	Baa1	(1) Aa1
<b>S&amp;P Global</b> Ratings	25 April 2022	A-	A-2	stable	A-	(2) AA+ stable
FitchRatings	2 September 2021	BBB+	F2	stable	A-	
DBRS	29 March 2022	Α	R-1 (low)	stable	Α	(3) AAA

As of 24 August 2021.
 As of 28 March 2022.
 As of 14 January 2022.

## APPENDIX 6 Sustainability ratings



	Member of Dow Jones Sustainability Indices Powered by the S&P Global CSA	Included uninterruptedly since 2012 in DJSI World/DJSI Europe	<b>86</b> (over 100 max)
		<ul> <li>1st quartile and "Leader" rating in Financing Environmental Impact, Human Capital Development and Consumer Financial Protection</li> </ul>	<b>AA</b> "Leader"
	FTSE4Good	• Above sector average in overall rating (4 vs. 2.7 sector) and across all dimensions (E, S, G)	<b>4</b> (over 5 max)
11/	SUSTAINALYTICS ESO REPORT	<ul> <li>Low ESG risk</li> <li>Negligible risk in Human capital and ESG integration financials</li> </ul>	<b>19</b> Low ESG risk
1/1/		• The only Spanish bank included in the A List (only 3 in Europe (Europe regional average: B)	<b>A</b> "Leadership"
X	Corporate ESG Performance ISS ESG P	<ul> <li>1st Decile, in top 10% of industry group (Oct. 2021)</li> <li>Rated in the ISS ESG Prime segment and "Very High" in transparency</li> </ul>	<b>C   Prime status</b> #1 Decile
All the	NUALITYSCORE Internet and the internet	• Top rated in all categories: QualityScore "1" in Environmental, Social and Governance	<b>1   1   1</b> E   S   G
	Moody's ESG Solutions	<ul><li> "Advanced" category</li><li> Above sector average</li></ul>	<b>60</b> "Advanced"



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